



As you plan your VMworld agenda, below are the “don’t miss” sessions along with key sessions to consider for your customers. Click on the links below to reserve your spot and see additional session details.

JOIN WITH YOUR CUSTOMERS:

CEO Address [GEN2859]

VMware CEO Pat Gelsinger will provide an update on VMware’s vision and strategy, with a focus on how leading-edge organizations around the world are rethinking their approach in key areas like app development, multi-cloud, cyber security, networking and the employee experience.

SPEAKER

- Pat Gelsinger, *Chief Executive Officer*, VMware

VMware Vision: Any App, Any Cloud, Any Device [GEN2860]

In this session, watch VMware COO Sanjay Poonen and guests dive deeper into VMware’s “Any App, Any Cloud, Any Device” vision, with end-to-end Networking and Intrinsic Security as the foundation.

SPEAKER

- Sanjay Poonen, *Chief Operating Officer - Customer Operations*, VMware

The “Future Ready” Security Operations Center [ISWS2943]

In this session, Tom Corn, Senior Vice President of Security Products at VMware, will be

unveiling major advancements in our Carbon Black Cloud platform — advancements that will have an enormous impact on addressing these challenges. Come hear the latest about the Carbon Black Cloud platform. Come see what a future ready SOC looks like.

SPEAKER

- Tom Corn, *SVP – Security Products*, VMware

Purpose-Built: Securing vSphere Workloads [ISWS2941]

The number one asset category involved in breaches are servers. Join us to learn how increased visibility and a shared source of truth enables InfoSec teams and vSphere Administrators to prevent and disrupt attacks at every point in the security lifecycle.

SPEAKER

- Chris Corde, *VP – Product Management*, VMware

Securing Your Virtual Desktop with VMware Horizon and VMware Carbon Black [ISWS1786]

With many people working remotely and the changing face of the modern workforce, VMware is uniquely able to help meet your need for a secure, virtual desktop. Join this session as we discuss the importance of managing and securing your virtual desktop with one solution.


Sept. 29 – Oct. 1, 2020
SPEAKER

- Evin Hernandez, *Sr. Security Technical Marketing Manager*, VMware

Solutions Keynote: Intrinsic Security, Intrinsic Advantage [IS2800]

In this keynote, you will hear Sanjay Poonen lead a discussion about how VMware is stepping up to the challenge. He will outline the VMware vision and strategy for security and highlight key areas of innovation. You will also hear from a security professional talk about how intrinsic security has helped their business.

SPEAKERS

- Sanjay Poonen, *Chief Operating Officer – Customer Operations*, VMware
- Patrick Morley, *SVP & GM – Security Business Unit*, VMware
- Evin Hernandez, *Sr. Security Technical Marketing Manager*, VMware

PARTNER SESSIONS:
Why Intrinsic Security Should Be a Part of Every Customer Conversation [PAR2871]

Intrinsic Security represents VMware's end-to-end vision and strategy for disrupting the security industry by better protecting data and applications. Cybersecurity is a top concern of all customers, sectors and industries. Please join this session to learn about this key topic and ask questions about how to build VMware Intrinsic Security into your customer solutions.

SPEAKER

- Dan Brodeur, *Sr. Director – VMware Carbon Black Partner Sales*, VMware

Partner Connect: Maximize Success with VMware's Award-Winning Program [PAR2872]

VMware Partner Connect offers multiple paths to partner profitability so you can focus on the business models and solution priorities aligned with your business and your customers' needs across resell, cloud, and services. Join this session to understand and identify your ideal paths to success and the associated benefits available with VMware Partner Connect.

SPEAKER

- Tracy-Ann Palmer, *Operations Executive - VP - Solutions Provider*, VMware
- Benton Partin, *Worldwide Practice Activation Solution Providers*, VMware

5 Key Marketing Strategies to Increase Pipeline with Partner Demand Center [ETPD2888]

Join us to see first-hand how you can map a plug-and-play strategy to the activities that align with your goals, easily customize and execute integrated campaigns, and drive demand faster so you can increase pipeline.

SPEAKERS

- Kendra DeCoste, *Director – Global Partner Demand Generation Programs*, VMware
- Mike Moore, *VP – Channel Sales, E2open*