

# Introducing Digital Workspace End-User Adoption Path

If you are introducing one or more productivity apps into your organization, this adoption kit is for you. We've created customizable assets to help you promote the adoption of Workspace ONE Intelligent Hub, Horizon, Boxer, Content, Web, and Notebook.

For access to the full kit contents go to <https://techzone.vmware.com/utilities#end-user>



## Enrollment Guides

For eligible BYOD (bring your own device) users, we've drafted step-by-step instructions you can customize to your security configuration.

- Windows 10
- iOS
- MacOS
- Android

## Promotion

Hang our customizable posters around your office or post them on your intranet to raise awareness and pique interest.

- Intelligent Hub Poster
- Productivity Apps Poster
- Boxer App Poster
- Web Banners \*Coming Soon

## Email Series

Pre-written messaging for communications to your end users on day 1 through 60.

- Digital Workspace Adoption
- Boxer Adoption

## Education

For your most curious users, we've compiled answers to the most common questions about privacy, benefits of the apps, and more!

- Whatisworkspaceone.com
- FAQ
- YouTube Playlist

## Sample Timeline



- **Week 3+**  
Send Wrap-Up Email
- **Week 1-2**  
Send Reminder Email and Metrics  
Promote Tips & Tricks
- **Go Live**  
Send Email and FAQ  
Push Enrollment Guides  
Publish Office Flyers
- **1-2 Weeks Before Launch**  
Send Teaser Email
- **Prep**  
Identify Core Team  
Set Success Metrics  
Train IT