



As you plan your VMworld agenda, below are the “don’t miss” sessions along with key sessions to consider for your customers. Click on the links below to reserve your spot and see additional session details.

### JOIN WITH YOUR CUSTOMER:

#### CEO Address [GEN2859]

VMware CEO Pat Gelsinger will provide an update on VMware’s vision and strategy, with a focus on how leading-edge organizations around the world are rethinking their approach in key areas like app development, multi-cloud, cyber security, networking and the employee experience.

##### SPEAKER

- Pat Gelsinger, *Chief Executive Officer*, VMware

#### VMware Vision: Any App, Any Cloud, Any Device [GEN2860]

In this session, watch VMware COO Sanjay Poonen and guests dive deeper into VMware’s “Any App, Any Cloud, Any Device” vision, with end-to-end Networking and Intrinsic Security as the foundation.

##### SPEAKER

- Sanjay Poonen, *Chief Operating Officer - Customer Operations*, VMware

#### Solutions Keynote: Journey to a Future Ready Workforce [DW2716]

As remote work takes hold, businesses are seizing the opportunity to evolve their distributed workforce with the tools needed to work in new ways. Join us as we bring you the latest insights so you can deploy an agile, complete journey that is easily operationalized for organizational resilience.

##### SPEAKERS

- Shankar Iyer, *SVP and GM - EUC*, VMware
- Shawn Bass, *VP and CTO – EUC*, VMware

#### CTO in the Hot Seat: VMware EUC CTO Shawn Bass Answers Your Tough Questions [DWHV2824]

With VMworld going virtual this year, instead of stopping Shawn in the hallway for a chat, we’re putting Shawn in the hot seat to answer all your toughest questions. You can submit your questions now using [this form](#).

##### SPEAKERS

- Shawn Bass, *VP and CTO - EUC*, VMware
- Brian Madden, *EUC Office of the CTO*, VMware


**Sept. 29 – Oct. 1, 2020**
**Remote Working Strategy – Business Continuity  
for Your Workforce [DWDE1273]**

In this session, you will learn about:

- Delivering digital workspaces
- Securing endpoints
- Optimizing app delivery
- Scaling capacity elastically in the cloud

You will see how we support our customers and, together, build a modular remote working strategy.

**SPEAKERS**

- Muneyb Minhazuddin, *VP – Solutions Product Marketing, VMware*
- Sebastian Brand, *Lead Systems Engineer, VMware*

**Close Look at Remote: What I Learned from 50  
VDI Admin Meetings Since COVID  
[DWHVDI2827]**

Close Look at Remote: What I Learned from 50 VDI admin meetings since COVID.

**SPEAKER**

- Brian Madden, *EUC Office of the CTO, VMware*

**PARTNER SESSIONS:**
**Grow Your Business with VMware's Future  
Ready Solutions [MCOP2874]**

In this session you will learn how organizations are leveraging VMware Future Ready Solutions to instantly enable employees to work remotely, migrate and/or scale their critical business applications to the cloud and modernize their

applications to ensure the continued financial viability of their business.

**SPEAKER**

- Muneyb Minhazuddin, *VP – Solutions Product Marketing, VMware*

**Partner Connect: Maximize Success with  
VMware's Award-Winning Program [PAR2872]**

VMware Partner Connect offers multiple paths to partner profitability so you can focus on the business models and solution priorities aligned with your business and your customers' needs across resell, cloud, and services. Join this session to understand and identify your ideal paths to success and the associated benefits available with VMware Partner Connect.

**SPEAKER**

- Tracy-Ann Palmer, *Operations Executive - VP - Solutions Provider, VMware*
- Benton Partin, *Worldwide Practice Activation Solution Providers, VMware*

**5 Key Marketing Strategies to Increase Pipeline  
with Partner Demand Center [ETPD2888]**

Join us to see first-hand how you can map a plug-and-play strategy to the activities that align with your goals, easily customize and execute integrated campaigns, and drive demand faster so you can increase pipeline.

**SPEAKERS**

- Kendra DeCoste, *Director – Global Partner Demand Generation Programs, VMware*
- Mike Moore, *VP – Channel Sales, E2open*