

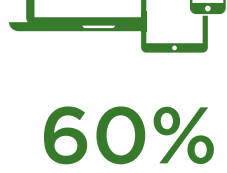
The rise of the Identity-defined Workspace



Identity-defined workspaces in Workspace ONE enable end-users to get access to apps and data, with one-touch single sign-on simplicity from any device, anywhere. IT is able to ensure security and control with contextual controls, such as device type, device posture, network location, and a host of other conditions.



Customer Challenges



60%

Of employees would prefer to use a personal device for work and play



5x faster

Market demand for mobile app development services will grow at least five times faster than IT organizations can deliver them



69.2%

BYOD adoption rate

Customer Needs

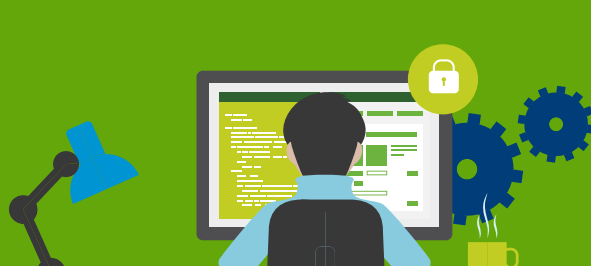
Support **Windows, Cloud, & Mobile Apps** While Maintaining Simplicity



Support **Employee Choice to Use Any Device**; BYOD or Corporate Owned



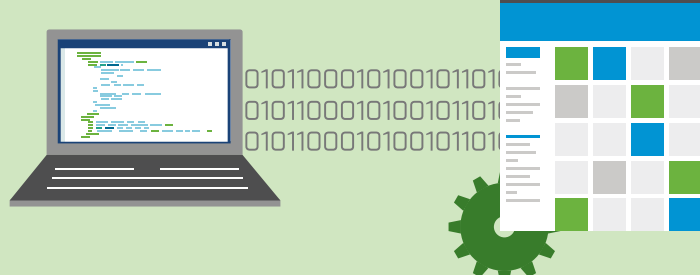
Keep **Corporate Data Secure** Without Inhibiting User Productivity



Control **Access to Apps and Data** Based on Compliance & Conditional Parameters



Efficiently **Provide Access to New Apps and Data** by Automating App Delivery



The Modern Enterprise

Lots of Different Types of Users

- Office Employee
- Home Office Employee
- Mobile Office Employee
- Temp Employee
- Traveling Employee
- Contractors
- Business Partners

Lots of Different Types of Devices

Not Your Device (Browser Access)

"Choose Your Own" You Manage

"Corporate Issued"

NO DEVICE MANAGEMENT



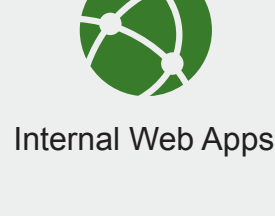
COMPLETE MANAGEMENT

Bring Your Own Device

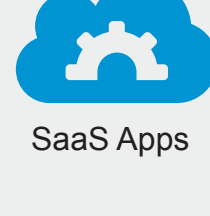
"Choose Your Own" Corporate Managed

Full Device Configuration and Management

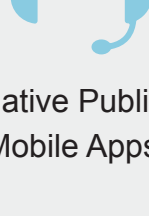
Lots of Different Types of Apps



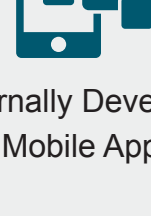
Internal Web Apps



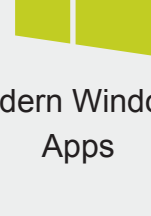
SaaS Apps



Native Public Mobile Apps



Internally Developed Mobile Apps



Modern Windows Apps



Legacy Windows Apps



Virtual Apps & Desktops

The Solution



User Management



App Management

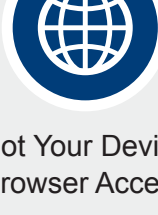


Device Management

Workspace ONE

Unmanaged

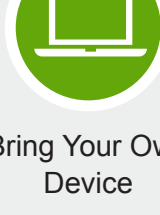
Manage the User



Not Your Device (Browser Access)

Managed Workspace

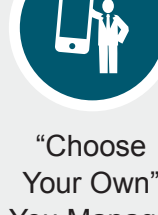
Manage the User and the Apps



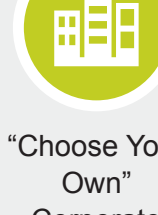
Bring Your Own Device

Managed Workspace with Unified Endpoint Management

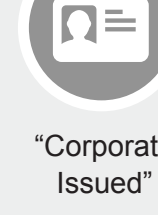
Manage the User, Apps, and Device



"Choose Your Own" You Manage



"Choose Your Own" Corporate Managed



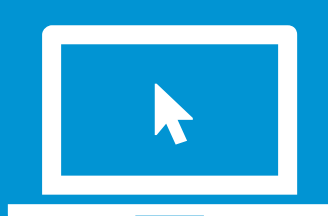
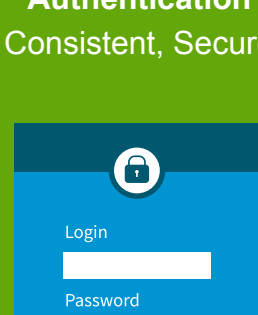
"Corporate Issued"

Powered by Identity

Authentication
Consistent, Secure

Access Policy
Who, When and Where

Analytics
Compliance, Utilization



Click Here

For a live demo of **Workspace ONE**, the Identity-defined Workspace