

Veeam Backup & Replication with VMware Cloud Director and Cloud Director service

“Veeam helps us provide the best services possible to our mutual customers. For example, we can replicate directly into VMware Cloud Director to take advantage of the enhancements VMware built into the platform, enabling us to scale our infrastructure so we can accommodate every customer’s needs.”

ANDY PILKINGTON
CTO
THE PURE TECHNOLOGY GROUP



VMWARE CLOUD DIRECTOR SERVICE

Delivers multi-tenancy to VMware Cloud on AWS for managed service providers, enabling them to offer bite-sized pools of VMware Cloud on AWS resources in an asset-light, pay-as-you-grow model to better align with the needs of small- to medium-sized enterprises.

Find out more at:

<http://bit.ly/CloudDirectorservice>

VEEAM BACKUP & REPLICATION

Veeam Backup & Replication delivers availability for all your cloud, virtual and physical workloads so you can easily achieve fast, flexible and reliable backup, recovery and replication for all your applications and data, including support for vSAN.

Many businesses are banking on cloud computing as a primary driver for Digital Transformation, with 78% saying that Digital Transformation is their main reason to adopt cloud infrastructure and services.¹ However, the lack of time, resources and budget can cause serious roadblocks to that strategy. This has resulted in rapid acceleration and uptake of offsite IT infrastructures, ranging from unified collaborations and communications to hosted private cloud and hybrid cloud services.

VMware Cloud Director has been used to deliver secure, efficient and elastic cloud resources to thousands of enterprises and IT teams around the world. But what if you wish to expand your managed services that offer and use VMware Cloud on AWS? Now you can leverage VMware Cloud Director services and expand existing service offerings like Backup as a Service (BaaS) and Disaster Recovery as a Service (DRaaS) with Veeam® into VMware Cloud on AWS infrastructure managed by VMware Cloud Director service.

Veeam backup and recovery solutions with VMware Cloud Director and VMware Cloud Director service, help you grow, improve and simplify your service offerings as you expand beyond your cloud. Veeam has had a long history supporting VMware Cloud Director including:

- Providing support for VMware Cloud Director-aware backups
- Support for Veeam Cloud Connect replication directly into VMware Cloud Director customer organization virtual data centers
- Enabling cloud service provider partners and tenants alike, to take advantage of extensibility enhancements VMware has built into the platform including single-sign-on.

Move from disparate solutions to a robust platform

The Veeam Cloud Data Management Platform™ is the most complete solution for Cloud Data Management™, and by powering your services with our innovative solutions, you can deliver reliable and effective BaaS and DRaaS offerings. VMware Cloud Director allows you to package multiple inter-operating virtual machine (VM) workloads and networks into a single unit that you can manage and distribute. A vApp may contain one or more VMs and can be backed up with related metadata by using Veeam!

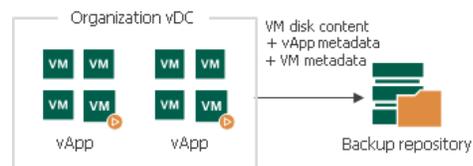


Figure 1: Backup of regular and standalone VMs with Veeam support for VMware Cloud Director

COMPANY DESCRIPTION/SUMMARY

Veeam is the leader in backup solutions that deliver Cloud Data Management. Veeam provides a single platform for modernizing backup, accelerating the hybrid cloud and securing your data. Our solutions are simple to install and run, and are flexible enough to fit into any environment and are always reliable.

KEY CAPABILITIES

Reliably back up any workload, achieve shorter backup times and reduce operational costs with unparalleled flexibility.

Lightning-fast restores for files, VMs, NAS and applications, ensuring low recovery time objectives (RTOs).

Use image-based replication and streamlined disaster recovery (DR) for increased speed, security and availability.

Migrate or recover any workload to VMware Cloud on AWS with capabilities that keep your backups safe from attack.

Reuse your backup data to ensure security, compliance, recoverability and update with confidence and make smarter decisions.

SEE OUR SOLUTIONS IN THE VMWARE SOLUTION EXCHANGE (VSX)

<https://marketplace.vmware.com/vsx/solutions/veeam-backup-replication>

LEARN MORE ABOUT VMWARE CLOUD DIRECTOR SERVICE

Overview:

<https://cloud.vmware.com/managed-services/cloud-director-service>

Information about Veeam Backup & Replication V10 support for VMware Cloud Director service:

<https://kb.vmware.com/s/article/81956>

Simple, flexible and reliable

Veeam Backup & Replication™ is prepared to address the next generation of operational challenges head-on with a comprehensive set of enterprise-grade data protection capabilities. Powerful, capable and easy to use, Veeam, on average, increases operational efficiency in data backup processes by up to 55%¹, with flexibility that fits your business and market-leading reliability that you can count on.

Enterprise IT and operations teams continue to move toward a cloud operating model to gain the speed, agility and cost advantages of the public cloud within their data center. VMware and Veeam enable managed service providers to back up workload vApps and VMs and restore them directly to the VMware Cloud Director hierarchy even when using VMware Cloud on AWS. This ensures backup policy compliance for any workload.

How it works

When Veeam Backup & Replication performs backup of VMs, it captures not only the data of workloads, but their associated metadata too. As a result, you can restore VMware Cloud Director objects back to the VMware Cloud Director hierarchy and do not need to perform any additional actions on import and workload configuration, even when leveraging VMware Cloud on AWS.

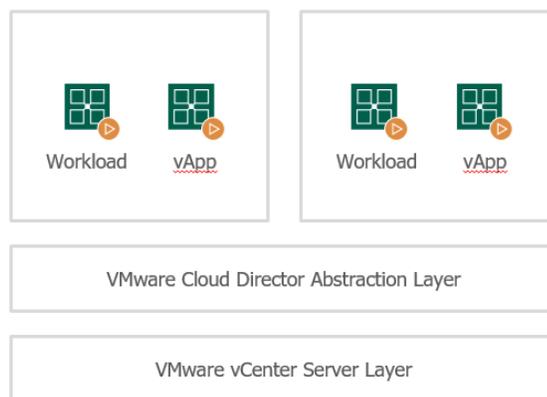


Figure 2: Veeam Backup & Replication support for VMware Cloud Director

Call to action

To learn more about how Veeam Backup & Replication and VMware Cloud Director can help you expand existing service offerings including Backup as a Service (BaaS) and Disaster Recovery as a Service (DRaaS), download a free trial at veeam.com/backup or contact your Veeam or VMware partner or sales representative.

¹ Veeam Software 2020 Data Protection Trends.