Minimize the Risks, Maximize the Results

Many companies are exploring a hybrid cloud model that combines the best of both public and private hosting strategies. But they struggle to master the significant technical challenges, including data security, user access, system bridges and interfaces, and regulatory compliance. Two acknowledged technology leaders, Hitachi Vantara and VMware, have joined forces to help companies address these challenges, simply and cost-effectively.

As IT budgets get tighter and the demand for real-time information grows, cloud computing is attracting the attention of just about every business today. By leveraging a hybrid cloud strategy, companies can reduce the investments associated with owning hardware, software, processors and storage capacity, while still enjoying immediate access to the data they need to make fact-based decisions.

While some companies have dedicated resources to building an internal private cloud, others pay a subscription fee to capitalize on a public cloud offering. But, increasingly, enterprises of all types are recognizing that a hybrid cloud approach, which combines publicly and privately stored data, makes the best business sense. It also yields the greatest return on cloud investments.

Why Hybrid Cloud?

What are the advantages of a hybrid cloud approach? It’s simple. Leveraging a hybrid cloud strategy enables businesses to combine the control and visibility of privately owned assets with the power, agility and scale offered by public cloud providers.

Companies can optimize and custom-tailor their internal IT and data infrastructure, which ensures tight compliance with organizational and regulatory frameworks. At the same time, it also drives innovation via the speed, flexible access and elastic capacity of a large-scale public computing resource.
Of course, bridging internal and external clouds is not without its technical challenges. Robust interfaces must be built between a number of disparate systems, including older legacy tools and databases. User access must be ensured across a number of location and devices. Perhaps the greatest concern is security. Not only must all data be protected in an uncompromising manner, but all industry and applicable government regulations also must be met.

Many businesses are discovering that a hybrid cloud strategy offers the most benefits for their organization. However, confidently addressing these technical challenges can be overwhelming, especially with their existing IT resources already stretched to capacity.

Hitachi Vantara and VMware: Answer the Challenge

The good news is that two acknowledged technology leaders — Hitachi Vantara and VMware — have developed a unique partnership to deliver a comprehensive hybrid cloud solution.

Their deep expertise can help companies achieve a secure hybrid IT landscape that stretches seamlessly across both public and private cloud environments. By relying on the experience and resources of these two innovative leaders, companies can quickly and cost-effectively launch their hybrid cloud and begin realizing the benefits.

Hitachi delivers the modern IT infrastructure that enables companies to achieve the high degree of security, scalability and integration needed to link public and private clouds. Instead of “reinventing the wheel” and creating a brand-new IT architecture — complete with a large price tag — Hitachi helps organizations to get the most out of their investment in VMware solutions.

With a comprehensive set of software-defined services, VMware helps organizations to compute, manage, store and network securely across private and public cloud environments. Whether data resides on premises or off premises, it is consistently available and securely protected, maximizing productivity and efficiency for those stakeholders who rely on this data.

A Rapid Launch, and Rewards Continue

With years of experience in IT infrastructure, data and cloud computing, Hitachi and VMware can help organizations to get their hybrid cloud initiatives up and running both quickly and affordably. By turning the many activities involved in a hybrid cloud launch over to these two industry leaders, businesses can realize a rapid return on investment, and free staff to focus on higher-priority strategic tasks.

Just as important, Hitachi and VMware can help hybrid clouds grow and evolve over time, based on each company’s emerging challenges and opportunities. As capacity, consumption and other needs change, the hybrid cloud configuration and underlying IT architecture can easily be rescaled or reshaped to accommodate these changes.

Hitachi Vantara and VMware have a longstanding technical relationship that spans more than a decade. Together, we build solutions that move our customers from a siloed, private cloud to a data-driven hybrid-cloud environment. Customers benefit from the agility, flexibility and economics of a hybrid cloud to leverage their data more effectively, to derive greater business value.”

Chris Gugger
Director, Infrastructure Solutions Marketing, Hitachi Vantara.

“ For years, VMware and Hitachi have worked together to help customers on their journey to the unified hybrid cloud by developing new, reliable solutions that are simple to use and can support growing business needs. Building on that partnership, we are continuing to work with Hitachi to help our customers accelerate time to value, with infrastructure that can protect workloads and enable reduced operational expenses.”

Rich Figer
Vice President, Global Strategic Partners, VMware.
Learn more about the “better together” benefits that can be realized with Hitachi Vantara and VMware by visiting our resource portal. See how our partnership can give you technology and services that scale and adapt, from the edge to cloud.

Hitachi Vantara at a Glance
Your data is the key to new revenue, better customer experiences and lower costs. With technology and expertise, Hitachi Vantara drives data to meaningful outcomes.

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