



VMware Player Redistribution Branding Requirements

The VMware Player Redistribution Branding Requirements (“Requirements”) provide guidance and requirements for branding VMware Player when used in conjunction with products either bundled with or distributed with VMware Player.

These Requirements are not a definitive statement of proper trademark use. VMware reserves the right to oppose any use of its trademarks that VMware in its sole discretion, deems unlawful or improper, even if such use is not expressly prohibited hereunder. VMware further reserves the right to revise these Requirements at anytime, without notice.

Point of Product Distribution

For products either bundled with or distributed with VMware Player, the Virtualized by VMware logo must appear at the point of product distribution. This includes but is not limited to a download page on a website, product packaging (e.g. product box, CD-ROM packaging or other electronic media) or any other means of product distribution. In addition to the logo, the point of product distribution must also contain the one-line description of VMware Player, “VMware Player - Run any virtual machine on a Windows or Linux PC”, and how it is used in conjunction with your product, as well as a listing for VMware Player in the contents menu of your product. Use of the Virtualized by VMware logo must conform to the Logo Usage guidelines outlined in the VMware Branding Guidelines located at <http://www.vmware.com/help/usage.html>.

VMware Player Bundled Within Your Product

When VMware Player is installed as part of another product, the Virtualized by VMware logo must appear on the screen as part of the Installation process of your product, indicating clearly that VMware Player is being installed. In addition, at least one installation screen must include the following one-line description of VMware Player, “VMware Player - Run any virtual machine on a Windows or Linux PC”, and how it is used in conjunction with your product. VMware must approve the usage statement and has the right to request removal if the statement is not accurate. Use of the Virtualized by VMware logo must conform to the Logo Usage guidelines outlined in the VMware Branding Guidelines located at <http://www.vmware.com/help/usage.html>.