Introducing Bring Your Own Device End-User Adoption Path

Now that you are about to launch your Bring Your Own Device program, let us help you communicate what this means to your employees. This BYOD kit includes a communication campaign in a box, with customizable templates for desktop, laptop, or mobile device users.

For access to the full kit contents go to https://techzone.vmware.com/utilities#end-user

Enrollment Guides
Get your users started on their own with our step-by-step guides for Intelligent Hub. We recommend customizing the guides for your security configuration.

• Windows 10
• iOS
• MacOS
• Android

Email Series
Announce the availability of BYOD to your eligible employees. Customize our email templates to ensure your employees have all the tools they need.

• BYOD Email Series
• BYOD Email Header

Sample Timeline

Week 3+
Send Wrap-Up Email

Week 1-2
Send Reminder Email and Metrics
Promote Tips & Tricks

Go Live
Send Email and FAQ
Push Enrollment Guides
Publish Office Flyers

1-2 Weeks Before Launch
Send Teaser Email

Prep
Identify Core Team
Set Success Metrics
Train IT

Education
For your most curious users, we’ve compiled answers to the most common questions about privacy, benefits of the apps, and more!

• Whatisworkspaceone.com
• FAQ
• YouTube Playlist

Promotion
Hang our customizable posters around your office or post them on your intranet to raise awareness and pique interest.

• BYOD Poster
• Intelligent Hub Poster
• Web Banners *Coming Soon

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