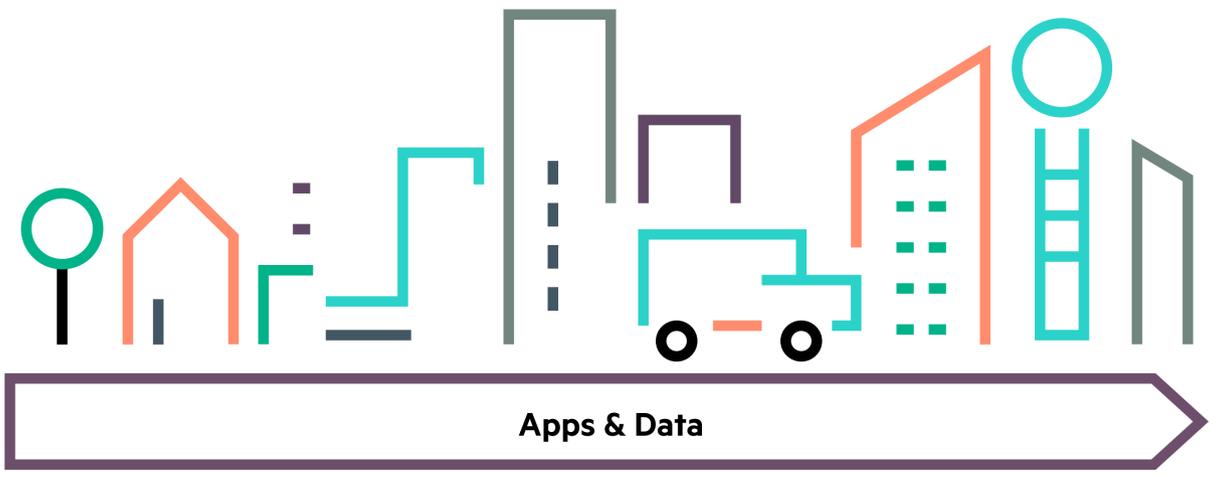


A flexible, simple, cost efficient & secure private cloud

from HPE Synergy and VMware Cloud Foundation

A new generation of apps and data are driving a new speed of business to:

- Create new business models
- Differentiate products and services
- Enhance customer experiences
- Improve operational efficiencies
- Increase productivity
- Provide new sources of data & insight



As a result, businesses are under pressure to:

Be agile + innovative



- Faster time to market
- Faster innovation

Control costs + risk



- Lower opex, capex
- Greater security

New technologies are enabling this transformation:



Hybrid Cloud

51% of organizations today are planning a hybrid cloud strategy*



Security

Worldwide enterprise security spending is expected to grow to **\$96.3B by the end of 2018****



Containers

Application containers market is expected to grow 75% between 2018 and 2020, to a **\$2.7bn market*****



DevOps

63% of infrastructure and operations professionals have implemented DevOps and a further **23% plan to******

Source: *RightScale 2018 State of the Cloud Survey. **Gartner December 2017. ***451 Research January 2017. ****Forrester's Q1 2017 Global DevOps Benchmark.



Businesses need a common approach to manage these elements that is:



Consistent and simple to operate



Compatible across both on- and off-premise environments



Ready for VMs and containers

HPE and VMware introduce the answer

HPE Synergy combined with VMware Cloud Foundation™ delivers a secure enterprise-ready private cloud that is flexible, simple to deploy and cost efficient. It provides a platform that delivers virtual machines (VMs):



- At a 29% lower cost than traditional architecture
- Up to 50% lower cost than public clouds
- With 41% faster performance than the previous top-performing server

Why VMware Cloud Foundation on HPE Synergy?

HPE Synergy combined with VMware Cloud Foundation is the first composable infrastructure with a modular design for running Cloud Foundation deployments that:

Reduce infrastructure complexity and cost

Simplify infrastructure management and increase flexibility

Future-proof infrastructure for any application

More information and resources:

- HPE Synergy as a VCF Ready Node for VCF 2.3.1 VMware Compatibility Guide
- HPE Synergy and VMware Cloud Foundation – now certified Blog
- Learn more about HPE Synergy and VMware Cloud Foundation

Contact your HPE/ VMware representative to start your Hybrid IT transformation