

VMware + Accenture:

Secure Hybrid Cloud Migration



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VMware + Accenture:
Partnership Overview



VMware + Accenture: Partnership Overview

Together, VMware and Accenture have the industry expertise, deep technical knowledge, and services available to help clients securely migrate to a hybrid cloud with powerful, modern applications. Our partnership provides clients with the confidence to not just keep up with the competition but pave the way with leading technology solutions, enabling long-term value.

Cloud Migration Challenges
for Customers



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vmware[®]

VMware brings continued innovation with intuitive and secure solutions fit for any cloud. Their unparalleled cloud infrastructure leadership is trusted to help clients build their hybrid cloud environment supporting both traditional and modern applications.

accenture

Accenture brings a comprehensive suite of enterprise-ready solutions that provide clients with a reliable path to the cloud while leveraging on-premises workloads. Their team of dedicated security professionals work side-by-side with clients to evaluate unique needs and create a personalized roadmap to migrate workloads at scale.



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Cloud Migration Challenges for Customers

With the constant evolution of technology and pressure to migrate applications and workloads, it can be easy to turn to the cloud as a north star without a comprehensive plan that applies to your individual workloads. Simultaneously, organizations are faced with growing challenges of continuing to use their legacy, on-premises solutions including:

- Increased operating, maintenance, and IT costs
- Lack of agility and flexibility to maintain relevant services for customers
- Project delays due to lack of optimal, modern features such as automation

Weighing the Options for Cloud Migration

As organizations evaluate cloud solutions to combat these challenges, many organizations have turned to public, private, and edge-based clouds.



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Benefits and Risks of Popular Cloud Models



Public Cloud

The public cloud is a subscription service that's offered to all customers searching for similar cloud services. It provides organizations with self-service and scalability benefits to encourage innovation in a modern environment. However, some challenges for public cloud users include reliability and performance with outages that can greatly impact user and business efficiencies.



Private Cloud

The private cloud is a model of cloud computing with an infrastructure dedicated to a single user organization. It has many of the same benefits of the public cloud with additional control and customization for organizations meeting strict compliance regulations. However, some challenges for private cloud users include a high barrier to entry with a steep learning curve and up-front costs.



Edge Cloud

The edge cloud is defined by computational work being done as close as possible to data sources as well as users and devices. In doing so, edge computing helps organizations to improve response times as well as reduce the risks of network outages and cloud delays. However, some challenges with edge are limited capacity and the reliance on an existing cloud platform.

Committing to a public, private, or edge-based cloud without determining the right fit for your workloads and strategies can have adverse effects. Meanwhile, operating in many cloud environments runs the risk of increased complexity and expenses, and without proper implementation could be impractical for many organizations. Identifying the ideal environment for your workloads, whether on-premises or in the cloud, and supporting with a strong implementation is key to maximizing the return on your investments and fitting the unique needs of your business.

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Identifying Your Ideal Workload Environment

A hybrid cloud approach enables organizations to match the right workload to the right cloud maximizing the benefits of public, private, and edge-based clouds with the flexibility, choice, and control that organizations need to be successful. Taking a more modular approach to cloud migration enables organizations to:

- Enhance data security while meeting strict compliance requirements
- Modernize legacy applications to maximize the return on investments
- Ensure business continuity and innovation with the speed and flexibility of the cloud

Confident Cloud Migration

Stay at the forefront of technology with an approach that is best suited to your business, and the requirements of individual workloads. Securely and confidently migrate your business-critical tools to the cloud.

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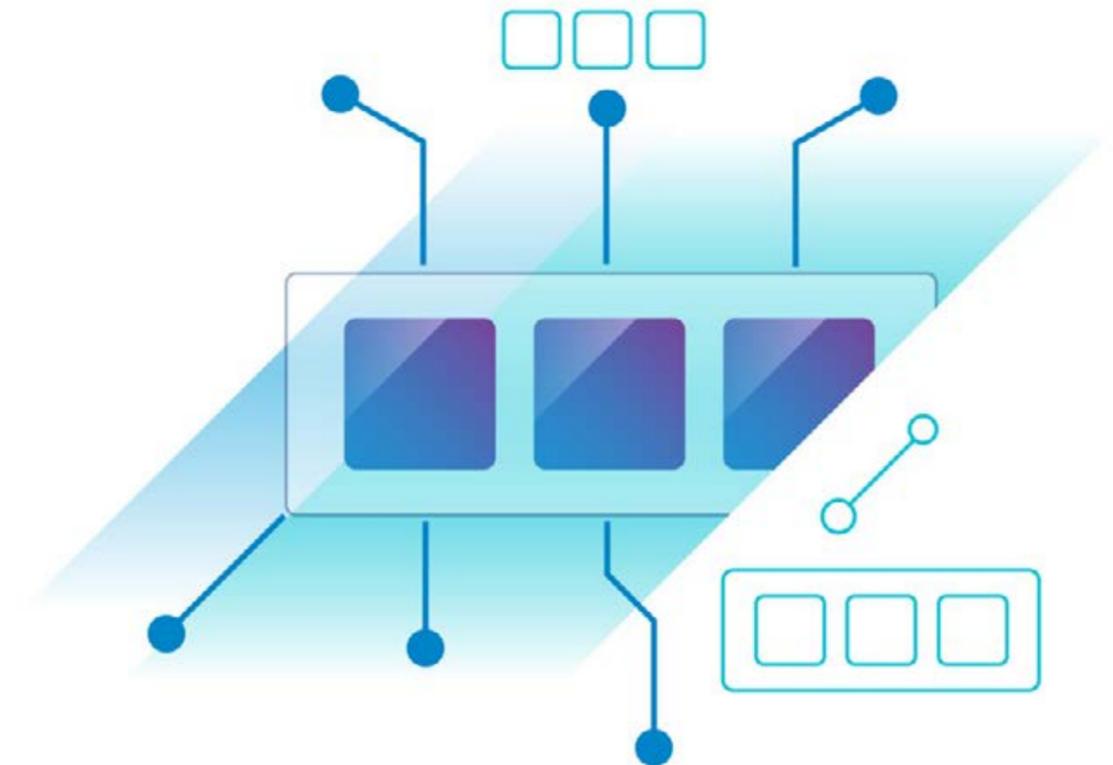


VMware + Accenture: Hybrid Cloud Guidance

VMware and Accenture provide a reliable path to the hybrid cloud for our clients and reduce the complexities of managing workloads across public, private, and edge-based clouds. While most organizations need various management tools, development platforms, and more to do so, we help clients to manage their environments uniformly. This enables you to create an ideal environment for each workload and leverage the individual capabilities and benefits of public, private, and edge-based clouds.

To support your secure journey to the cloud, VMware and Accenture are equipped with a wide array of solutions and services including:

- **Confident Response:** A comprehensive suite of solutions that enable enterprise-ready ransomware protection and data security
- **Innovation Labs:** A dynamic 1:1 working environment with a team of experts to help build Kubernetes-native applications
- **Dedicated Services:** Support hybrid cloud migration with personalized roadmaps for applications and workloads



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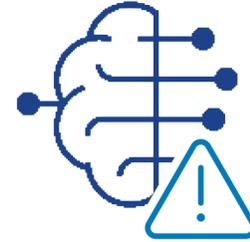
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Achieving Security and Compliance Requirements



iDefense Threat Intelligence

Bolstering data security with industry-leading threat intelligence to combat sophisticated ransomware attacks and deliver long-term value to clients. iDefense Threat Intelligence provides a near-immediate overview of threats, campaigns, and threat actors to build further intelligence on motivations and vulnerabilities to reduce the volume and complexity of future attacks.



Endpoint Protection

Protecting business endpoints in hybrid cloud environments to achieve confident security that goes beyond the standard, cloud-native tools. Accenture's Endpoint Protection integrates threat intelligence with endpoint detection and response to make every part of your business more resilient with a proactive cybersecurity approach.



Malware Detection Innovation

Combining custom VMware infrastructures with AI to create an innovative way of auto-classifying malware and simplify threat detection. Malware Detection Innovation is a flexible cybersecurity method that builds responses on-the-fly based on the sequences and tactics of sophisticated cyberattacks impacting enterprise organizations worldwide.



VMware and Accenture's comprehensive suite of solutions eliminate the need for platform-specific tools helping to future-proof your applications and workloads with confidence.

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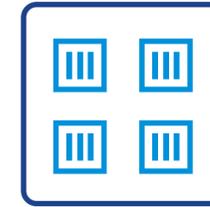


Take Your Legacy Applications to New Heights



Accelerated Delivery and Application Transformation

Accelerating the development and delivery of new “greenfield” Kubernetes-native applications including digital decoupling. Accenture helps you to reimagine your application landscape while continuously innovating to meet changing market demands and customer expectations.



VMware Tanzu

Streamlining developer onboarding with consulting services and easily discoverable resources to confidently get modern apps into production. The VMware Tanzu portfolio enables developer to modernize legacy applications and build innovative, new products while reinforcing your cybersecurity posture with built-in security and compliance guardrails starting at source code.



One-Step Refactoring and Rehosting

Redeploying applications rapidly into containers and a Kubernetes architecture while enabling clients to rehost to any cloud. VMware and Accenture enable you to improve application scalability and flexibility by migrating on-premises applications to the cloud and enhancing the structure to better suit their new environment.



VMware and Accenture ensure your applications reach their full potential in the cloud and amplify their value rather than being left behind.

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VMware Cloud Foundation

Personalizing cloud guidance with a program designed to help clients build their hybrid environment increasing business agility and flexibility. VMware Cloud Foundation transforms existing on-premises deployments into a SaaS-enabled infrastructure with industry-leading technology, an enterprise-ready Kubernetes environment, and high-value cloud services.

Identifying Your Ideal
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Accenture myNav

Utilizing a proven platform designed to accelerate clients' cloud migration and providing expert support to help them get it right the first time. Accenture myNav reduces the complexities accompanying a digital transformation journey and seeks to maximize your business value with application simulations to validate the right environment.

VMware + Accenture:
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VMware Aria

Managing hybrid cloud environments in a way that unifies your applications, infrastructure, and services in a single platform to embrace a cloud operating model that encourages digital transformation. VMware Aria simplifies the management of your hybrid cloud environment to host your workloads and applications in the cloud where it's best suited.

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VMware and Accenture offer services to help clients develop a strategic approach to cloud migration taking their unique business needs into account.

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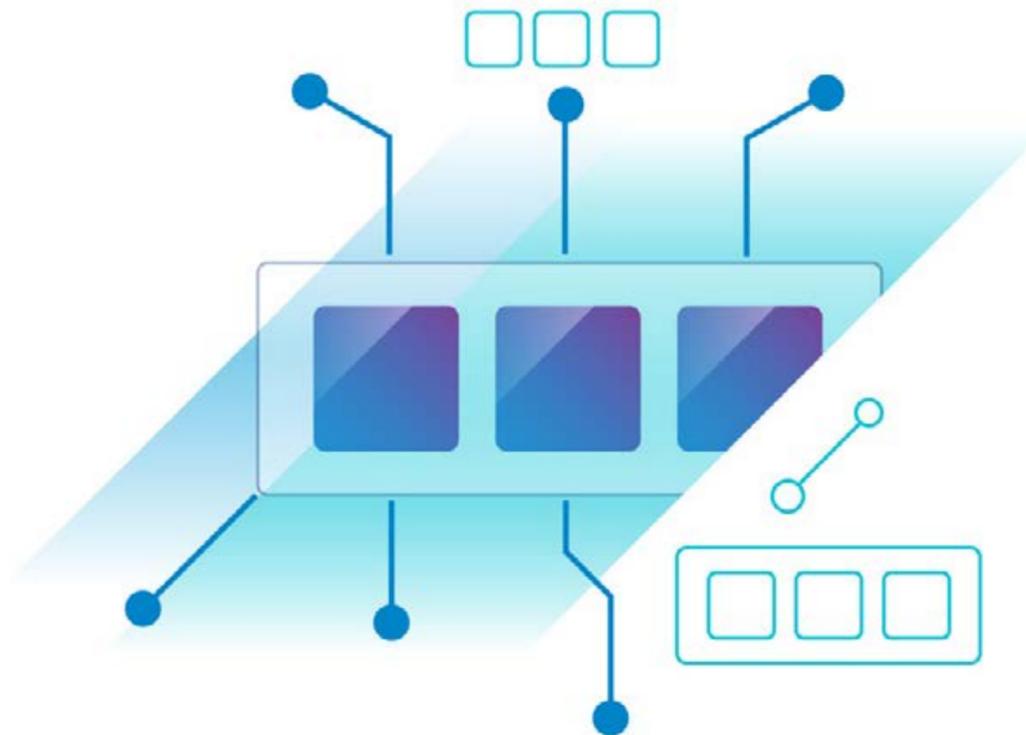


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Helping ITA Airways Unlock the Hybrid Cloud on AWS

As ITA Airways became the flag carrier airline of Italy in 2021, they sought to enhance their services and create a corporate structure with a holding company that would manage their flight sector and two subsidiaries for maintenance and handling. To do so, they would focus on fleet optimization and rationalization, omnichannel strategies for unique customer experiences, and alliances with international carriers.



ITA's vision is to improve efficiencies, encourage innovation, and establish themselves as a competitive air carrier.

ITA Airways engaged VMware and Accenture to support their steps towards independence and innovation on the hybrid cloud. Together, VMware and Accenture identified the best environments to migrate and host ITA's applications, migrated their legacy systems, and developed a plan for the future to ensure business growth and continuity.

With their new infrastructure, ITA Airways achieved faster and cheaper migration to AWS without rework, a quicker exit from data centers with less risk, and cost-effective data center expansion. VMware and Accenture enabled 39% savings with the hybrid cloud approach over the native public cloud and provide the operational consistency needed to be successful in their journey.

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