



As you plan your VMworld agenda, below are the “don’t miss” sessions along with key sessions to consider for your customers. Click on the links below to reserve your spot and see additional session details.

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CEO Address [GEN2859]

VMware CEO Pat Gelsinger will provide an update on VMware’s vision and strategy, with a focus on how leading-edge organizations around the world are rethinking their approach in key areas like app development, multi-cloud, cyber security, networking and the employee experience.

SPEAKER

- Pat Gelsinger, *Chief Executive Officer, VMware*

VMware Vision: Any App, Any Cloud, Any Device [GEN2860]

In this session, watch VMware COO Sanjay Poonen and guests dive deeper into VMware’s “Any App, Any Cloud, Any Device” vision, with end-to-end Networking and Intrinsic Security as the foundation.

SPEAKER

- Sanjay Poonen, *Chief Operating Officer - Customer Operations, VMware*

Solutions Keynote: Modern Apps – Get Better Software Into Production Faster [MAP2656]

Modernizing applications is a critical initiative for your enterprise. To drive real impact you need to get applications into production, faster. That requires shared effort and ownership from Developers and Operators. If your organization

(and your career) is defined by apps, this is the definitive keynote to attend.

SPEAKERS

- Ajay Patel, *SVP/GM – Modern Applications, VMware*
- Vijay Luthra, *Northern Trust*
- James Watters, *VMware*

A Multi Cloud Ready Native Offering Targeting COVID19 Economic Impact [KUB2654]

The disruption caused by the current Covid19 crisis and the path of recovery, will change our ways of working, forever.

In this session, Wipro and VMware will present a framework for developing a full-fledged cloud native development platform powered by VMware Tanzu, that merges HCI, Private on-prem Clouds and Public Clouds into a unified outcome based GTM.

SPEAKERS

- Alka Gupta, *Director – Strategic Technical Alliance, VMware*
- Banu Parasuraman, *Chief Technologist – Cloud Native Platforms, Wipro*

An Introduction to VMware Tanzu Mission Control: Manage Kubernetes at Scale [KUB2229]

As your organization adopts containers and Kubernetes, the number of teams, clusters and environments can easily accelerate beyond your control.



In this session, we will show you how to centrally operate and manage Tanzu Kubernetes Grid clusters on vSphere 7 with Tanzu Mission Control, and also discuss key capabilities such as policy management, data protection, security and configuration inspections etc. Demos will be included in the presentation.

SPEAKERS

- Megan Bruce, *Product Manager, VMware*
- Tom Spoonemore, *Product Line Manager, VMware*

PARTNER SESSIONS:

Increase Partner Profitability by Helping Customers with App Modernization [PAR2889]

Learn how Tanzu will help your customers leverage K8s (Kubernetes) to build a modern app platform that provides agility in building new cloud apps, automates DevOps, and extends across private and public clouds.

SPEAKER

- Andrew Berenato, *Director – Global Tanzu Alliances, VMware*

Partner Connect: Maximize Success with VMware's Award-Winning Program [PAR2872]

VMware Partner Connect offers multiple paths to partner profitability so you can focus on the business models and solution priorities aligned with your business and your customers' needs

across resell, cloud, and services. Join this session to understand and identify your ideal paths to success and the associated benefits available with VMware Partner Connect.

SPEAKER

- Tracy-Ann Palmer, *Operations Executive - VP - Solutions Provider, VMware*
- Benton Partin, *Worldwide Practice Activation Solution Providers, VMware*

5 Key Marketing Strategies to Increase Pipeline with Partner Demand Center [ETPD2888]

Join us to see first-hand how you can map a plug-and-play strategy to the activities that align with your goals, easily customize and execute integrated campaigns, and drive demand faster so you can increase pipeline.

SPEAKERS

- Kendra DeCoste, *Director – Global Partner Demand Generation Programs, VMware*
- Mike Moore, *VP – Channel Sales, E2open*