VMware vRealize Cloud Universal and VMware vCloud Suite Subscription
Licensing, pricing and packaging
Executive summary

VMware vRealize® Cloud Universal™ is a software-as-a-service (SaaS) management suite designed to accelerate cloud adoption by combining on-premises and SaaS capabilities for automation, operations, log analytics, and network visibility into one license. It gives the flexibility to deploy on premises or as SaaS, interchangeably, without the need to repurchase, for a consistent hybrid and multi-cloud management experience. The flexible licensing and delivery models enable organizations to move at their own pace, helping them to become more agile, scalable and efficient.

vRealize Cloud Universal includes capabilities and enhancements spanning the following products:

- VMware vRealize Operations™ and vRealize Operations Cloud™ – Enables self-driving IT operations management across private, hybrid and multi-cloud environments in a unified, AI-powered platform. Offering full-stack visibility from physical, virtual and cloud infrastructure—including virtual machines (VMs) and containers—to the applications they support, vRealize Operations provides continuous performance optimization, efficient capacity and cost planning and management, app-aware intelligent remediation, and integrated compliance.


- VMware vRealize Log Insight™ and vRealize Log Insight Cloud™ – Delivers intuitive, actionable dashboards, sophisticated analytics, and broad third-party extensibility via a highly scalable log management solution. It provides deep operational visibility and faster troubleshooting across physical, private, hybrid and multi-cloud environments.

- VMware vRealize Network Insight Cloud™ – Enables acceleration and optimization of application security and networking across private, public and hybrid clouds.1

- VMware Skyline™ – Provides proactive intelligence that helps organizations avoid problems before they occur, and reduces the time spent on resolving active support requests.

In addition, vRealize Cloud Universal includes SaaS-exclusive features:

- VMware vRealize AI Cloud™ – Provides reinforcement learning to learn, adapt and optimize storage KPIs across mixed application workloads.

- VMware vRealize Cloud Federated Catalog™ – Delivers a unified catalog of IT infrastructure resources to end users globally.

- VMware vRealize Cloud Federated Analytics™ – Enables a unified view of hybrid and multi-cloud environments in a single interface.

- VMware vRealize Cloud Subscription Manager™ – Delivers automated license usage metering from vRealize deployments on premises and in the cloud.

vRealize Cloud Universal can also be purchased in combination with VMware vSphere® Enterprise Plus Edition™ by purchasing VMware vCloud Suite® Subscription.

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1. vRealize Network Insight Cloud is only available in the vRealize Cloud Universal Enterprise Plus edition (exclusive to VMware Cloud Universal™).
**VMware vRealize Cloud Universal licensing overview**

VMware vRealize Cloud Universal is licensed using a CPU that gives customers the flexibility to manage workloads regardless of whether they are on premises on vSphere, third-party hypervisors, physical servers, or supported public clouds (Figure 1). There is no license switching or conversion required.

One CPU allows usage of vRealize Cloud Universal to manage unlimited operating system instances (OSIs)/VMs deployed on one on-premises vSphere CPU, one VMware Cloud on AWS CPU, or any other CPU in an environment based on vSphere. Alternately, vRealize Cloud Universal can manage up to 18 OSIs deployed on other supported public clouds, third-party hypervisors, or physical servers, or can even be used with management packs to integrate other physical devices, middleware, databases and applications. (Management packs sold separately. Individual licensing rules for management packs apply. One OSI is required per adaptor instance.) Additional information on CPU and OSI can be found in the *vRealize Cloud Universal service description*.

![FIGURE 1: CPU portability.](image)

**No limits on number of VMs for vSphere**

There are no restrictions on the number of VMs that can be managed by vRealize Cloud Universal on a vSphere CPU with up to a max of 32 cores per CPU. This requires that the CPU/processor be licensed for vRealize Cloud Universal or vCloud Suite Subscription. The managed VMs can use all suite components included in the licensed vRealize Cloud Universal edition.

**Seamless portability between on-premises vSphere environment and public cloud**

Through the CPU licensing metric, current deployments of vRealize Cloud Universal can switch between managing on-premises vSphere workloads and managing workloads on supported public clouds as well as third-party hypervisors and physical servers. As a result, even if a VM migrates from on premises to public cloud, the same instance of vRealize Cloud Universal can be used to manage the workloads without switching the license. In addition, the customer can use the SaaS version of the product to manage the workloads without any impact on licensing.
Multiple components under a single license

vRealize Cloud Universal combines multiple components—VMware vRealize Suite Lifecycle Manager™, vRealize Operations, vRealize Automation, vRealize Log Insight, vRealize Operations Cloud, vRealize Automation Cloud, vRealize Log Insight Cloud, vRealize Network Insight Cloud, vRealize Cloud Federated Analytics, vRealize Cloud Federated Catalog, vRealize AI Cloud, and VMware Skyline—into a single offering with a single license. Many of these components are also available as standalone products licensed on a per-OSI or per-processor basis. However, when these components are obtained through vRealize Cloud Universal, they are licensed under a single CPU. All components included in vRealize Cloud Universal can be used to manage VMs on a vSphere licensed processor, on a third-party supported hypervisor, on a supported public cloud, or any combination, provided that enough capacity has been purchased.

Although vRealize Cloud Universal is made up of several components, it is a single solution with a single license. All the components of a vRealize Cloud Universal edition are licensed as a single entity. A single license of vRealize Cloud Universal cannot be used across multiple processors. For example, one license cannot be used for a suite component (e.g., vRealize Operations) on one processor and another component (e.g., vRealize Log Insight) on a different processor (Figure 2).

**FIGURE 2:** Example of correct and incorrect deployment of vRealize Cloud Universal.

VMware vRealize Cloud Universal editions

VMware offers multiple vRealize Cloud Universal editions that cater to different levels of management needs and use cases:

- **Standard** – Supports self-driving operations use cases for enterprises looking to deliver continuous performance optimization based on intent, efficient capacity management, proactive planning, and intelligent remediation.

- **Advanced** – Supports programmable provisioning use cases for enterprises that need to accelerate the delivery of IT infrastructure services by automating delivery and ongoing management.

- **Enterprise** – Supports application operations use cases for organizations looking to accelerate application delivery across both traditional and container-based applications.

- **Enterprise Plus** – Supports application discovery and network optimization for organizations looking to gain unified visibility across hybrid and multi-cloud environments. Available only in VMware Cloud Universal.
VMware vRealize Cloud Universal and VMware vCloud Suite Subscription

VMware vRealize Cloud Universal

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2. vRealize Network Insight Cloud is only available in the vRealize Cloud Universal Enterprise Plus edition (exclusive to VMware Cloud Universal).

Note: Application monitoring and public cloud support are included in vRealize Operations Enterprise. For a detailed edition comparison, see the vRealize Operations datasheet.

FIGURE 3: vRealize Cloud Universal editions.

Metering and usage

vRealize Cloud Subscription Manager is a cloud utility service that integrates with vRealize Suite Lifecycle Manager to collect data for your on-premises products. It also integrates with respective cloud services to monitor license data usage for your cloud services:

FIGURE 4: vRealize Cloud Subscription Manager dashboard.

CPU for 1 vSphere CPU or 18 non-vSphere OSIs

2. vRealize Network Insight Cloud is only available in the vRealize Cloud Universal Enterprise Plus edition (exclusive to VMware Cloud Universal).
• Manage vRealize Cloud Universal subscriptions and visualize consumption of all vRealize Cloud components.
• Automate license usage metering from a vRealize deployment on premises and in the cloud. (A vRealize Suite Lifecycle Manager deployment is mandatory.)
• Integrate billing with VMware Cloud services. (A valid payment method in the VMware Cloud Services Platform is mandatory.)

**VMware vCloud Suite Subscription**

VMware vCloud Suite Subscription includes the vSphere Enterprise Plus hypervisor and vRealize Cloud Universal (Figure 5). VMware offers three vCloud Suite Subscription editions based on the vRealize Cloud Universal edition included. vSphere Enterprise Plus is the same for all editions.

![vCloud Suite Subscription editions](image)

**FIGURE 5:** vCloud Suite Subscription editions.

**vRealize Cloud Universal upgrades**

Upgrades to vRealize Cloud Universal can be purchased from standalone products, such as vRealize Operations, vRealize Automation, or vRealize Log Insight (Figure 6), or from suites, such as vRealize Suite. When you upgrade from any of the products, you relinquish the rights to use the perpetual software and associated support. This option allows you to protect your investment.

When you upgrade supported licenses to a higher vRealize Cloud Universal edition, the original license key is deactivated and a new license key is issued for the upgraded edition. The support and subscription (SnS) fee is included in the price.
### FAQ

Q. Can customers upgrade their existing vRealize Suite licenses to vRealize Cloud Universal?
A. Yes. Standalone vRealize products and vRealize Suite installed base customers can upgrade to vRealize Cloud Universal or vCloud Suite Subscription through the Subscription Upgrade Program (SUP). However, you can upgrade the versions within the product.

Q. How is vRealize Cloud Universal different from vCloud Suite Subscription?
A. vCloud Suite Subscription is a bundle that consists of vRealize Cloud Universal and a term license of vSphere Enterprise Plus, and is priced at a discount. vCloud Suite Subscription is intended for customers interested in purchasing a cloud management platform solution and expanding their vSphere capacity.

Q. What type of hardware infrastructure can vRealize Cloud Universal run on?
A. vRealize Cloud Universal is shipped as a vApp™ and will run on any hardware infrastructure that the VMware hypervisor platform (vSphere) can run on.

Q. Is vRealize Network Insight Cloud available in vRealize Cloud Universal?
A. vRealize Network Insight Cloud is available in the vRealize Cloud Universal Enterprise Plus edition. This edition is exclusive to VMware Cloud Universal.
Q. Are there any prerequisites for purchasing vRealize Cloud Universal?
A. There are no VMware product prerequisites for vRealize Cloud Universal, but there are specific IT environment configuration requirements. Check the product user guide for these requirements.

Q. What is the difference between vRealize Cloud Universal and VMware Cloud Universal?
A. VMware Cloud Universal is a purchasing program with which a customer can flex their infrastructure between VMware Cloud Foundation™ and VMware Cloud, as well as convert vRealize that is part of VMware Cloud Foundation into vRealize Cloud Universal. vRealize Cloud Universal is available as part of VMware Cloud Universal.

vRealize Cloud Universal is a hybrid subscription that entitles the customer to either deploy vRealize management on premises or consume as SaaS, interchangeably and without having to repurchase. vRealize Cloud Universal is an actual license instead of a purchasing program.

How to buy
For information on purchasing vRealize Cloud Universal, visit vmware.com/products/vrealize-cloud-universal.
For information on VMware Cloud Universal, visit vmware.com/products/cloud-universal.
To find an authorized reseller in your area, use the online VMware Partner Locator: partnerlocator.vmware.com.