



# GURU LICENSING PROGRAM

## Join the VMware Guru Licensing Program

### **What is The VMware Guru Licensing Program?**

The VMware Guru License Program is one of VMware's Communities-focused recognition initiatives created specifically for members of the Technical Communities who are not primarily VMware Products and Solutions specialists but have directly and indirectly made significant contributions to the VMware Users Communities.

Started in 2010, participation in the Program is periodically extended to distinguished and recognized Experts, Specialists and Practitioners who have demonstrated interests, established expertise and/or played tangible roles in providing guidance or influencing decisions in the areas of virtualization and cloud computing technologies in their fields of expertise and Communities.

Membership in the Program (available only to recognized Community Champions, Leaders and Technologies Experts) is awarded annually in **February** and **August**.

If you have been recognized as an Expert and Individual Contributor by one or more of the following Vendors, you are eligible for the VMware Guru Licensing Program:

- **Microsoft**
- **Oracle**
- **SAP**
- **Citrix**
- **IBM**

In addition, all Participants in the VMware Database Experts Workshop are automatically eligible for participation in the VMware Guru Licensing Program.

### **How to Join**

To become a Member of the VMware Guru Licensing Program, send an email to [Guru Licensing](#). We will send you the Program Guide and Application Form to get you started.

It's that simple.

*The VMware Guru Licensing Program Team*