

VMware Anywhere Workspace

Providing an integrated foundation
for the future of hybrid work

Distributed Workforce Challenges

- **Onboarding** – Conduct remote hiring and onboarding without the customary technological and cultural framework.
- **Tool sprawl** – Multiple disconnected point solutions from different vendors create silos, complications, and add administrative burdens.
- **Technology availability** – Organizations may lack the necessary tools and infrastructure capabilities that enable a distributed workforce to stay productive.
- **Visibility and compliance** – Heterogeneity of devices, apps and networks is exacerbated in a distributed environment, increasing complexity and extending the time to identify and respond to security threats and incidents.
- **Connectivity** – Lack of secure, cost-effective and reliable remote access to enterprise applications in a distributed environment can be a dealbreaker for remote workers.
- **Security** – An expanded attack surface for malicious actors requires new security models.

Welcome to the age of hybrid work

As the safe return to the physical workplace becomes a reality, businesses that have experienced the many advantages of remote work are transitioning to distributed, “work from anywhere” organizations. Yet the road to permanently hybrid work is far from smooth. According to a recent IDC study, 98 percent of organizations anticipate challenges in implementing hybrid work.¹ More employees are using more devices, accessing more applications running across more clouds, and working from more locations—all while expecting a more fluid and consistent experience.

To keep pace, organizations will need to support these experiences at an unprecedented scale without compromising security. Many believe it’s impossible to implement effective security policies and simultaneously provide great experiences—and that’s certainly true if you’re relying on a collection of disconnected point solutions. This disconnection, coupled with the specialization required for certain tools, has led to an amplification in problems like fragmented security, siloed products, lack of visibility, and an increased number of manual tasks. A comprehensive, integrated strategy is required to address both security and experience in the permanently hybrid workplace. This is where the power of automation comes into play. Automation helps shoulder the burden of an organization’s IT workforce—so they can focus on higher-value tasks—and unlock several fully autonomous digital experiences across their enterprise ecosystem with ease.

VMware Anywhere Workspace supports the future of hybrid work by enabling end-user computing environments to become autonomous workspaces that self-configure, self-heal and self-secure. It is continuously context-aware, utilizes machine learning, leverages data science, and proactively automates across endpoint management, security and end-user experience. It’s an evolution from a configuration, rules-based approach to a system that is constantly pulling and learning from data to derive self-driven actions in real time.

1. Zipppia. “Future of Work 2022 Hybrid Work Stats.” (U.S. companies only)

Anywhere Workspace solutions provide immediate value for today's most common use cases.

 **Frontline Workers**

Frontline workers make up the majority of the global workforce and can be found across essential and nonessential industries, including retail, healthcare and supply chain sectors. Anywhere Workspace is designed to optimize frontline worker efficiency and meet the unique requirements of mission-critical device deployments at scale.

 **Hybrid Workers**

Empower hybrid workers with consistent and high-quality experiences, anywhere and on any device. With Anywhere Workspace, applications are enabled with single sign-on, users gain real-time remote support, and they can expect uncompromised connectivity.

 **Remote Users**

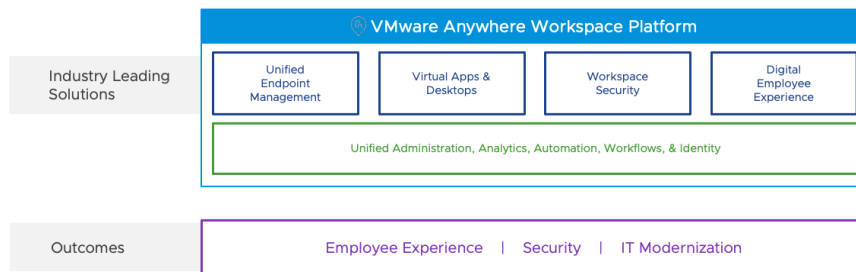
Many organizations are moving to at-home call centers and deploy seasonal workers and consultants to scale up the workforce. These workers need a modern platform for secure delivery of virtual desktops and applications across public and private clouds. With a modern multi-cloud approach, Anywhere Workspace brings elastic capacity from the cloud to make it easy to scale VDI workloads to meet new growth demands and embrace organizational cloud strategies.

VMware Anywhere Workspace extends unified endpoint management, virtual apps and desktops, workspace security and digital employee experience. By integrating these industry-leading technologies into a single platform, Anywhere Workspace enables a comprehensive view, avoids the management complexities and blind spots created by fragmented offerings, and enables security that doesn't come at the expense of experience and productivity.

The trusted infrastructure provider of choice for more than 500,000 customers globally, VMware's progressive technologies pioneered virtualization and are now delivering a uniquely consistent platform for cloud and business mobility. As a proven leader, we enable you to run, manage, connect and secure applications across clouds and devices in a common operating environment, so you get both freedom and control.

A holistic vision for the future of work

The VMware Anywhere Workspace approach addresses end user, IT and security challenges by providing exceptional employee experiences, accelerating IT modernization, and securing the distributed edge. The solution takes a holistic approach combining industry-leading digital workspace and security solutions working harmoniously across any application on any cloud to any device.



Enabling customers to successfully implement hybrid work

Manage hybrid employee experiences

VMware has created an innovative way for IT to provide enhanced experiences and consistent quality of service for today's distributed workforce. Anywhere Workspace provides a comprehensive architecture that puts the employee first, promoting a culture of technology flexibility and choice, driving enterprise-class performance and uptime for users anywhere, and delivering high-quality immersive experiences across the entire employee lifecycle. With an intelligent, automated platform that enables continuous improvement, organizations can truly enable employees to work smarter and better, allowing businesses to reap the benefits.

Optimize workspace security

No other vendor today provides an integrated approach that eases the move to Zero Trust through situational intelligence and connected control points. With end-to-end Zero Trust security and conditional access controls, organizations can provide seamless, secure access to all apps, whether on-premises or in the cloud, SaaS, mobile or virtual. Anywhere Workspace enables organizations to reduce the number of device-related threats by ensuring compliance, reducing alert fatigue, and supporting rapid, proactive remediation. The result is broader, more effective security that gives users access to any app from any device.

Accelerate IT modernization

Anywhere Workspace accelerates IT modernization efforts by simplifying processes through an outcome-based approach with optimized workflows, leveraging analytics for operationalization and minimizing overhead through consolidation. The solution provides IT with automated, actionable insights with cloud native visibility, management and app delivery. By leveraging these analytics and automating remediation, IT can ensure device compliance and performance in real time. Enabling truly unified endpoint management, Anywhere Workspace empowers organizations to support diverse device environments and BYOD initiatives. By focusing on outcomes instead of tasks, organizations can increase IT responsiveness and efficiency and disrupt traditional silos, reducing IT complexity and total cost of ownership for today's anywhere organizations.

Why VMware?

VMware Anywhere Workspace builds trust to empower today's anywhere workforce with secure and frictionless experiences by

- **Delivering unique integrations enabling tailored experiences and higher productivity** for frontline, hybrid and remote users, across heterogenous environments including physical and virtual devices and multiple OSs.
- **Unifying security across users, devices and applications** with work locations that are automated and responsive.
- **Facilitating flexible deployment options to obtain immediate value** for prioritized use cases, so you can scale at your own pace to harness the full potential of an integrated platform.
- **Optimizing security and experience through an integrated approach that combines market-leading technologies** essential for hybrid work. This integrated approach provides for connected visibility and context, ensuring broader security coverage.

For more information on VMware Anywhere Workspace, visit www.vmware.com/solutions/anywhere-workspace or contact your VMware representative.