

Build Your Outcome-Focused Roadmap

An outcome-focused roadmap is essential to your digital success

Companies who embrace a digital future are significantly outperforming digital-laggards. And they're positioned to continuously disrupt their markets for the foreseeable future.*

Yet, nearly half of enterprises don't have a meaningful IT roadmap in place, leaving them at a competitive disadvantage.

For successful digital transformation, your company needs a well-defined and actionable IT roadmap that:

-  Keeps your IT priorities aligned to key business initiatives
-  Identifies the IT skills you need to be successful
-  Prepares your IT organization to deliver more strategic value

Introducing the VMware Outcome-Focused Roadmap

This workshop is an invaluable starting point for your digital transformation, delivering:



Shared consensus regarding the current and future states of your IT



Prioritization of key competencies and capabilities that need to be added



Phased action plan and timeline for change



Common vision and language to use across your company and with VMware

During this 90-minute workshop, we walk your IT and business stakeholders through a highly structured and proven approach for quickly identifying:



The most important business outcomes your IT should address



The current state of your capabilities, competencies, and culture



Recommended IT capabilities for delivering your desired business outcomes



Obstacles to success



Prioritized roadmap that will optimize business value

* Closing the Digital Gap, Harvard Business Review

Recommended workshop attendees



For the best results, invite the following people:

- > **Executive sponsor**
during meeting
kickoff and closure
- > **Infrastructure stakeholders**
including IT,
operations, app,
and development
- > **Line of business stakeholders**
- > **Digital enterprise stakeholders**
including R&D,
customer service,
sales, and marketing
- > **Cybersecurity stakeholders**

Find the right alignment between business and IT



This workshop will chart your path to quickly strengthening core capabilities, competencies, and culture related to:

Infrastructure
Provider



Business
Partner



Digital
Enterprise



Take the next step

Contact your VMware account representative today to schedule your Outcome-Focused Workshop using VMware's IT Value Model or Digital Workspace Journey Model. See how a well-defined and actionable IT roadmap accelerates your organization's digital success.

For more information contact your local VMware representative.

