

# Tips for Successful Hybrid Cloud Management



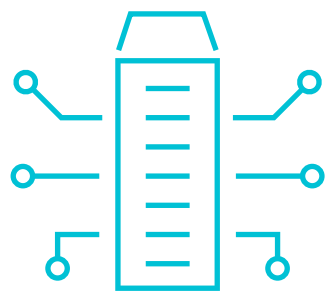
No matter where you are in your cloud journey, VMware vRealize Cloud Management with VMware Cloud on AWS delivers a cloud operating model for consistent operations so you can focus on transforming your business.

## 1 Cloud migration



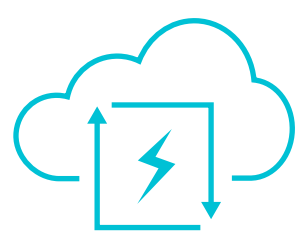
Today, 87% of enterprises have a hybrid cloud strategy<sup>1</sup>. vRealize Cloud Management helps you adopt cloud more easily by accelerating app migration. Get full visibility into component dependencies, costs, compliance, network requirements, and the security posture, so migrating apps is simpler.

## 2 Data center extension



Organizations gained 20% cost reduction of their VM infrastructure with capacity optimization. Powered by AI and ML, vRealize Cloud Management lets you operationalize hybrid cloud strategies with self-service automation, governance and consistent operations. You can run your private cloud at public cloud speed, agility and scale.

## 3 Disaster recovery in the cloud



By 2021, ransomware is expected to cost businesses more than \$20 billion<sup>2</sup>. With vRealize Cloud Management, you can overcome cloud security concerns by assuring readiness and monitoring the health and performance of your DR site.

## 4 VDI operations



VDI adoption is at an all-time high! But guaranteeing consistent performance in cloud environments remains a challenge. vRealize Cloud Management lets you unify VMware Horizon Operations with performance optimization, capacity and cost management, and monitoring across users, sessions, pods and more.

## 5 App modernization



Today, 90% of executives are prioritizing migration and modernization of their legacy apps<sup>3</sup>. A consistent and secure app experience is key for improving your customer experience. vRealize Cloud Management helps you achieve this by delivering a modern and agile environment for developers with self-service automation for Kubernetes and VMs, streamlining with Infrastructure as Code, and incorporating DevOps practices into I&O processes.

## Make Cloud your Business with vRealize Cloud Management

[vmware.com/products/vrealize-cloud-management](https://vmware.com/products/vrealize-cloud-management)

1. [flexera.com/about-us/press-center/flexera-releases-2020-state-of-the-cloud-report](https://flexera.com/about-us/press-center/flexera-releases-2020-state-of-the-cloud-report)

2. [cybersecurityventures.com/global-ransomware-damage-costs-predicted-to-reach-20-billion-usd-by-2021/](https://cybersecurityventures.com/global-ransomware-damage-costs-predicted-to-reach-20-billion-usd-by-2021/)

3. [vmware.com/learn/50702\\_REG](https://vmware.com/learn/50702_REG)