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5 Myths about Automating an Anywhere Organization – Busted

Supporting today's distributed workforces means overcoming a new set of data and network visibility challenges in order to protect and manage networks and endpoints while also providing a best-in-class experience for employees.

Automating the workspace with intelligent compliance, workflow and performance management can help IT teams manage to outcomes rather than tasks—and more easily, effectively and efficiently support distributed workforce needs. But some IT teams are not fully bought into workspace automation as a solution because they have misconceptions about what it means, how it works, what's involved, who it's for and more.

Don't assume automation isn't the right strategy to help meet your organization's needs without first understanding what's a myth and what's a truth.

1 Myth: Automation is more trouble than it's worth

Many IT teams think that setting up and maintaining automation is too complex, complicated and time-consuming to make it worth pursuing.

> **Truth:** Automation's ability to significantly simplify and streamline protection and management of the digital workspace makes it more than worth the effort. Not only does automation save time, money and resources—it also helps IT teams add value to the business and ensure positive experiences for users.

How VMware Helps

The VMware solution is based on a convergent infrastructure that allows for connected visibility and context across all vectors. It also simplifies processes with optimized, intelligent workflows, so IT teams can reduce tools and silos, lower operational overhead, and more effectively drive business outcomes. Only VMware offers a solution that's built on industry-leading unified endpoint management, desktop and app virtualization, Secure Access Service Edge (SASE), and endpoint security technologies.

Even better: Making the move to automation with VMware is a straightforward, three-step process:

1. Set policies to drive business outcomes.
2. Define SLAs and workflows.
3. Use unified intelligence to quickly identify, prioritize, generate and remediate automated actions.

2 Myth: Automation means giving up control

Some IT leaders think that automation is an all-or-nothing proposition, and that going with automation means giving up the ability to choose what to automate and what not to automate to meet the the unique needs of their organization.

Others might be concerned that looking to one provider for their automation solution can lead to vendor lock-in, making it impractical or even impossible to integrate other tools, technologies or data sources.

> **Truth:** Best-in-class automation solutions speed IT modernization efforts by simplifying processes without compromising the ability to have control over which workflows to automate or what tools and technologies to use.

How VMware Helps

- **With VMware Workspace ONE®,** IT teams can define the rules that are most appropriate for their organization, and then automate the steps required to run the same rule (or set of conditions) on hundreds of thousands of endpoints.
- **VMware Edge Network Intelligence** gives IT control over the entire network and the ability to predict outcomes by providing automated, actionable insights into network health and app delivery.
- **VMware SD-WAN®** provides a secure and optimized network to ensure application performance. Through centralized management, IT teams can set policies to meet SLAs and provide the best quality of experience (QoE).

3

Myth: Automation is only for large, complex organizations with complex processes

There are misconceptions that automation delivers meaningful value only for complex organizations and large enterprises, and that it requires deep expertise.

Truth: We're in a time of automation democratization—anyone and everyone can benefit if they take an outcome-based approach that leverages analytics for operationalization and consolidation to minimize overhead and maximize flexibility and speed.

How VMware Helps

- **Zero-touch provisioning** enables IT to provision endpoints in minutes not days, so new remote employees can immediately be productive.
- **Digital Employee Experience Management** delivers a set of capabilities to help IT admins monitor the digital workspace KPIs that impact employee experience, proactively discover issues, and quickly remediate with automation.
- **VMware SD-WAN** delivers a policy- and profile-based management tool to simplify WAN operations. It automates configuration, monitoring, diagnosis and management of these operations.

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Myth: Automation always lags behind

IT teams struggle to ensure that today's distributed workforce can reliably use personal and corporate devices, access the applications and data they need, and get support when IT is physically distant from them and their devices. And some think that automation can't keep up with this level of endpoint and application proliferation.

Truth: Automation is the ideal solution for addressing the endpoint and application proliferation challenges around data visibility, security and management.

How VMware Helps

- **Workspace ONE** ensures true unification of endpoint management to support diverse environments by integrating access control, application management and multi-platform endpoint management into a single platform. IT teams can more easily protect and manage endpoints and networks, and quickly adapt to changing needs.

- **VMware Secure Access** integrates Workspace ONE and VMware SD-WAN to bring remote and mobile users into the enterprise SD-WAN fabric securely. This enables all users to access cloud and data-center-hosted applications through a network of worldwide service nodes, enabling Zero Trust networking at the device level.
- **VMware SD-WAN** delivers a resilient solution that takes into account current performance of WAN links and remediates any network congestion or disruption via Dynamic Multipath Optimization (DMPO).
- **VMware Workspace Security™** brings the best of endpoint management and endpoint security together with Workspace ONE and VMware Carbon Black to give IT admin and security teams a unified platform to protect, detect and respond to threats.

5

Myth: Automation is expensive

When the pandemic started, the most common approach to supporting remote workers involved purchasing multiple point solutions from different vendors, then stitching them together to create a less-than-ideal solution. Now, many organizations assume that the cost of implementing automation keeps it out of reach.

Truth: Automation doesn't have to be expensive and often is less expensive than the costs that come from the operational complexity associated with multiple siloed technologies.

How VMware Helps

VMware's integrated solution, **VMware Anywhere Workspace**, speeds IT modernization efforts by simplifying processes through an outcome-based approach with optimized workflows, leveraging analytics for operationalization, and minimizing overhead through consolidation.

Organizations can increase IT responsiveness, efficiency, and allow the breakthrough of traditional silos, lowering IT complexity and total cost of ownership for today's organizations supporting a distributed workforce.

Don't Wait to Automate the Anywhere Workspace

Manage to outcomes, not tasks, with intelligent compliance, workflow and performance management.

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