Q. What is Workspace ONE Intelligence for Consumer Apps?
A. VMware Workspace ONE® Intelligence for Consumer Apps
is a mobile app analytics tool that empowers organizations
with mobile app data for their consumer-facing apps. By
analyzing mobile app performance data, organizations can
improve app adoption, engagement and conversions, and
reduce churn.

Q. What are the key capabilities that Workspace ONE
Intelligence for Consumer Apps delivers?
A. Following are the key capabilities delivered by Workspace ONE
Intelligence for Consumer Apps:
• App Adoption – Track daily and monthly active users,
trends and ratios.
• App Engagement – Track most critical user interactions
that impact business bottom line. Understand where users
abandon and identify issues.
• Root Cause Analysis – Troubleshoot app crashes and errors
with breadcrumbs and stack traces. Identify the steps the
user took prior to failures and the root cause of the issue.
• Dashboards and reports – Build and customize dashboards,
wedges and reports with drill-down capabilities to monitor
metrics important for your business.

Q. Does Workspace ONE Intelligence for Consumer Apps
replace Apteligent?
A. VMware acquired Apteligent in 2017. Functionality from
Apteligent has been migrated into Workspace ONE
Intelligence and is available through Workspace ONE
Intelligence for Consumer Apps.

Q. Is Workspace ONE Intelligence for Consumer Apps
offered as part of Workspace ONE Intelligence?
A. Workspace ONE Intelligence is a standalone offering
independent of Workspace ONE or Workspace ONE
Intelligence. This product focuses on mobile app analytics
for consumer-facing apps. Workspace ONE Intelligence
provides insights and app analytics for enterprise apps.

Q. Is Workspace ONE or Workspace ONE Intelligence
required for Workspace ONE Intelligence for
Consumer Apps?
A. No. Workspace ONE Intelligence for Consumer Apps is
a standalone offering and does not require any other
VMware product as a prerequisite.

Q. How is Workspace ONE Intelligence for
Consumer Apps sold?
A. Workspace ONE Intelligence for Consumer Apps is sold
on a per-app, per-OS platform basis.

Q. Are there limits in place for the amount of data collected
by Workspace ONE Intelligence for Consumer Apps?
A. Yes, data ingest limits are in place. A storage add-on is
available to extend the limit. Please contact your account
representative for more information.

Q. Can I try the product before I purchase?
A. Yes, a 30-day free trial is available.

Q. Where can I find out more about Workplace ONE
Intelligence for Consumer Apps?
A. To learn more, visit https://www.vmware.com/products/
workspace-one/intelligence-consumer-apps.html.