Hewlett Packard Enterprise | vmware®

REINVENT HOW WORK HAPPENS WITH HPE AND VMWARE END USER COMPUTING AND VDI SOLUTIONS

Support a distributed workforce with a unified remote work infrastructure.

- **Remote and hybrid are the future of work:** More than 25% of CEOs believe the "usual ways" of working will never return, and 82% of employers intend to allow remote work for the foreseeable future.[1]

- **The cloud will enable new working models:** Within the next two years, 45% of businesses are planning or considering moving their entire server virtualization environment to the cloud.[2]

- **A growing, but fragmented, market:** The VDI market is projected to be more than $11 billion by 2023, but not every vendor will offer best-in-class capabilities or cost-effective solutions that grow with customers.[3]

- **IT must better support diverse business requirements and users:** The average business runs 38% of workloads in public cloud and 41% in private cloud. Enterprise companies prefer private clouds, while SMBs prefer public clouds.[4]

HPE and VMware have a more than 20-year partnership, with solutions that span security, AI, VDI, hybrid cloud, storage, HCI, and more. Our integrated suite of flexible, scalable software, services, and solutions helps organizations build a truly digital business and deliver better customer and employee experiences.

THE FUTURE OF WORK IS NOW

Organizations have had to rapidly adopt remote work technologies over the last two years.

While many of them integrated workplace collaboration and virtual desktop infrastructure (VDI) solutions to maintain business continuity under intense pressure, ensuring these solutions are sustainable and meet the organizations' evolving business needs will be the next challenge companies must tackle.

Though nearly every company is now embracing remote work, not every organization has the right tools in place to support it. As organizations try to develop a "work-from-anywhere" strategy, they'll need to prioritize security, agility, and resilience—and adopt unified, cost-effective workspace solutions that reduce IT resource burdens and empower them to deliver a better employee experience.

WHY HPE AND VMWARE END USER COMPUTING AND VDI SOLUTIONS

HPE and VMware End User Computing and VDI solutions help customers create an employee-first architecture that connects and secures users, apps, and data—no matter where they are.

Our integrated suite includes:

- **VMware Horizon®:** Drives efficient and secure delivery of virtual desktops and apps from on-premises to the cloud.

- **Hybrid VDI, VMware Workspace:** Augment your capacity on-prem with the cloud.

- **ONE®, VDI Anywhere Workspace:** Deliver a secure, frictionless experience to employees with less operational complexity and lower costs.

- **HPE Advisory and Professional Services:** Benefit from our expert knowledge across industries and support services to develop an effective distributed workforce strategy.

USE CASES

Workspace ONE Endpoint protection

Distributed workforce

Modern VDI experience   App virtualization

Source:

1. https://fortune.com/2020/05/14/fortune-500-ceo-survey-coronavirus-pandemic-predictions/

2. The 2020 State of Virtualization Technology: SpiceWorks 2020

3. https://www.alliedmarketresearch.com/cloud-based-VDI-market

4. "State of the Cloud Report" Flexera, May 2020.

5. https://www.hpe.com/us/en/alliance/vmware.html

- **HPE GreenLake VDI-as-a-Service:** Create a high-performing, scalable, and secure VDI environment using a consumption-based IT model.

- **HPE ProLiant Servers:** Leverage intelligent hybrid cloud infrastructure to increase your IT efficiency.

- **VMware Carbon Black and VMware Secure Access Service Edge (SASE):** Increase your IT visibility and resilience with unified endpoint management and zero trust security.

Enabling Anywhere, Any Device, Any Time Productivity

Our joint solutions offer advanced capabilities that help organizations better prepare for the future of work and realize a new workplace vision.

We help customers build a modern infrastructure to transition to remote work and support it long term. We enable employees to be productive no matter where they work and give IT teams more visibility into users, systems, and applications trying to connect to their companies' networks. We accomplish this with integrated solutions that accelerate VDI deployment and app delivery, give IT teams the ability to quickly deliver and refresh desktops regardless of device, and achieve holistic security from edge to core to cloud.

Minimizing Your Greatest Business Risks

The threat landscape has changed dramatically, and many digital workspace solutions don't offer the centralized, connected visibility organizations need. Companies will benefit most from solutions that align with emerging security models like zero trust and SASE. Our solutions do.

HPE and VMware End User Computing and VDI solutions reduce financial, operational, and security risks for organizations by empowering them with zero-trust ready tools that help them move away from traditional VPN and perimeter-based

security. Our solutions offer intrinsic security, security automation and orchestration, and rapid remediation capabilities that allow organizations to strengthen their operational resilience and reliability.

BUILD A HIGH-PERFORMING, WORK-FROM-ANYWHERE ORGANIZATION WITH HPE AND VMWARE

The future of work is now. HPE and VMware provide an end-to-end suite of comprehensive solutions that enable organizations to boost employee productivity and support greater enterprise mobility. For more than 20 years, we've partnered to develop solutions that take companies to the next level:

- **A storied partnership:** Selling more than 500,000 VMware licenses in the last five years, HPE is the global leader in server virtualization solutions based on VMware technology.

- **A robust ecosystem:** HPE and VMware share one of the largest joint channel partner communities.

- **Simplifying innovation:** HPE cloud and data center innovations are delivered with turnkey virtualization solutions from VMware.

- **Industry-leading experience:** The combined expertise of HPE and VMware delivers the industry's most complete portfolio of integrated virtualization, cloud, and mobility solutions and services.[5]

LEARN MORE AT OUR HPE AND VMWARE ALLIANCE SITE
https://www.hpe.com/us/en/alliance/vmware.html

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