

A Business Case for HCI and SDN:

The Hidden Opportunities that Can Make Your Investment a Slam Dunk

The race is on to transform IT infrastructure and investments in hyperconverged infrastructure and software defined networking is the best approach. Still IT leaders struggle to build a business case for such investments.

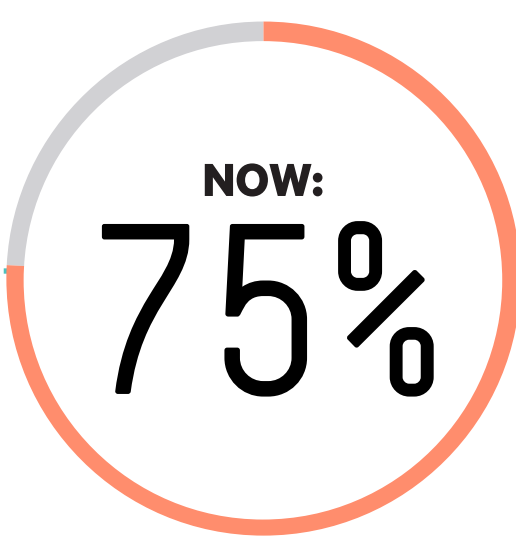


Everyone is racing toward digital transformation.

Investment in hyperconverged infrastructure and software defined networking is the best—perhaps only—way to transform IT infrastructure into a lean, business-enabling machine.



In this situation though, the investment builds its own business case.



of enterprises in some stage of SDN adoption.¹



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TOP LINE BUSINESS OPPORTUNITIES – INNOVATE, INITIATE, IMPROVE

Lucrative top-line gains come with transformation enabled by HCI and SDN.

Top line gains drive tech investments.²



Improve customer experience



Increase operational efficiency



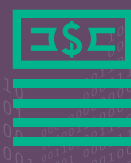
Transform business processes



Grow revenue



Customer experiences



Enhancement of productivity/new business model



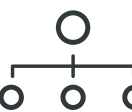
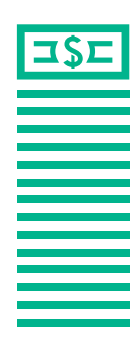
Business process automation/integration



New products/new markets

Bottom line cost savings – Simplify, Streamline, Scale

Transformation enabled by HCI and SDN also aid in bottom-line reductions.



Infrastructure optimization



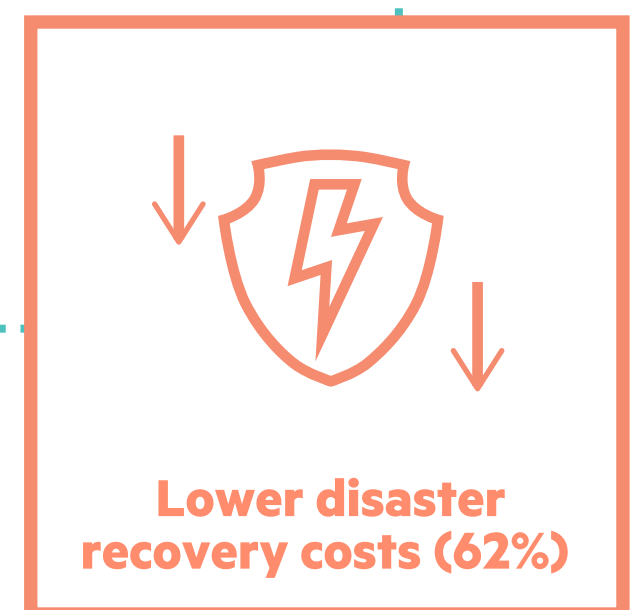
Efficiency



Productivity



Risk/resiliency



For help building your business case, visit

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