

Trust and the Distributed Workforce

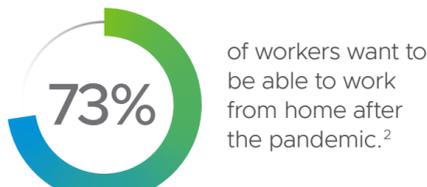
How to help customers overcome the obstacles to distributed workforce success



Distributed Work Models Are Here to Stay

The events of 2020 profoundly changed where and how work is done.

Employee sentiments



Analyst perspectives



IDC expects the U.S. remote workforce to grow from 78.5M to 93.5M by 2024³

Challenges and Solutions

Organizations want to embrace a distributed workforce model, but must overcome three key obstacles.

1. Employee Experience

Challenge
Providing frictionless access to tools and technologies whenever and wherever employees need them.



Solution Enable employees to work from anywhere with a managed integrated digital workspace that provides fast, simple and secure access they need to do their jobs.

2. Security

Challenge
Protecting distributed endpoints with siloed security tools that can't scale.



Solution Get the visibility and management needed to make Zero Trust work, and simplify wide-area networking and security by delivering both as a cloud service.

3. Operational Complexity

Challenge
73% of decision-makers feel an integrated workforce solution is required to provide the end-to-end security and network and device management needed to support remote workforces.



Solution Completely automate the workspace in a manner that is driven by outcomes and not just tasks.

Opportunities for VMware Partners

Enable customers to build trust for the distributed workforce with VMware Anywhere Workspace.

Anywhere Workspace combines three key VMware technologies:

VMware Workspace ONE®

Unified endpoint management
Desktop and app virtualization
Employee experience solutions

VMware Carbon Black Cloud

Cloud native endpoint and workload protection

VMware SASE Platform™

Zero Trust network access

Take the Next Step

VMware is committed to working with partners to create new, ongoing revenue opportunities by helping customers overcome the obstacles to distributed workforce success.

Read the "Trust and the Distributed Workforce" white paper to learn more.



1. VMware, Inc. "The New Remote Work Era: Trends in the Distributed Workforce. A global report analyzing organizational shifts in response to COVID19." August 2020. (Study conducted by Vanson Bourne and commissioned by VMware and Dell)

2. Verizon Media. "Microsoft survey: 73% of workers want to be able to work from home after the pandemic." Daniel Howley, March 22, 2021.

3. IDC. "Mobile Workers Will Be 60% of the Total U.S. Workforce by 2024. According to IDC." September 2020. PRUS46809920

4. ZDnet. "Over half of employees frustrated by remote tech issues during COVID-19 lockdown." Eileen Brown, June 2020.

5. Tolly Enterprises, LLC. "VMware Work From Home: Performance, VoIP and Microsoft 365 User Experience Evaluation." January 15, 2021. (Study commissioned by VMware)

6. Global Threat Report, VMware Carbon Black, June 2020

7. IS Decisions. "Half of US organizations reject multi-factor authentication, report finds." Chris Bunn, September 2020.