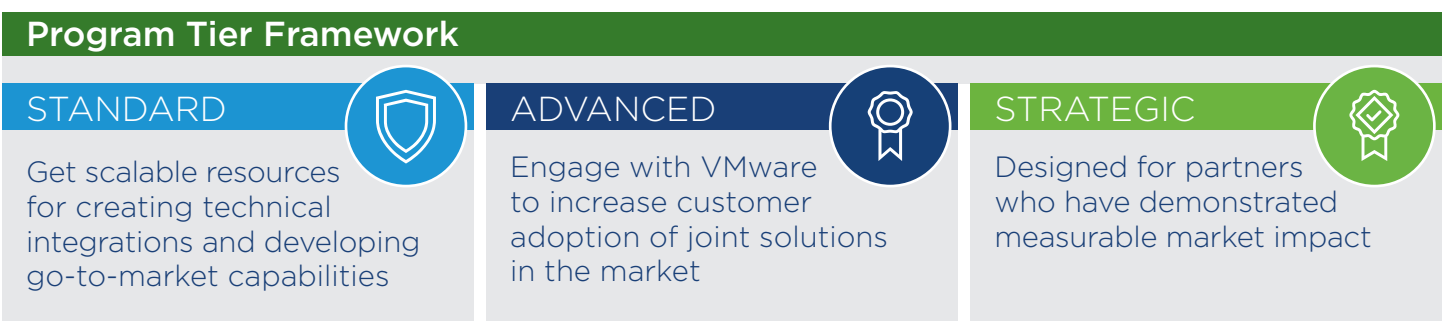


vmware® TECHNOLOGY ALLIANCE PARTNER (TAP) PROGRAM

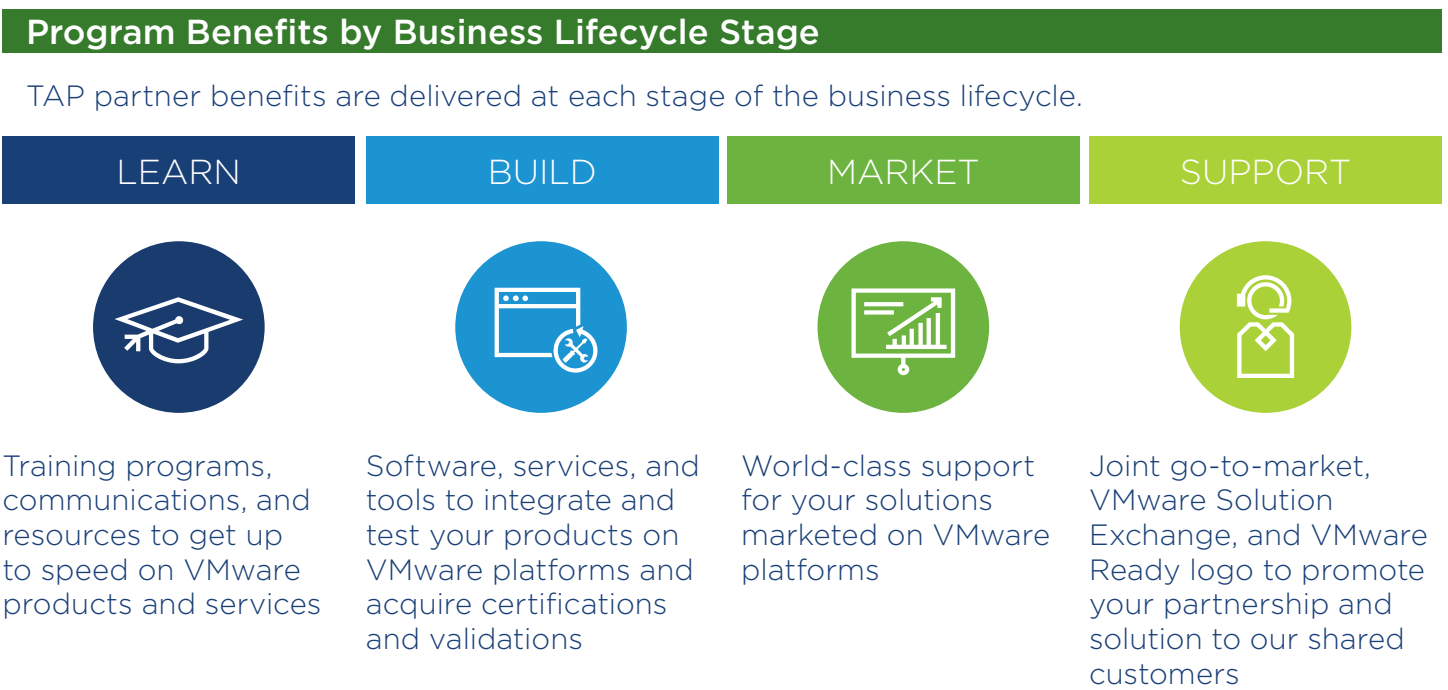
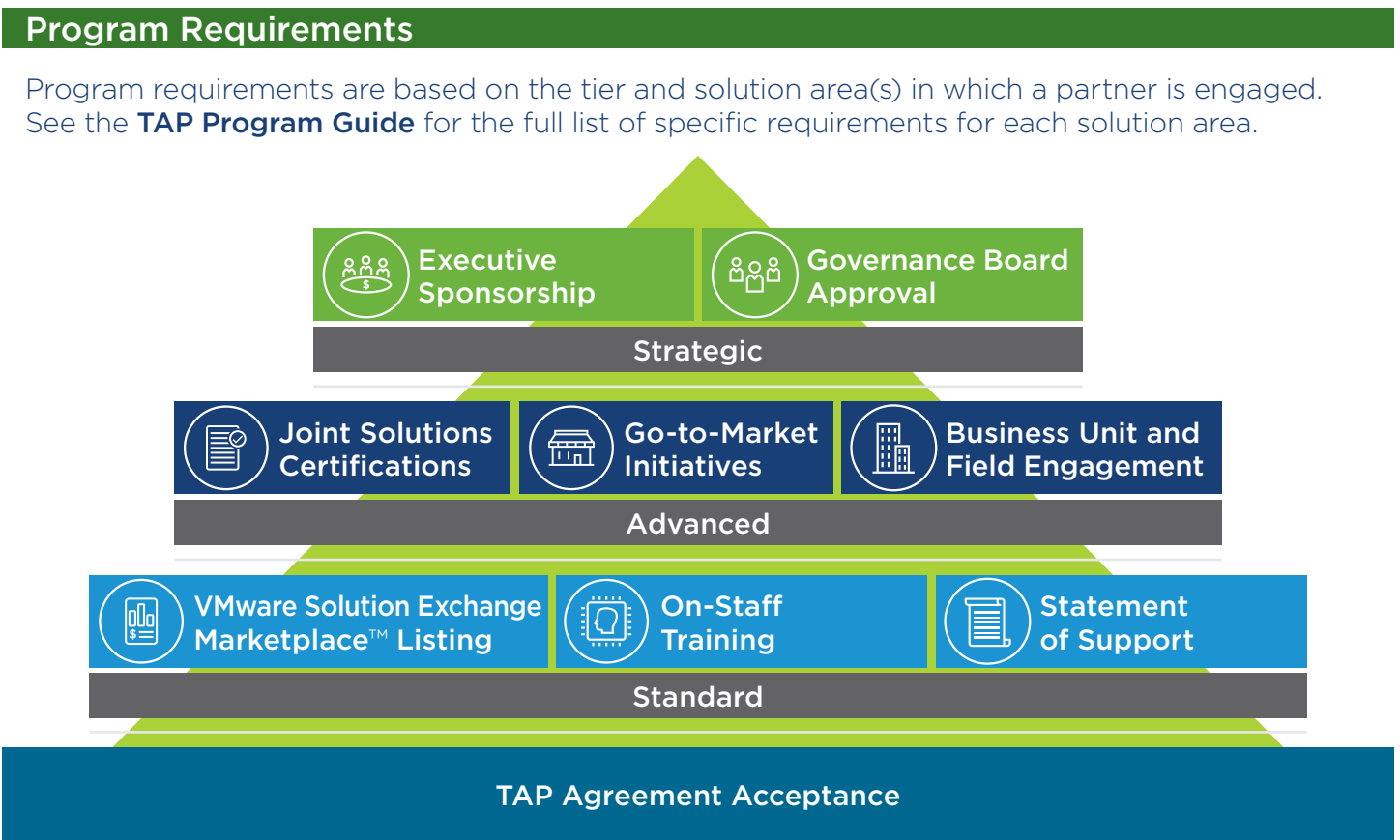
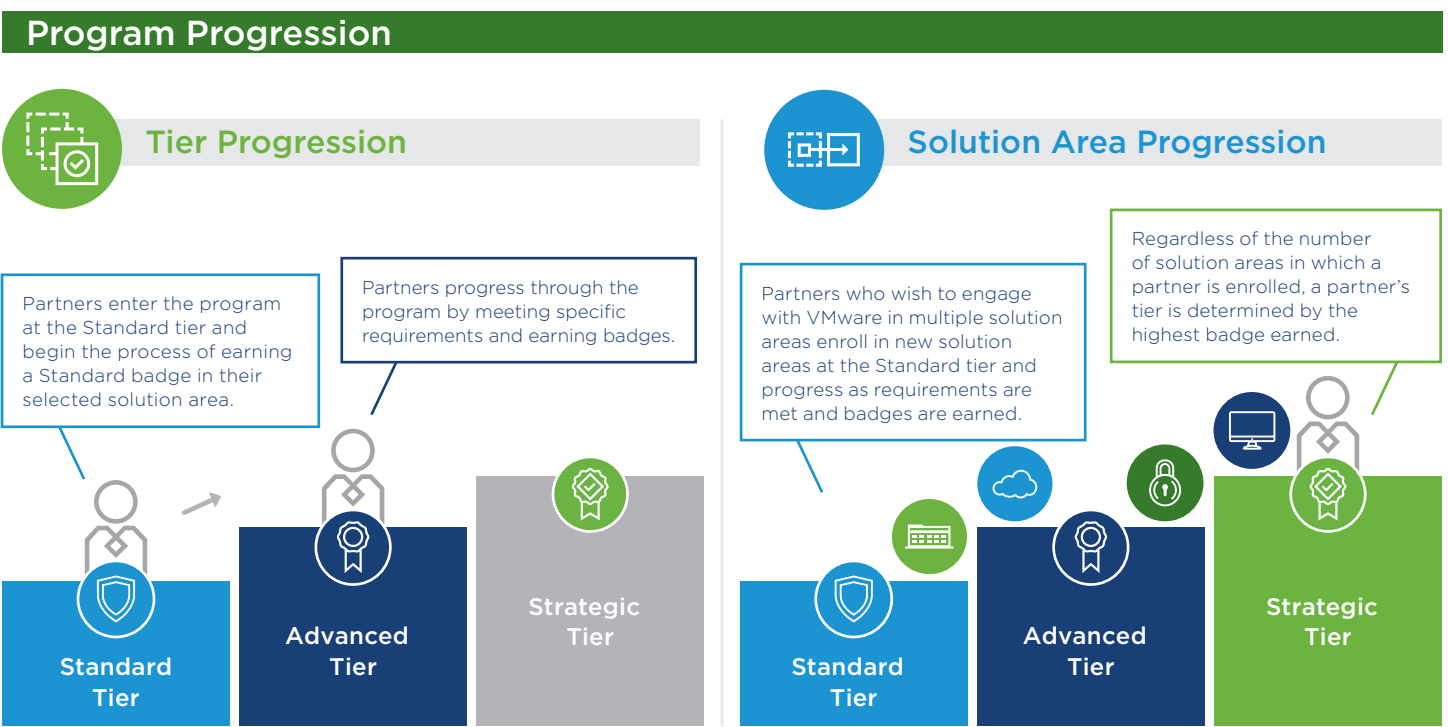
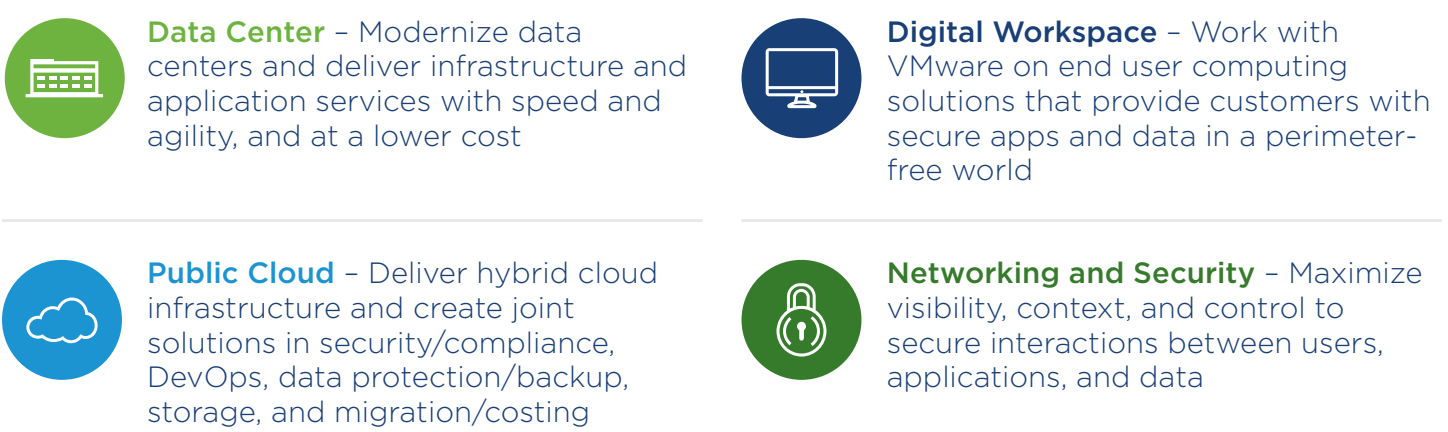
Develop and Deliver Better Joint Solutions

Reaching customers is harder than ever in today's global marketplace. Through the TAP Program, VMware offers a way for partners to align their offerings to four VMware solution areas, develop and deliver joint solutions on the VMware platform, and promote their solutions to more than 500,000 VMware customers.



Program Solution Areas

Partners earn badges in up to four solution areas: Data Center, Public Cloud, Digital Workspace, and Networking and Security. Partners engage with VMware based on these solution areas in order to better align services to partner integration areas.



- ### How to Enroll
- Go to www.vmware.com/partners and complete the Enrollment form. Partners are enrolled in the free Enrolled tier.
 - Log in to VMware's Partner Central and apply for the TAP program.
 - Select the Standard tier - annual membership is USD\$500 - in up to two solution areas.
 - Read and accept the TAP Program Agreement.
- If approved, your Primary Contact will be notified by the TAP team. Submit the membership payment and start the process of earning your first Standard tier solution area badge.

Enroll Today! Email the TAP team at tapalliance@vmware.com