

# VMware Workspace ONE Intelligence for Consumer Apps

Q. What is Workspace ONE Intelligence for Consumer Apps?

A. VMware Workspace ONE® Intelligence for Consumer Apps is a mobile app analytics tool that empowers organizations with mobile app data for their consumer-facing apps. By analyzing mobile app performance data, organizations can improve app adoption, engagement and conversions, and reduce churn.

Q. What are the key capabilities that Workspace ONE Intelligence for Consumer Apps delivers?

A. Following are the key capabilities delivered by Workspace ONE Intelligence for Consumer Apps:

- **App Adoption** – Track daily and monthly active users, trends and ratios.
- **App Engagement** – Track most critical user interactions that impact business bottom line. Understand where users abandon and identify issues.
- **Root Cause Analysis** – Troubleshoot app crashes and errors with breadcrumbs and stack traces. Identify the steps the user took prior to failures and the root cause of the issue.
- **Dashboards and reports** – Build and customize dashboards, widgets and reports with drill-down capabilities to monitor metrics important for your business.

Q. Does Workspace ONE Intelligence for Consumer Apps replace Aptelligent?

A. VMware acquired Aptelligent in 2017. Functionality from Aptelligent has been migrated into Workspace ONE Intelligence and is available through Workspace ONE Intelligence for Consumer Apps.

Q. Is Workspace ONE Intelligence for Consumer Apps offered as part of Workspace ONE Intelligence?

A. Workspace ONE Intelligence is a standalone offering independent of Workspace ONE or Workspace ONE Intelligence. This product focuses on mobile app analytics for consumer-facing apps. Workspace ONE Intelligence provides insights and app analytics for enterprise apps.

Q. Is Workspace ONE or Workspace ONE Intelligence required for Workspace ONE Intelligence for Consumer Apps?

A. No. Workspace ONE Intelligence for Consumer Apps is a standalone offering and does not require any other VMware product as a prerequisite.

Q. How is Workspace ONE Intelligence for Consumer Apps sold?

A. Workspace ONE Intelligence for Consumer Apps is sold on a per-app, per-OS platform basis.

Q. Are there limits in place for the amount of data collected by Workspace ONE Intelligence for Consumer Apps?

A. Yes, data ingest limits are in place. A storage add-on is available to extend the limit. Please contact your account representative for more information.

Q. Can I try the product before I purchase?

A. Yes, a *30-day free trial* is available.

Q. Where can I find out more about Workplace ONE Intelligence for Consumer Apps?

A. To learn more, visit <https://www.vmware.com/products/workspace-one/intelligence-consumer-apps.html>.