

VMWARE TRADEMARK GUIDE

VMware Trademark Guide

This Trademark Guide is intended to provide guidance regarding the VMware brand names that tend to draw the greatest interest.

The first occurrence of a brand name in a document must include the trademark notifications (“TM” and “®”) that are indicated in the left-hand column below. However, the notifications are not necessary for subsequent occurrences of the brand name within the same document. The same applies to the family marks “Horizon,” vCloud,” “vSphere” “vCenter,” “vFabric” and “vShield,” so that after attachment of the proper trademark notification upon the first occurrence of one of these family marks, notifications are not necessary for subsequent occurrences of the same family mark.

Moreover, you must use the full brand name shown in the left-hand column for the first occurrence of a brand name. However, after that first occurrence, you can use an approved short name or acronym that is included in the right-hand column. Note that most of the approved short names consist of the complete name without the “VMware” portion. For example, “VMware vSphere®” becomes “vSphere” after the first occurrence in a particular document.

Note: The left-hand column is maintained as a publically accessible version at <http://www.vmware.com/trademarks.html>

Use only approved short names. Most importantly, do not use abbreviations such as VCOPS, VCHS, VCNS, VSOM, ITBM and SRM to signify VMware products or services. Some of the abbreviations are being used informally, but should not be used in public-facing communications.

A few brand names have received federal registrations for trademarks which consist of two or more words, so that the words cannot be treated as separate marks.

It is not necessary to use the trademark notifications (“TM” and “®”) in titles, headlines, sub-headlines and FAQ questions. However, apply the trademark notifications properly in the text that follows.

Updated: January 26, 2018

BRAND NAME	APPROVED SHORT NAME
Aptelligent™ by VMware®	
Cloud Cred™	vCloud Availability
DevOps Extension for vRealize® Automation Enterprise	DevOps Extension for vRealize Automation
Global Connect™	
My VMware®	
My VMware Mobile™	
One Cloud, Any App, Any Device™	
One Cloud, Any Application, Any Device™	
Pivotal CF for VMware®	
Platform Services Controller™	
Project Lightwave™	Lightwave
Project Photon OS™	Photon OS
Socialcast Reach®	
VMmark®	VMmark
VMTN Subscriptions™ Data Center	
VMTN Subscriptions™ Desktop	
VMTN Subscriptions™ Expert	
VMware Accelerate™	Accelerate
VMware ACE™	
VMware AlwaysOn Point of Care™	
VMware AppDefense™	AppDefense
VMware App Volumes™	App Volumes
VMware App Volumes™ for Horizon® Air Cloud Hosted™	App Volumes for Horizon Air Cloud Hosted
VMware App Volumes™ for Horizon® Air Hybrid Mode™	App Volumes for Horizon Air Hybrid Mode
VMware App Volumes™ On-Premises™	App Volumes On-Premises
VMware AppCatalyst™	AppCatalyst
VMware Application Proxy™	Application Proxy
VMware Apps	
VMware Authorized Consultant	

BRAND NAME	APPROVED SHORT NAME
VMware Authorized Training Center™	
VMware Capacity Planner™	Capacity Planner
VMware Certified Professional	
VMware Cloud™	
VMware Cloud Applications Marketplace™	
VMware Cloud™ on AWS	
VMware Cloud Foundation™	
VMware Cloud Provider™	
VMware Cloud™ Services	
VMware Collaboration Bundle™	Collaboration Bundle
VMware Consolidated Backup	Consolidated Backup
VMware Continuent® for Analytics and Big Data	
VMware Continuent® for Clustering	
VMware Continuent® for Disaster Recovery	
VMware Continuent® for Replication	
VMware Corporate Reseller	
VMware Cost Insight™	Cost Insight
VMware Cross-Cloud Infrastructure™	
VMware Cross-Cloud Platform™	
VMware Cross-Cloud Services™	
VMware DaaS® Partner Program	
VMware Data Center Command Line Interface™	
VMware Data Recovery	Data Recovery
VMware Developer Network	
VMware Disaster Recovery OnDemand™	Disaster Recovery OnDemand
VMware Discovery™	Discovery
VMware Docs™	
VMware Enterprise Messaging Connector™	Enterprise Messaging Connector

BRAND NAME	APPROVED SHORT NAME
VMware Enterprise Systems Connector™	Enterprise Systems Connector
VMware ESX®	ESX
VMware ESXi™	ESXi
VMware EVO™ SDDC™	EVO SDDC
VMware EVO™ SDDC with Horizon®	EVO SDDC with Horizon
VMware EVO™ SDDC Manager™	EVO SDDC Manager
VMware EVO:RAIL®	EVO:RAIL with Horizon
VMware EVO:RAIL® with Horizon®	EVO:RAIL
VMware Fusion®	Fusion
VMware Fusion® Pro	Fusion Pro
VMware HCI Kit™ with Operations Management™	VMware HCI Kit with Operations Management
VMware HCI Software Kit™	HCI Software Kit
VMware Horizon®	
VMware Horizon® 7	Horizon 7
VMware Horizon® Advanced Edition	Horizon Advanced Edition
VMware Horizon® Air™ Apps	Horizon Air Apps
VMware Horizon® Air™ Desktop DR	Horizon Air Desktop DR
VMware Horizon® Air™ Desktops Advanced	Horizon Air Desktops Advanced
VMware Horizon® Air™ Desktops Enterprise	Horizon Air Desktops Enterprise
VMware Horizon® Air™ Desktops Standard	Horizon Air Desktops Standard
VMware Horizon® Application Management™ Bundle	Horizon Application Management Bundle
VMware Horizon® Application Manager™	Horizon Application Manager
VMware Horizon® Client	Horizon Client
VMware Horizon® Cloud	Horizon Cloud
VMware Horizon® Cloud Manager™	Horizon Cloud Manager
VMware Horizon® Cloud Service	Horizon Cloud Service
VMware Horizon® Cloud Service™ with Hosted Infrastructure	Horizon Cloud Service with Hosted Infrastructure
VMware Horizon® Cloud Service™ with On-Premises Infrastructure	Horizon Cloud Service with On-Premises Infrastructure

BRAND NAME	APPROVED SHORT NAME
VMware Horizon® DaaS®	
VMware Horizon® DaaS® Platform for Service Providers	
VMware Horizon® Enterprise Edition	
VMware Horizon® Fast Track Program	Horizon Fast Track Program
VMware Horizon® FLEX™	Horizon FLEX
VMware Horizon® for Linux	Horizon for Linux
VMware Horizon® Standard Edition	Horizon
VMware Horizon® View™ Foundation on VSPP™	
VMware Identity Manager™	
VMware Infrastructure Planner™	
VMware Instant Clones	Instant Clones
VMware® Integrated OpenStack	
VMware IT Finance Manager™	IT Finance Manager
VMware IT Service Level Manager™	IT Service Level Manager
VMware IT Vendor Manager™	IT Vendor Manager
VMware Learning Platform™	
VMware Migration Manager™	Migration Manager
VMware Mirage™	Mirage
VMware Network Insight™	Network Insight
VMware NSX®	NSX
VMware NSX® for Desktop	NSX for Desktop
VMware NSX® Advanced for Desktop™	NSX Advanced for Desktop
VMware NSX® API™	NSX API
VMware NSX Cloud	NSX Cloud
VMware NSX® Controller™	
VMware NSX® Edge™	NSX Edge
VMware NSX® Enterprise for Desktop™	NSX Enterprise for Desktop
VMware NSX® Manager™	NSX Manager

BRAND NAME	APPROVED SHORT NAME
VMware NSX® for Multi-Hypervisor™	NSX for Multi-Hypervisor
VMware NSX® Services™	NSX Services
VMware NSX® Transformers™	NSX Transformers
VMware NSX® Virtual Switch™	NSX Virtual Switch
VMware NSX® for vSphere®	NSX for vSphere
VMware NSX-V Certification™	NSX-V Certification
VMware OEM Network	
VMware Partner Central™	Partner Central
VMware Partner Exchange™	Partner Exchange
VMware Partner University™	Partner University
VMware Photon™	Photon
VMware Photon™ Controller	Photon Controller
VMware Photon™ Machine	Photon Machine
VMware Photon™ Platform	Photon Platform
VMware® Pivotal Container Service	
VMware® PKS	
VMware Power CLI	
VMware Ready™	VMware Ready
VMware Remote Console™	Remote Console
VMware Sales Professional	
VMware Secure Networking™	
VMware Serengeti™	Serengeti
VMware Server™	VMware Server
VMware Service Manager™	Service Manager
VMware Site Recovery Manager™	Site Recovery Manager
VMware Site Recovery Manager™ Air™	Site Recovery Manager Air
VMware Skyline™	Skyline
VMware Socialcast®	Socialcast

BRAND NAME	APPROVED SHORT NAME
VMware Software Administrator™	Software Administrator
VMware Solution Provider	
VMware Studio™	Studio
VMware Support Account Manager™	Support Account Manager
VMware Support ToGo	Support ToGo
VMware System Builder	System Builder
VMware Technical Sales Professional	
VMware Technology Alliance Partner	
VMware ThinApp®	ThinApp
VMware Tools™	
VMware TrustPoint™	TrustPoint
VMware TrustPoint IOC Detect™	TrustPoint IOC Detect
VMware TrustPoint Protect™	TrustPoint Protect
VMware User Environment Manager™	User Environment Manager
VMware Workspace Environment Manager™	Workspace Environment Manager
VMware Validated Design™ for...	Validated Design for...
VMware Value Manager™	Value Manager
VMware vCenter®	vCenter
VMware vCenter® AccessPoint™	vCenter AccessPoint
VMware vCenter® Application Discovery Manager™	vCenter Application Discovery Manager
VMware vCenter® Application Stack Manager™	vCenter Application Stack Manager
VMware vCenter® AppSpeed™	vCenter AppSpeed
VMware vCenter® CapacityIQ™	vCenter CapacityIQ
VMware vCenter® Chargeback Manager™	vCenter Chargeback Manager
VMware vCenter® Converter™	Converter; vCenter Converter
VMware vCenter® Lab Manager™	Lab Manager
VMware vCenter® Lifecycle Manager™	Lifecycle Manager
VMware vCenter® Orchestrator Appliance™	Orchestrator Appliance

BRAND NAME	APPROVED SHORT NAME
VMware vCenter Server®	vCenter Server
VMware vCenter Server® - Java Components	vCenter Server - Java Components
VMware vCenter Server® - tc Server	vCenter Server - tc Server
VMware vCenter Server® Appliance™	vCenter Server Appliance
VMware vCenter Server® for Essentials™	vCenter Server for Essentials
VMware vCenter Server® Foundation™	vCenter Server Foundation
VMware vCenter Server® Heartbeat™	vCenter Server Heartbeat
VMware vCenter Server® Standard™	vCenter Server Standard
VMware vCenter® Single Sign-On	vCenter Single Sign-On
VMware vCenter® Stage Manager™	vCenter Stage Manager
VMware vCenter® Support Assistant™	vCenter Support Assistant
VMware vClient™	vClient
VMware vCloud®	vCloud
VMware vCloud® Air™	vCloud Air
VMware vCloud® Air™ Blueprinting	vCloud Air Blueprinting
VMware vCloud® Air™ Dedicated Cloud	vCloud Air Dedicated Cloud
VMware vCloud® Air™ Disaster Recovery	vCloud Air Disaster Recovery
VMware vCloud® Air™ Edge Network™	vCloud Air Edge Network
VMware vCloud® Air™ Hybrid Cloud Manager™	vCloud Air Hybrid Cloud Manager
VMware vCloud® Air™ Monitoring Insight™	vCloud Air Monitoring Insight
VMware vCloud® Air™ Network	vCloud Air Network
VMware vCloud® Air™ OnDemand	vCloud Air OnDemand
VMware vCloud® Air™ SQL	
VMware vCloud® Air™ SQL Disaster Recovery	
VMware vCloud® Air™ Virtual Private Cloud	vCloud Air Virtual Private Cloud
VMware vCloud® Air™ Virtual Private Cloud OnDemand	vCloud Air Virtual Private Cloud OnDemand
VMware vCloud® Application Director™	vCloud Application Director; Application Director
VMware vCloud® Application Director™ for Provisioning	vCloud Application Director for Provisioning

BRAND NAME	APPROVED SHORT NAME
VMware vCloud® Application Director™ for Release Automation	vCloud Application Director for Release Automation
VMware vCloud® Architecture Toolkit™	vCloud Architecture Toolkit
VMware vCloud® Availability for vCloud Director®	vCloud Availability
VMware vCloud Client® for iPad	vCloud Client for iPad
VMware vCloud Connector®	vCloud Connector
VMware vCloud Connector® 2.0 Advanced	vCloud Connector Advanced
VMware vCloud Connector® 2.0 Core	vCloud Connector Core
VMware vCloud Datacenter Services®	vCloud Datacenter Services
VMware vCloud Director®	vCloud Director
VMware vCloud® Distributed Storage™	vCloud Distributed Storage
VMware vCloud® Government Service™ provided by Carpathia	
VMware vCloud® Hybrid Service™	vCloud Hybrid Service
VMware vCloud® Hybrid Service™ - Disaster Recovery	
VMware vCloud® Networking and Security™	vCloud Networking and Security
VMware vCloud® Networking and Security™ Advanced Edition	vCloud Networking and Security Advanced
VMware vCloud® Networking and Security™ Standard Edition	vCloud Networking and Security Standard
VMware vCloud® Networking and Security App™	vCloud Networking and Security App
VMware vCloud® Networking and Security Data Security™	vCloud Networking and Security Data Security
VMware vCloud® Networking and Security Edge™	vCloud Networking and Security Edge
VMware vCloud® Networking and Security Manager™	vCloud Networking and Security Manager
VMware vCloud® NFV™	vCloud NFV
VMware vCloud® Premier Service Provider Bundle	vCloud Premier Service Provider Bundle
VMware vCloud® SDK for Java	vCloud SDK for Java
VMware vCloud® SDK for PHP	vCloud SDK for PHP
VMware vCloud® Standard Service Provider Bundle	vCloud Standard Service Provider Bundle
VMware vCloud Suite®	vCloud Suite
VMware vExpert™	vExpert
VMware vFabric®	vFabric

BRAND NAME	APPROVED SHORT NAME
VMware vFabric® Advanced	vFabric Advanced
VMware vFabric® ApplInsight™	vFabric ApplInsight
VMware vFabric® Application Performance Manager™	vFabric Application Performance Manager
VMware vFabric® Cloud Application Platform	vFabric Cloud Application Platform
VMware vFabric® Data Director™	vFabric Data Director
VMware vFabric® Database Suite™	vFabric Database Suite
VMware vFabric® Elastic Memory for Java	vFabric Elastic Memory for Java
VMware vFabric® Management Service	vFabric Management Service
VMware vFabric® Reference Architecture™	vFabric Reference Architecture
VMware vFabric® Standard	vFabric Standard
VMware vFabric® Suite	vFabric Suite
VMware vFabric® Web Server	vFabric Web Server
VMware View® Client with Local Mode	View Client with Local Mode; View Client
VMware View® Composer™	View Composer
VMware View® Manager™	View Manager
VMware Virsto™	Virsto
VMware Virtual Appliance Marketplace	Virtual Appliance Marketplace
VMware Virtual Partner Network	Virtual Partner Network
VMware Virtualization Forum	VMware Virtualization Forum
VMware vLockstep™	vLockstep
VMware VMsafe®	VMsafe
VMware vRealize®	vRealize
VMware vRealize Air® Automation	vRealize Air Automation
VMware vRealize Air® Business Advanced	vRealize Air Business Advanced
VMware vRealize Air® Business Enterprise	vRealize Air Business Enterprise
VMware vRealize Air® Compliance	vRealize Air Compliance
VMware vRealize Air® Compliance Hardening for vSphere®	vRealize Air Compliance Hardening
VMware vRealize Air® Compliance Hardening Security and Regulatory™	vRealize Air Compliance Hardening Security and Regulatory
VMware vRealize Air® Cloud Management Platform™	vRealize Air Cloud Management Platform

BRAND NAME	APPROVED SHORT NAME
VMware vRealize Air® Operations	vRealize Air Operations
VMware vRealize Air® Suite	vRealize Air Suite
VMware vRealize® Application Services™	vRealize Application Services
VMware vRealize® Automation™	vRealize Automation
VMware vRealize® Automation Advanced Public Cloud Extension™	vRealize Automation Advanced Public Cloud Extension
VMware vRealize® Automation Desktop™	vRealize Automation Desktop
VMware vRealize® Automation Development Kit™	vRealize Automation Development Kit
VMware vRealize® Automation Enterprise Public Cloud Extension™	vRealize Automation Enterprise Public Cloud Extension
VMware vRealize® Automation Upgrade Assistant™	vRealize Automation Upgrade Assistant
VMware vRealize® Business™	vRealize Business
VMware vRealize® Business™ for Cloud	
VMware vRealize® Business™ for Cloud Advanced	vRealize Business
VMware vRealize® Business™ for Cloud Standard	vRealize Business
VMware vRealize® Business Metrics™	vRealize Business Metrics
VMware vRealize® Code Stream™	vRealize Code Stream
VMware vRealize® Configuration Manager™	vRealize Configuration Manager
VMware vRealize® Hyperic®	Hyperic
VMware vRealize® Infrastructure Navigator™	vRealize Infrastructure Navigator
VMware vRealize® IT Benchmark Starter Kit™	vRealize IT Benchmark Starter Kit
VMware vRealize® IT Benchmarking™	vRealize IT Benchmarking
VMware vRealize® Lifecycle Manager™	vRealize Lifecycle Manager
VMware vRealize® Log Insight™	vRealize Log Insight
VMware vRealize® Log Insight™ Content Pack™	vRealize Log Insight
VMware vRealize® Log Insight™ for NSX™	vRealize Log Insight for NSX
VMware vRealize® Log Insight™ for vCenter™	vRealize Log Insight for vCenter
VMware vRealize® Network Insight™	vRealize Network Insight
VMware vRealize® Operations™	vRealize Operations
VMware vRealize® Operations Application Monitoring Add-On™	vRealize Operations Application Monitoring
VMware vRealize® Operations for Horizon®	vRealize Operations for Horizon

BRAND NAME	APPROVED SHORT NAME
VMware vRealize® Operations for Published Applications™	vRealize Operations for Published Applications
VMware vRealize® Operations Insight™	vRealize Operations Insight
VMware vRealize® Operations Manager™	vRealize Operations Manager
VMware vRealize® Operations Manager™ for Horizon®	vRealize Operations Manager
VMware vRealize® Operations Management Pack™ for Application Monitoring	vRealize® Operations Management Pack™ for Application Monitoring
VMware vRealize® Operations Management Pack for vSAN™	vRealize Operations Management Pack for vSAN
VMware vRealize® Operations Public Cloud Extension™	vRealize Operations Public Cloud Extension
VMware vRealize® Orchestrator™	vRealize Orchestrator
VMware vRealize® Orchestrator Appliance™	vRealize Orchestrator Appliance
VMware vRealize® Suite	vRealize Suite
VMware vRealize® Suite Advanced	vRealize Suite Advanced
VMware vRealize® Suite Enterprise	vRealize Suite Enterprise
VMware vSAN™	vSAN
VMware vSAN™ for Desktop	vSAN for Desktop
VMware vSAN ReadyLabs™	vSAN Ready Labs
VMware vShield™	vShield
VMware vShield App™	vShield App
VMware vShield Data Security™	vShield Data Security
VMware vShield Edge™	vShield Edge
VMware vShield Endpoint™	vShield Endpoint
VMware vShield Manager™	vShield Manager
VMware vShield Zones™	vShield Zones
VMware vSphere®	vSphere
VMware vSphere® 2015	vSphere; vSphere 2015
VMware vSphere® Advanced Edition™	vSphere Advanced
VMware vSphere® Authentication Proxy	vSphere Authentication Proxy
VMware vSphere® Auto Deploy™	Auto Deploy
VMware vSphere® Big Data Extensions™	vSphere Big Data Extensions

BRAND NAME	APPROVED SHORT NAME
VMware vSphere® Client for iPad	vSphere Client for iPad
VMware vSphere® Data Protection™	vSphere Data Protection
VMware vSphere® Data Protection™ Advanced	vSphere Data Protection Advanced
VMware vSphere® Desktop	vSphere Desktop
VMware vSphere® DirectPath I/O™	vSphere DirectPath I/O
VMware vSphere® Distributed Power Management™	vSphere DPM; DPM
VMware vSphere® Distributed Resource Scheduler™	vSphere DRS; DRS
VMware vSphere® Distributed Switch™	vSphere Distributed Switch; VDS
VMware vSphere® Enterprise Edition™	vSphere Enterprise
VMware vSphere® Enterprise Plus Edition™	vSphere Enterprise Plus
VMware vSphere® Essentials Kit	vSphere Essentials
VMware vSphere® Essentials Kit for Retail and Branch Offices	vSphere Essentials for Retail and Branch Offices
VMware vSphere® Essentials Plus Kit	vSphere Essentials Plus
VMware vSphere® Essentials Plus Kit for Retail and Branch Offices	vSphere Essentials Plus for Retail and Branch Offices
VMware vSphere® ESXi™ Dump Collector	vSphere ESXi Dump Collector
VMware vSphere® ESXi™ Image Builder CLI	vSphere ESXi Image Builder
VMware vSphere® ESXi™ Shell	vSphere ESXi Shell
VMware vSphere® Fault Tolerance	vSphere FT
VMware vSphere® Flash Read Cache™	Flash Read Cache
VMware vSphere® High Availability	vSphere HA; HA
VMware vSphere® Hypervisor	vSphere Hypervisor
VMware vSphere® Integrated Containers™	vSphere Integrated Containers
VMware vSphere® I/O Analyzer	vSphere I/O Analyzer
VMware vSphere® Management Assistant	vSphere Management Assistant
VMware vSphere® Management SDK	vSphere Management SDK
VMware vSphere® Microserver (Standard and Advanced)	vSphere Microserver
VMware vSphere® Network I/O Control	Network I/O Control
VMware vSphere® Operator Model SDK for Java	vSphere Operator Model SDK for Java; VOM for Java
VMware vSphere® PowerCLI™	vSphere PowerCLI

BRAND NAME	APPROVED SHORT NAME
VMware vSphere® Remote Office Branch Office™ Advanced	vSphere Remote Office Branch Office
VMware vSphere® Remote Office Branch Office™ Standard	vSphere Remote Office Branch Office
VMware vSphere® Replication™	vSphere Replication
VMware vSphere® SDK for Perl	vSphere SDK for Perl
VMware vSphere® Service Manager™	vSphere Service Manager
VMware vSphere® Standard Edition™	vSphere Standard
VMware vSphere® Storage APIs - Array Integration	vSphere Storage APIs - Array Integration
VMware vSphere® Storage APIs - Data Protection	vSphere Storage APIs - Data Protection
VMware vSphere® Storage APIs - Multipathing	vSphere Storage APIs - Multipathing
VMware vSphere® Storage Appliance™	vSphere Storage Appliance
VMware vSphere® Storage DRS™	vSphere Storage DRS
VMware vSphere® Storage I/O Control	Storage I/O Control
VMware vSphere® Storage Path Monitoring	vSphere Storage Path Monitoring
VMware vSphere® Storage Profile	vSphere Storage Profile
VMware vSphere® Storage vMotion®	vSphere Storage vMotion
VMware vSphere® Syslog Collector	vSphere Syslog Collector
VMware vSphere® Thin Provisioning	vSphere Thin Provisioning
VMware vSphere® Update Manager™	vSphere Update Manager Client
VMware vSphere® Update Manager Client™	vSphere Update Manager
VMware vSphere® vApp(s)™	vSphere vApp(s); vApp(s)
VMware vSphere® Virtual Disk Profile	vSphere Virtual Disk Profile
VMware vSphere® Virtual SCSI Adapter	vSphere Virtual SCSI Adapter
VMware vSphere® Virtual Symmetric Multiprocessing	VMware Virtual SMP; Virtual SMP
VMware vSphere® Virtual Volumes™	vSphere Virtual Volumes
VMware vSphere® VMFS	VMFS; Virtual Machine File System
VMware vSphere® vMotion®	vSphere vMotion
VMware vSphere® Web Client	vSphere Web Client
VMware vSphere® with Operations Management™	vSphere with Operations Management
VMware vSphere® with Operations Management™ Standard Edition	vSphere Standard with Operations Management

BRAND NAME	APPROVED SHORT NAME
VMware Workspace ONE™	Workspace ONE
VMware Workspace ONE™ Essentials	Workspace ONE Essentials
VMware Workspace ONE™ Intelligence Connector	Intelligence Connector
VMware Workspace™ Suite	
VMware Workstation Player™	Workstation Player
VMware Workstation Pro™	Workstation Pro
VMworld®	
Wavefront® by VMware®	

AIRWATCH MARKS:

BRAND NAME	APPROVED SHORT NAME
Unlock the Power of Mobility™	
VMware AirWatch®	
VMware AirWatch® Agent™	AirWatch Agent
VMware AirWatch® App Catalog™	AirWatch App Catalog
VMware AirWatch® App Wrapping™	AirWatch App Wrapping
VMware AirWatch® Appliance™	AirWatch Appliance
VMware AirWatch® Blue Management Suite™	AirWatch Blue Suite
VMware AirWatch® Cloud Connector™	AirWatch Cloud Connector
VMware AirWatch® Connect™	AirWatch Connect
VMware AirWatch® Connect Local	AirWatch Connect Local
VMware AirWatch® Container™	AirWatch Container
VMware AirWatch® Container Management™	AirWatch Container Management
VMware AirWatch® Content Management™	AirWatch Content Management
VMware AirWatch® Enterprise Mobility Management™	AirWatch Enterprise Mobility Management
VMware AirWatch® Express™	
VMware AirWatch® Green Management Suite™	AirWatch Green Suite
VMware AirWatch® Inbox™	AirWatch Inbox
VMware AirWatch® Kiosk Mode™	VMware AirWatch Kiosk Mode

BRAND NAME	APPROVED SHORT NAME
VMware AirWatch® Laptop Management™	AirWatch Laptop Management
VMware AirWatch® Launcher™	AirWatch Launcher
VMware AirWatch® Learn™	AirWatch Learn
VMware AirWatch® Marketplace™	AirWatch Marketplace
VMware AirWatch® Mobile Access Gateway™	AirWatch Mobile Access Gateway
VMware AirWatch® Mobile Application Management™	AirWatch Mobile Application Management
VMware AirWatch® Mobile Browsing Management™	AirWatch Mobile Browsing Management
VMware AirWatch® Mobile Device Management™	AirWatch Mobile Device Management
VMware AirWatch® Mobile Email Management™	AirWatch Mobile Email Management
VMware AirWatch® Multiuser Mode™	AirWatch Multiuser Mode
VMware AirWatch® Orange Management Suite™	AirWatch Orange Suite
VMware AirWatch® Rugged Device Management	AirWatch Rugged Device Management
VMware AirWatch® Secure Email Gateway™	AirWatch Secure Email Gateway
VMware AirWatch® Software Development Kit™	AirWatch Software Development Kit
VMware AirWatch® Teach™	AirWatch Teach
VMware AirWatch® Teacher Tools™	AirWatch Teacher Tools
VMware AirWatch® Telecom Management™	AirWatch Telecom Management
VMware AirWatch® Unified Endpoint Management™	AirWatch Unified Endpoint Management
VMware AirWatch® Video™	AirWatch Video
VMware AirWatch® Yellow Management Suite™	AirWatch Yellow Suite
VMware App Stacks™	App Stacks
VMware Boxer	Boxer
VMware Browser™	
VMware Content Locker™	Content Locker
VMware Peer Distribution Client™	Peer Distribution Client
VMware Privacy Guard™	Privacy Guard
VMware Tunnel™	Tunnel

