

Digital Workspace Empowers Users While Keeping IT in Control

In the mobile-cloud era, increasing individual and team productivity remains important, but innovation is significantly higher on the list of executive business priorities. The digital workspace enables enterprises to provide secure access to increasingly mobile workforces while managing the growing diversity of applications, data and devices.

Application Delivery Transformation

With a digital workspace, end-users gain the freedom to use any desktop or device—BYO or corporate-owned—at any time while IT administrators safely automate app distribution and updates on the fly. Enterprises that deploy the digital workspace can easily embrace heterogeneity because identity access and personalization transcends every app, across every device.

Mobile and End-Point Management

To protect the most sensitive information, the digital workspace combines identity and device management, enforcing access decisions based on a range of conditions from strength of authentication, network, location, and device compliance. Shifting from a focus on endpoint management to a focus on app management, IT teams gain a uniform management experience for their entire fleet of desktops—even those upgraded to Windows 10—as well as BYO devices.

Business Mobility

The digital workspace enables enterprises to target key areas of improvement, shifting core business processes and operations to a mobile model. Across industries, enterprises are advancing business mobility initiatives. Retailers are reimaging the buying experience using tablets for “line busting” point-of-sale transactions and transforming inventory sourcing on mobile devices. Hospitals are redefining patient care, providing caregivers with mobile solutions to securely renew patient prescriptions and review x-ray results at the point of care. Schools are enabling limitless learning with personalized digital interactions anytime, any place, and by making volumes of information available on tablets, airlines are saving pilots time and reducing on-board weight.