



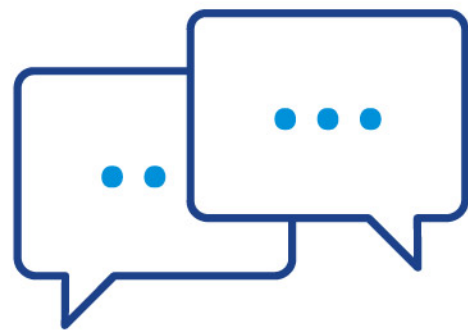
Accelerate Your VMware Tanzu Technology Adoption

Get the expertise, advocacy and guidance to keep your modern application initiatives on track with VMware Tanzu® Technical Account Management Services.



Optimize operations and keep pace with technology change

Embrace a collaborative partnership with a technical account manager (TAM) who understands your environment, applications, challenges and desired outcomes.



Customer advocacy

Gain an extension to your team, collaborating across VMware to streamline activities and drive successful outcomes.



Technology fast pass

Plan, scale, optimize and adopt VMware Tanzu technology faster with industry best-practice guidance.



Risk mitigation

Prevent outages with upgrade guidance, identification of trouble spots, and proactive notification of known issues.



Enablement

Close skill gaps with knowledge transfers and product enablement to accelerate self-sufficiency.

Benefit from our technology expertise

- ✓ VMware Tanzu Application Platform™
- ✓ VMware Tanzu Application Service™
- ✓ VMware Tanzu Kubernetes Grid™
- ✓ VMware Spring® Runtime
- ✓ VMware Data Solutions™

Deep product expertise helps you quickly realize the full benefits of your VMware Tanzu investments.



Realize the benefits our customers have experienced



NPS
82*

- ✓ Accelerate solution time to value
- ✓ Leverage best practices to mitigate risk
- ✓ Optimize operations to realize cost savings
- ✓ Keep pace with technology changes

Personalized experience

“By personalizing the experience, TAMs become **an extension of our team.**”

Customer success

“Champion our needs ensuring **holistic visibility and engagement.**”

Product enablement

“**Tailored technical guidance** empowers our growth.”

Time to value

“Our TAMs allow us to accelerate our **business objectives.**”

Choose the right fit

Select the service size that best meets the scale and complexity of your organization.



Take the next step

Contact VMware today to accelerate your VMware Tanzu technology adoption and value realization through a collaborative partnership.

[Learn more now.](#)

* VMware. “VMware Tanzu TAM Biannual Customer NPS Survey,” May 2023.



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Item No: 2083113-infgrphc-Tanzu-TAM-07/23