The Urgent Call for Digital Workspace Management

Employee-Friendly Workspaces Grow in Importance

- You are in competition for the best workforce
- Engaged employees yield productive employees
- Engaged employees yield satisfied customers

Yet, only 40% of enterprises see a major goal of mobile device deployment decisions in the workspace as a tool to improve and enhance worker productivity.

Only 21% see mobile device deployments in the workspace to improve their competitive advantage and market share as a major goal.

Enterprises are a long way off from managing all devices accessing corporate networks, apps, and data:

43%

Only 43% of employee-liable (BYOD) devices are managed in the enterprise

63%

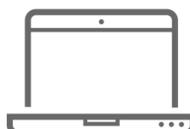Only 63% of corporate-liable devices are managed in the enterprise

Heterogeneous Desktop OS and Device Form Factor Support Are Rapidly Becoming Critical

Windows is still the dominant business PC OS—but not the way it once was:

By 2020, total installed base of Windows 10 PCs in businesses will be lower than the installed base of any other business Windows version in the history of the OS.

Growth of Macs in the enterprise, and emerging B2B use cases for Chromebooks, means IT teams will need **unified endpoint management (UEM) tools** that support multiple operating systems and form factors.

Risks of Not Keeping Pace

Mobility technology deployment and OS management issues are way too common:

Problem	**40%** of enterprises experience **security issues** **32%** of enterprises experience security issues where mobile devices with sensitive data were physically lost or stolen **23%** of enterprises experience compliance issues where patching is necessary to be compliant
UEM Solution	**65%** want UEM for **ability to apply single security** and management policies across multiple device types (laptops, PCs, smartphones, tablets, etc.)
Problem	**27%** experience **version-control issues** between mobile OSes, applications, and/or enterprise apps
UEM Solution	**60%** of enterprises want UEM to **reduce number of software platforms** used to manage endpoints **61%** want to **consolidate mobility and PC management IT staff** for greater operational efficiency and coordinate endpoint management capabilities

A Competitive Workspace

Your competitors are moving full speed ahead to managing their workforces:

- 43% of employee-liable (BYOD) devices are managed in the enterprise
- And a whopping 63% of corporate-liable devices are managed in the enterprise

But there's more work to be done:

36%

For only 36% of enterprises, "overall deployment of mobile technology expectations" have been exceeded.

The Time Is Now for UEM

Greater flexibility for employees while facilitating mobile device experiences that employees want and are familiar with using = more competitive workforce, improved opportunities for productivity, and sales successes.

Better master and metadata management = aligning entire company around a common set of metrics, KPIs, data definitions, and business rules.

81%

of enterprises plan to use in part or completely unified endpoint management within the next 18 – 24 months

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