Now that you are about to launch your Bring Your Own Device program, let us help you communicate what this means to your employees. This BYOD kit includes a communication campaign in a box, with customizable templates for desktop, laptop, or mobile device users.

For access to the full kit contents go to https://techzone.vmware.com/utilities#end-user

**Enrollment Guides**
Get your users started on their own with our step-by-step guides for Intelligent Hub. We recommend customizing the guides for your security configuration.

- Windows 10
- iOS
- MacOS
- Android

**Email Series**
Announce the availability of BYOD to your eligible employees. Customize our email templates to ensure your employees have all the tools they need.

- BYOD Email Series
- BYOD Email Header

**Sample Timeline**

- **Week 3+**
  - Send Wrap-Up Email
- **Week 1-2**
  - Send Reminder Email and Metrics
  - Promote Tips & Tricks
- **Go Live**
  - Send Email and FAQ
  - Push Enrollment Guides
  - Publish Office Flyers
- **1-2 Weeks Before Launch**
  - Send Teaser Email
- **Prep**
  - Identify Core Team
  - Set Success Metrics
  - Train IT

**Promotion**
Hang our customizable posters around your office or post them on your intranet to raise awareness and pique interest.

- BYOD Poster
- Intelligent Hub Poster
- Web Banners *Coming Soon

**Education**
For your most curious users, we’ve compiled answers to the most common questions about privacy, benefits of the apps, and more!

- Whatisworkspaceone.com
- FAQ
- YouTube Playlist

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