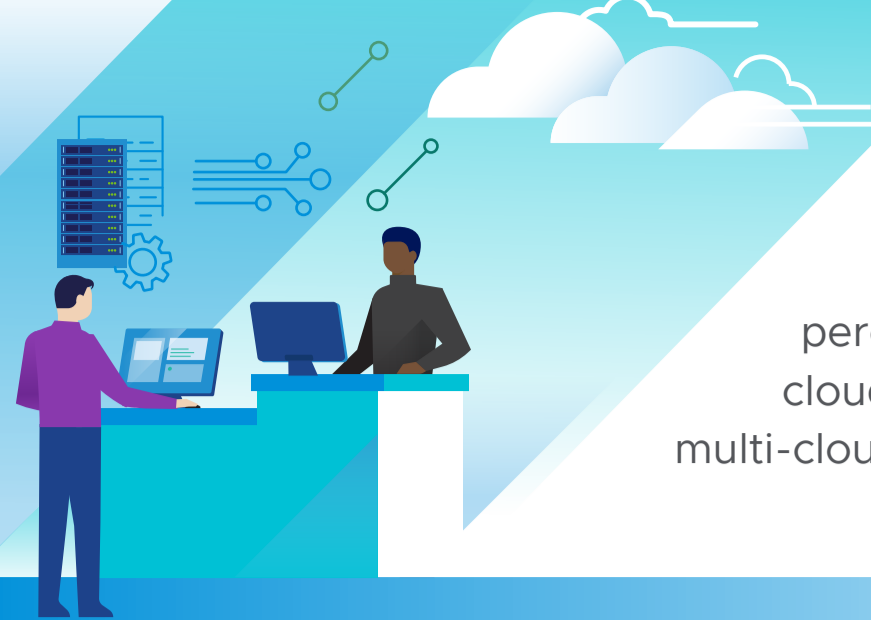


Ease Your Journey to Multi-Cloud by Modernizing IT Operations



Growing application portfolios are driving enterprises to modernize data centers and adopt public clouds for competitive advantage. Yet IT operations is a perceived and often real impediment to achieving cloud benefits. Ease your organization's journey to multi-cloud with VMware vRealize® Operations™ Cloud.

Cloud Investment is Rising

IT leaders recently surveyed agree.

81%

Manage multiple public clouds & one+ private /dedicated clouds¹

70%

Actively engaged in public cloud migration²

46%

Expect public cloud for app deployment use to grow in next 3 years³

23%

Plan to keep apps in data centers, add modern, cloud-like capabilities⁴



But Multi-Cloud IT Operations is Daunting

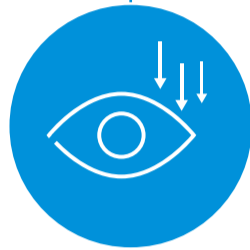
54%

View public cloud management as more difficult than on-premises⁵

47%

Believe cloud management is harder than other cloud tasks⁶

3 Top Challenges of Multi-Cloud Management⁷



Low visibility, increased spend



Inefficient /over provisioning



Security and compliance

5 Benefits of a Consistent Operating Model⁸



1 Reduce IT operating costs



2 Increase developer productivity



3 Improve IT service delivery



4 Improve business response



5 Speed up feature release

Why SaaS-Built IT Operations?

Business Initiative

Business Value



Operational Agility

Automation allows limited IT staff to meet internal SLAs, freeing time for other priorities



IT Modernization

Shift maintenance and upgrades to cloud provider, reducing IT burdens



Accelerate Innovation

Increase business growth by reducing time to market & streamline regulatory compliance



Digital Transformation

Greater flexibility, infinite capacity, and quicker scalability speed customer response time



Mergers & Acquisitions

Federation and a single console ease onboarding and management across data centers/environments

Assess Your Business Need

Where are you on your cloud journey?

Stage 1



Virtualization

Planning for cloud adoption

Stage 2



Private/Hybrid Cloud

Controlled cloud adoption

Stage 3



Multiple Clouds

Actively running public clouds



vRealize Operations Cloud Empowers Organizations

Mature from virtualization to cloud

Strategic resourcing and low barrier-to-entry ease your adoption of cloud and SaaS.

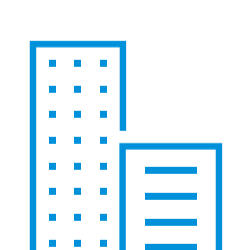
Extend from private /hybrid to multi-cloud

App to infrastructure visibility, Day 2 operations, and cost improvement lower your operational duties while keeping IT in control.

Innovate with multi-clouds

Unified visibility, troubleshooting, and cost management break down organizational silos for scalability and IT resiliency.

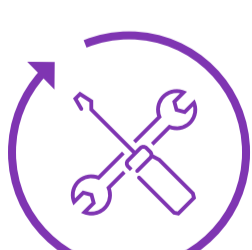
4 Consistent Operations Platform Advantages



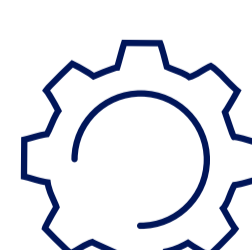
Continuous Performance Optimization



Efficient Capacity & Cost Management



Intelligent Remediation



Integrated Configuration and Compliance

Benefits of SaaS-Based IT Operations



Agility



Scalability



Innovation



Flexibility

Learn more at www.vmware.com/products/vrealize-operations

Footnotes

1. IDC | 2-4 & 7-8. Management Insight Technologies | 5-6. Enterprise Strategy Group