

3 Keys to Cloud Security

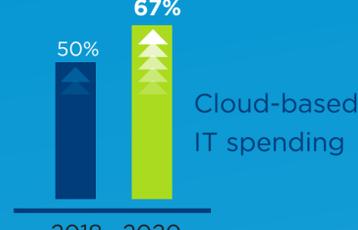


How has adoption of cloud changed IT security?

With the cloud, your servers can reside anywhere and your end users can work remotely on a range of devices. This means IT must secure a complex ecosystem of applications, devices and infrastructure.

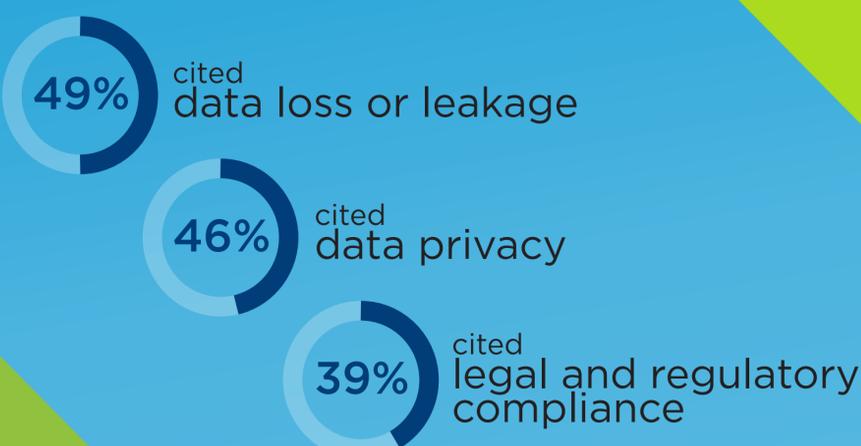
By 2020, 67% of all enterprise IT infrastructure and software spending will be for cloud-based offerings.¹

Yet, as adoption of cloud is growing, security is still a major issue. In a survey of business technology decision makers, 50% cited security as their biggest concern when considering cloud solutions.²



What are IT's specific cloud security concerns?

A 2016 survey on LinkedIn³ revealed further insight into the IT community's primary cloud concerns:



And cloud security isn't just a technology challenge. It's impacting IT organizations' ability to find and hire people.

49% said they were delaying adoption of cloud due to a cybersecurity skills gap⁴

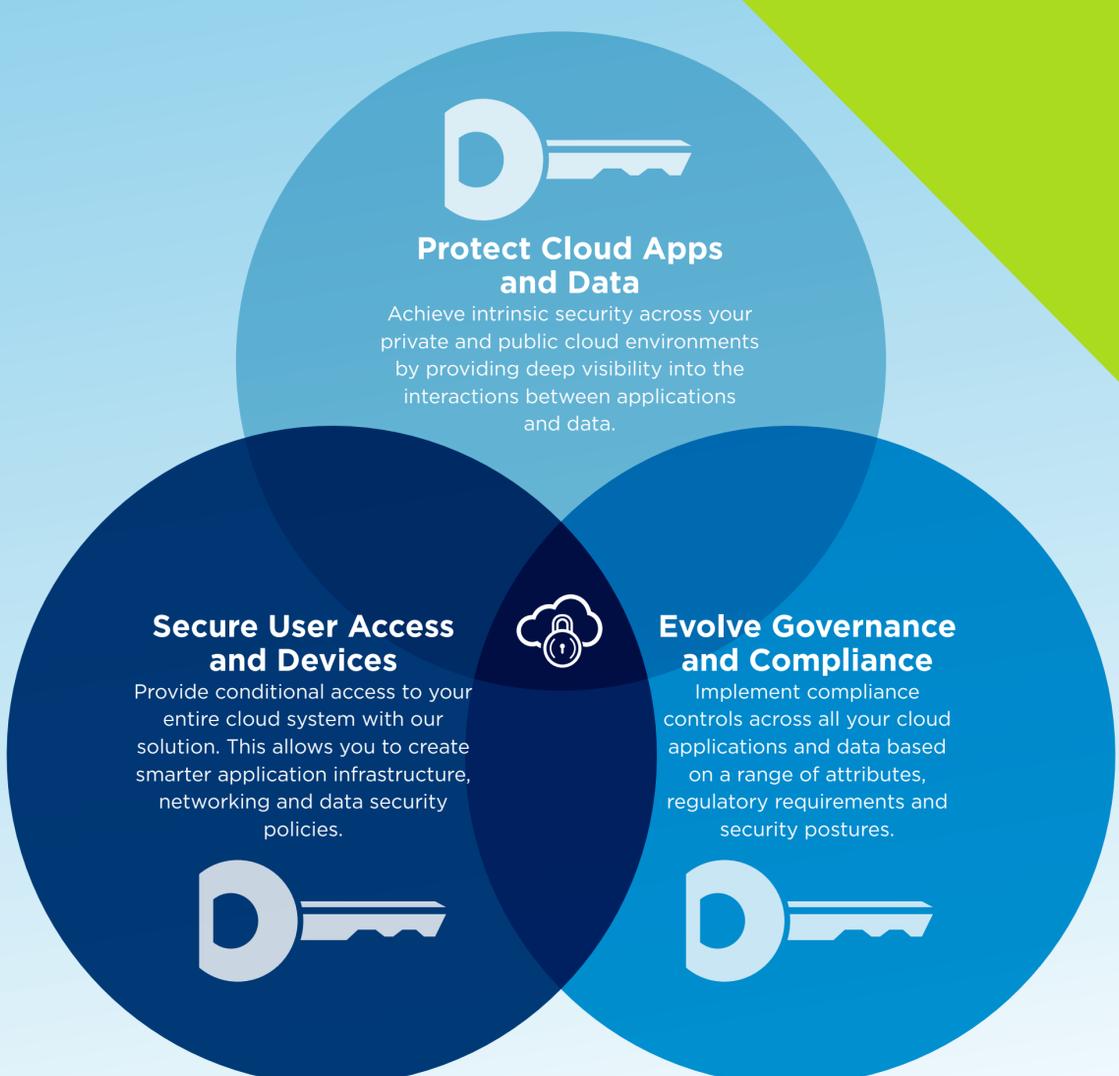
Security concerns aside, IT pros are sold on cloud's benefits

Businesses are adopting cloud platforms to lower IT costs, improve business and IT agility, and build scalability and efficiency into IT. IT pros on LinkedIn cited the following cloud benefits:⁵



How do you realize the benefits of cloud while minimizing risk?

At VMware we enable cloud security with a three-pronged approach.



Now what?

Try our Secure Application Infrastructure Hands-on Lab:
vmware.com/go/secure-app-hol

Learn more about how VMware is transforming security:
vmware.com/go/transform-security

¹IDC FutureScape: Worldwide IT Industry 2017 Predictions, November 2016, IDC.

²2017 State of the Cloud, January 2017, Interop ITX and InformationWeek.

³Cloud Security Spotlight Report, 2016, a survey of LinkedIn information security professionals, presented by CloudPassage.

⁴Building Trust in a Cloud Sky, Intel Security, September 2016.

⁵Cloud Security Spotlight Report, 2016, a survey of LinkedIn information security professionals, presented by CloudPassage.