

REALIZING HYBRID CLOUD

IBM CLOUD FOR VMWARE SOLUTIONS

BUSINESS PRIORITIES

Agility
User Experience
Operational efficiency
Compliance

IT CHALLENGES

Inflexible infrastructure
Limited automation / self-service
Operational inconsistency
Managing Risk

CLOUD OPPORTUNITY

75%

Enterprises planning to leverage hybrid cloud¹

35.4%

Total market CAGR year over year⁴

\$40.6 BILLION

Hosted private cloud opportunity by 2019⁴

6

Average number of clouds in use (3 public, 3 private)²

62%

flexibility to deliver IT resources³

60%

improved disaster recovery capabilities³

WHY HYBRID CLOUD ?

59%

lower IT capital expenses³

54%

Cloud services delivered for hybrid cloud by 2019⁴

Source¹: Gartner, 2015
Source²: 2016 State of the Cloud Survey, Rightscale

Source³: IDG, Cloud Adoption: Hybrid Is the Future
Source⁴: IDC, #259066

OUR JOINT SOLUTION

PUBLIC OR MANAGED

Software-Defined Data Center

VMWare API
APPS

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vRealize Suite

vSphere Enterprise Plus

vCenter

Virtual SAN

NSX

IBM Cloud SoftLayer Infrastructure

CUSTOMER BENEFITS

SPEED TO DEPLOYMENT

To meet time to market demands

SCALE TO GROW

To tackle new growth opportunities

SEAMLESS CONTROL

To minimize business risks

APPLICATION PORTABILITY

To avoid re-architecture for cloud

WINS

The results represented in the Wins below are for specific customer situations and are not representative of vertical or generic customer situations. Results will vary based on specific situation and environment for customers.

AUTOMOTIVE AND MFG

30 days

Time to expand and deploy applications in production

FINANCIAL SERVICES

90%

Reduction in development time for new applications

TECHNOLOGY

20,000

Virtual machines relocated within 4 months

MEDIA AND ADVERTISING

8

Regional hubs consolidated

To learn more about Hybrid Cloud, visit <http://www.vmware.com/partners/siso/ibm-software-solutions.html>

or email

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