

Wish there were an easy way to manage your mobile devices?

# Workspace ONE Express Makes It Possible

The number one concern of small to medium business (SMB) owners is IT security,<sup>1</sup> but how do you secure and manage your mobile fleet without outsourcing the responsibilities? Using simplified mobile device management (MDM), and in the same amount of time it takes to get a cup of coffee, you can easily provision and configure your devices.



Check these items off your to-do list so you can move on with your day



### Deploy Work Applications

Easily assign apps and policies to other groups of users.

**66%** of small business owners surveyed use a mobile device.<sup>2</sup>



### Manage Email

Enable user access by integrating with existing directories and email systems using a simple wizard tool that walks you through setup.

**86%** of people open email on a mobile device.<sup>3</sup>



### Stay Connected

Configure Wi-Fi so that devices automatically connect to your network.

**65%** of digital users reach for their mobile device over the desktop.<sup>4</sup>



### Secure Devices from Data Loss

Protect devices by implementing passcode requirements and access remote actions, like “lock or wipe,” for lost or stolen devices.

**1 in 40** small businesses are at risk for cyber-attack.<sup>5</sup> If not properly managed, rogue devices can put your data at risk.



### Pay for What You Need, Not What You Don't

At less than \$3.00 per device/month, this affordable solution has in mind the feature set you need without over-complication.

Enterprise MDM platforms can include added features that an SMB simply will not use and does not need.



### Support Your Growing Mobile Workforce

Easy to operate, VMware Workspace ONE® Express delivers cloud-based management for organizations using mobile devices so you can keep doing business. When your mobility needs outgrow Workspace ONE Express, you can upgrade hassle-free to VMware Workspace ONE Standard, Advanced, or Enterprise editions.

Learn more at [workspaceoneexpress.com](https://workspaceoneexpress.com)

<sup>1</sup> <http://www.cio.com/article/3023692/security/5-biggest-cybersecurity-concerns-facing-cios-cisos-in-2016.html>

<sup>2</sup> Constant Contact: Sixty-Six Percent of Small Business Owners Use Mobile Technology

<sup>3</sup> <https://www.emailmonday.com/mobile-email-usage-statistics/>

<sup>4</sup> <http://marketingland.com/digital-growth-now-coming-mobile-usage-comscore-171505>

<sup>5</sup> <https://smallbiztrends.com/2016/04/cyber-attacks-target-small-business.html>