# Seamlessly Expand to Cloud Using VMware Cloud Universal

## WHAT'S COVERED UNDER VMWARE CLOUD UNIVERSAL PROGRAM

With this subscription customers will have access to the services mentioned below as well as the ability to deploy and migrate SDDCs between offerings within VMware Cloud Universal.

#### VMware Cloud Foundation™

Customer managed hybrid cloud platform delivering integrated compute, storage, and networking infrastructure for modernizing data centers and deploying modern applications. *Learn more* 

#### VMware Cloud™ on AWS

VMware managed SDDCs running on Amazon EC2 elastic, bare-metal infrastructure. Extend on-premises vSphere environments and access the global footprint and native services of AWS. Learn more

#### VMware Tanzu™ Standard

It simplifies operation of Kubernetes for multi-cloud deployments, centralizing management and governance for many clusters and teams across on-premises, public clouds, and edge. *Learn more* 

VMware vRealize® Cloud Universal Integrated cloud management solution that allows for consistent deployment and operations of your applications, infrastructure, and platform services, from the data center to the cloud to the edge. Learn more

#### VMware Cloud™ on Dell EMC

A fully managed VMware Cloud service that provides a simple, secure, and scalable VMware Cloud infrastructure for customer's on-premises datacenter and edge locations. *Learn more* 

Today, 68% of the organizations plan to follow an infrastructure up approach to hybrid cloud, extending their on-premises environment by integrating with public cloud infrastructure. Due to speed, agility, scalability and lower TCO offered by public cloud infrastructure, customers want to extend to the cloud to meet their temporary burst capacity needs. But at the same time, they want consistent infrastructure and operations across their hybrid cloud environment. VMware Cloud Universal™ program can help such customers rapidly extend to the cloud in a seamless manner with minimal risks involved.

VMware Cloud Universal is a flexible subscription for multi cloud that delivers credits for VMware Cloud infrastructure and management (and related extensions) across a customer managed private cloud (VMware Cloud Foundation subscription), VMware managed local cloud (VMware Cloud on Dell EMC), or a VMware managed public cloud (VMware Cloud on AWS). VMware Cloud Universal also includes VMware Success 360 - VMware's premier customer success program. VMware Cloud Universal credits can also be deployed against VMware vRealize Cloud for management of previous VMware infrastructure investments.

#### Use case and scenarios

#### Cloud expansion with burst capacity needs

Seamlessly expand capacity to meet the ever-growing needs of the business and take advantage of global cloud infrastructure for large-scale demand periods. Extend the capabilities of your existing cloud deployment and leverage a common framework to provide consistent management, operations, and governance. Example scenarios include:



Seasonal spikes in demand such as holiday shopping portals



Temporary IT capacity needs for events such as IT infrastructure for conferences



Virtual Desktop Infrastructure for temporary workers/interns/contractors



IT capacity needs for pop-up healthcare facilities or for clinician desktops



IT infrastructure and virtual desktops for remote learning or distance learning surges

### What VMware Cloud Universal delivers

- 1. Wide range of subscription options: VMware Cloud Universal SPP credits can be redeemed for one-year or three-year subscriptions of any eligible product within the program.
- Flexibility within the program: Customers have the option to adjust spend & workloads
  across customer managed private cloud, VMware managed local cloud, and VMware
  managed public cloud. Convert unused VMware Cloud Foundation Subscription to new
  destination subscriptions.
- 3. Cloud acceleration benefits: Customers with existing vSphere, NSX, vSAN, or vRealize perpetual licenses can receive discounts for upgrading to VMware Cloud Universal, including credit for unused SnS.

Talk to your VMware representative to learn more.

