

ROAD-MAP YOUR CLOUD JOURNEY

VMware Advisory Services Strategic Planning Session

Create a Comprehensive, Business-Aligned Cloud Strategy

To enable business innovation, IT leaders need to communicate a clear vision of what success looks like in this multi-cloud world, and build an actionable roadmap that focuses on automation and security, supporting agile application development and deployment, and delivering exceptional experiences for their customers. This requires a fundamental shift from IT being an infrastructure provider to a strategic broker of cloud services.

Modernizing your infrastructure across compute, networking, and storage is foundational to these transformation initiatives. Infrastructure must be scalable and agile, while also providing high levels of visibility, control, and security. For most organizations, their cloud strategy will leverage multiple clouds, public and private, to deliver services for the varied and changing needs of their developers and lines of businesses.

In the half-day Strategic Planning Session delivered by VMware Advisory Services, your IT leaders will come together to drive a common vision across IT leadership for a business-aligned cloud strategy. You will walk away with a high-level roadmap, supported by a shared understanding of the resource and time commitment required to succeed in the vision.

AT A GLANCE

Develop a business-aligned cloud strategy for your organization, including:

- Aligning your cloud strategy with your overall business strategy
- Modernizing your data center across compute, networking, and storage
- Integrating public clouds and leveraging multiple clouds
- Building a cloud operating model
- Optimizing and automating operational processes

Session Overview

An experienced Advisory Services strategist will work with your VP of IT and their direct reports for a combination of best-practices discussion and hands-on strategic planning. We will cover:

- Drivers for modernizing your data center, delivering private cloud services, and leveraging public clouds
- Strategies for designing dynamic data centers (private, public, hybrid)
- Software-defined, hyper-converged infrastructure options
- Multi-cloud challenges and use cases
- Creating a technology roadmap that includes automated IT capabilities, DevOps, cloud-native platforms, and proactive operations
- Aligning your cloud strategy to your application roadmap
- Transforming your operating model and service management processes to become a world-class cloud services provider

Comprehensive Solutions for Your Shift to Digital

VMware is your partner for digital transformation, addressing all aspects of change across your organization, operational model, technology, and culture.

STRATEGIZE

- Perform best-practice gap analysis with current state
- Define target state
- Develop a phased roadmap for transformation across people, processes, and technology

IMPLEMENT

- Design and deploy technology solutions using VMware best practices and validated designs
- Integrate and orchestrate

OPERATIONALIZE

- Transform operational processes
- Modernize organizational structures
- Drive adoption

TRAIN

- Educate and certify team members to increase staff productivity

EXTEND

- Leverage technical account managers for long-term advocacy and strategic roadmap alignment

Session Benefits

This service is a key exercise for defining, or refining, your cloud strategy.

- Agreement on vision and strategy ensures a shared basis for detailed decision-making during the following phases of the program, and consistency in the message shared with IT and business
- Creating a comprehensive cloud vision and plan engenders enthusiasm and produces the initial momentum required to ensure program success
- Including key people, process, and policy considerations in the planning process, along with the technology innovation, ensures you receive maximum ROI from your cloud investments

About VMware Professional Services

VMware Professional Services transform IT possibilities into business outcomes. Our comprehensive portfolio of consulting and education services help you uncover and exploit the unique opportunities made possible by VMware technology and solutions.

Drawing on our unparalleled product expertise and customer experience, we collaborate with your team to address the technical, people, process, and financial considerations for your VMware solution to deliver results that are positive, tangible, and material to IT and your business.

For more information on VMware Professional Services and how we can help you, contact your local VMware representative or visit www.vmware.com/professional-services.html.

