

Introducing Bring Your Own Device End-User Adoption Path

Now that you are about to launch your Bring Your Own Device program, let us help you communicate what this means to your employees. This BYOD kit includes a communication campaign in a box, with customizable templates for desktop, laptop, or mobile device users.

For access to the full kit contents go to <https://techzone.vmware.com/utilities#end-user>



Enrollment Guides

Get your users started on their own with our step-by-step guides for Intelligent Hub. We recommend customizing the guides for your security configuration.

- Windows 10
- iOS
- MacOS
- Android

Promotion

Hang our customizable posters around your office or post them on your intranet to raise awareness and pique interest.

- BYOD Poster
- Intelligent Hub Poster
- Web Banners *Coming Soon

Email Series

Announce the availability of BYOD to your eligible employees. Customize our email templates to ensure your employees have all the tools they need.

- BYOD Email Series
- BYOD Email Header

Education

For your most curious users, we've compiled answers to the most common questions about privacy, benefits of the apps, and more!

- Whatisworkspaceone.com
- FAQ
- YouTube Playlist

Sample Timeline



- **Week 3+**
Send Wrap-Up Email
- **Week 1-2**
Send Reminder Email and Metrics
Promote Tips & Tricks
- **Go Live**
Send Email and FAQ
Push Enrollment Guides
Publish Office Flyers
- **1-2 Weeks Before Launch**
Send Teaser Email
- **Prep**
Identify Core Team
Set Success Metrics
Train IT