Cloud adoption is central to supporting the anywhere workforce. The events of 2020 didn’t just change where employees work—they fundamentally altered how organizations operate and what IT teams do. As a result, IT teams are left to manage more devices, more users, more data, and more attacks as a result of a remote workforce. In the future, IT organizations will need to adapt their management challenges.

### The cloud-based modern management conundrum
Modern management environments are typically comprised of a complex hybrid of cloud, on-premises, and legacy environments. Cloud-native modern management solutions are not designed, or built, for the cloud. They struggle with the same silos of IT management and infrastructure that need to come together to create a result. Specifically:

- **Increased Security threats from the cloud.**
- **Increased attack surfaces.**
- **Increased end user experience challenges.**
- **Underutilized resources.**
- **Increased management complexity.**
- **Increased cost.**
- **Increased time to market.**

### Cloud ready for the modern management workloads ahead
Modern management environments require a modern, cloud-native approach to management. All cloud-native modern management solutions need to be cloud ready. Specifically:

- **Built in and designed for the cloud.**
- **Supports all workloads from the cloud.**
- **Serve all workloads from the cloud.**
- **Reduce complexity without increasing cost.**
- **Keep up with rapidly changing business requirements.**
- **Increase flexibility and resiliency across the organization.**
- **Eliminate on-premises infrastructure.**
- **Ensure that business can operate and adapt to the modern workforce.**

Cloud adoption is central to supporting the anywhere workforce. Here’s why.

### IT CHALLENGES IN THE NEW NORMAL

<table>
<thead>
<tr>
<th>CHALLENGE</th>
<th>DEFINITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost</td>
<td>Cost to 2021 employees onboarding, security operations, experience management, and more. This allows IT teams to support the anywhere workforce.</td>
</tr>
<tr>
<td>Community</td>
<td>Digital platforms spanning hardware + software + data</td>
</tr>
<tr>
<td>People</td>
<td>Cloud adoption is central to supporting the anywhere workforce</td>
</tr>
<tr>
<td>Availability</td>
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</tr>
<tr>
<td>Security</td>
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</tbody>
</table>

### HOW ORGANIZATIONS SHOULD ADDRESS THEM

- **Cloud bridge**
- **Cloud native**
- **Unified endpoint management**
- **Drive business forward with cloud native digital infrastructure.**

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Stories from the other side

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