

How Organizations Prioritize IT Budget Investments to Meet Modernization Goals



The demand to get more from every IT dollar has never been so intense. Organizations know they must modernize IT to compete in today's fiercely competitive environment.

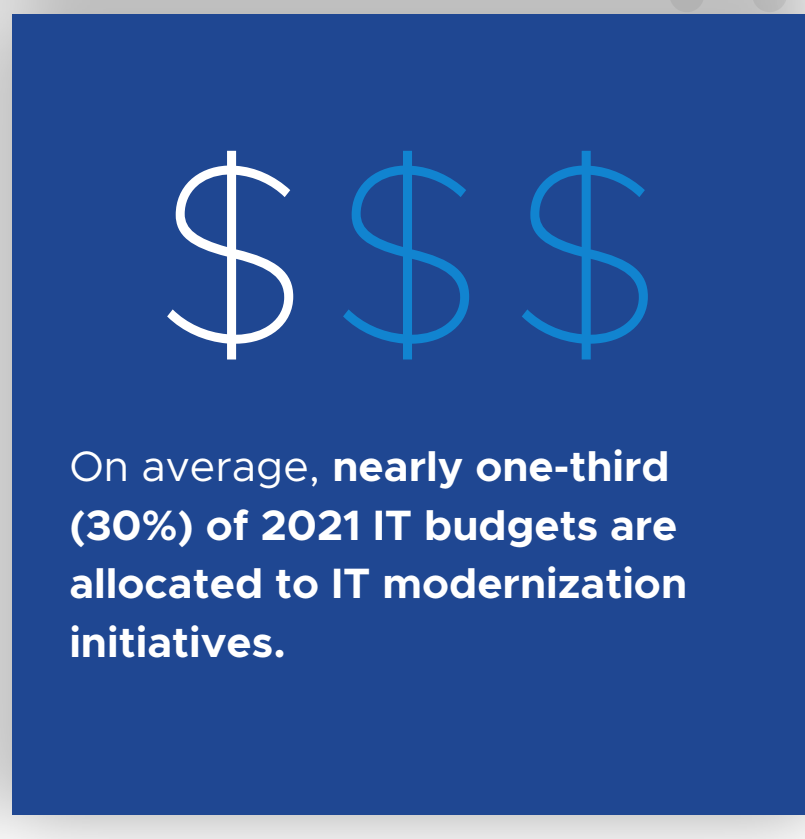
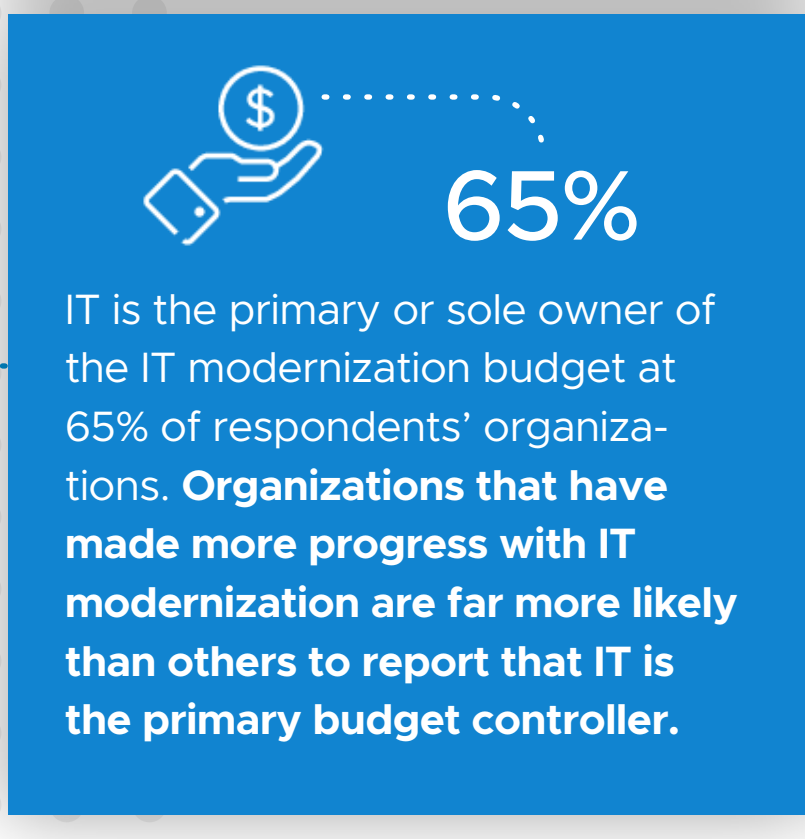
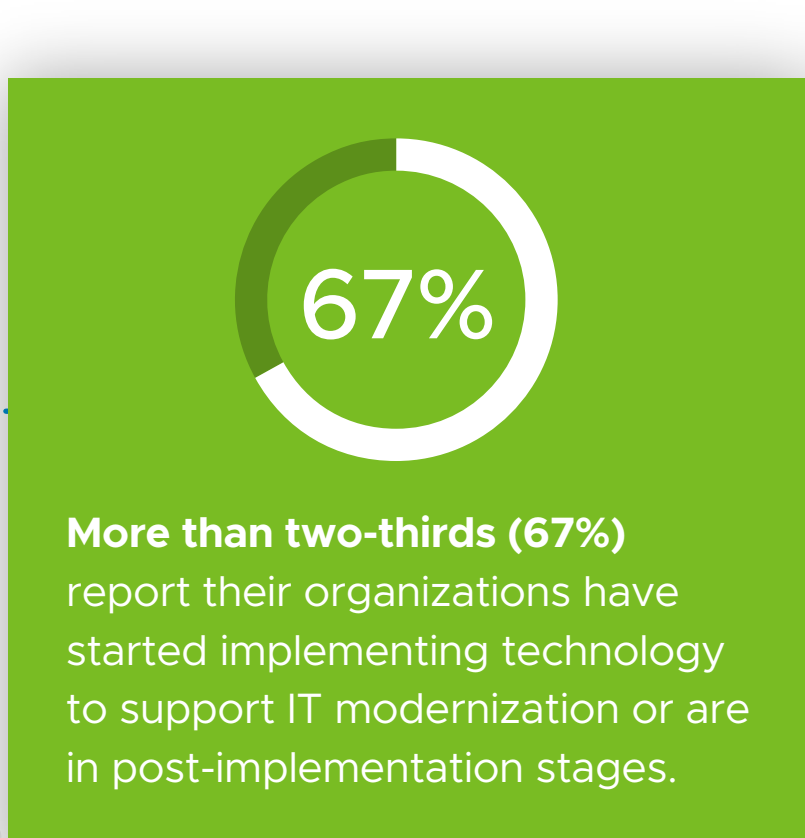


Where are they on their modernization journey? What progress have they made, and what are their IT spending priorities? What obstacles are getting in the way?

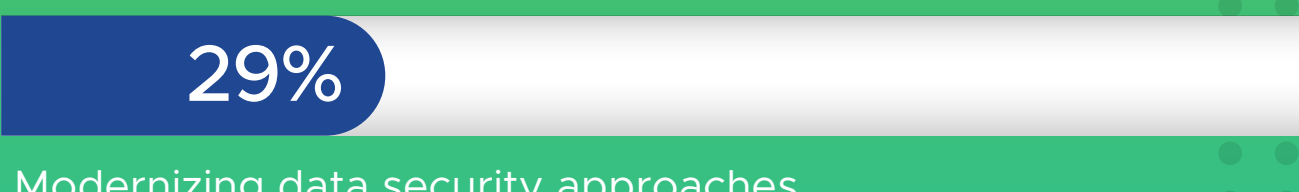
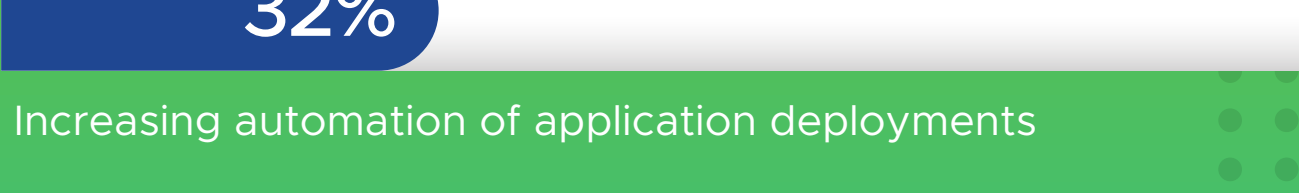
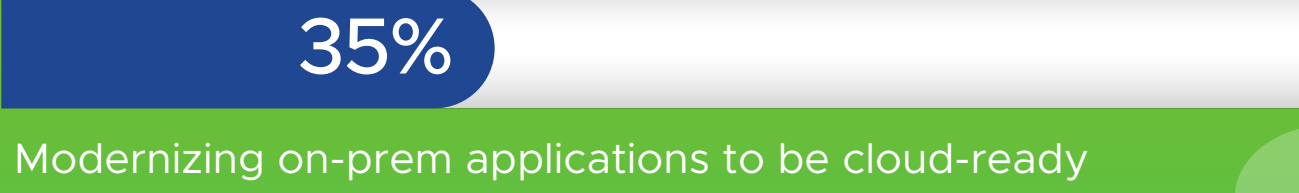


In a recent IDG survey, we asked IT decision makers about the state of IT modernization at their organizations. IT modernization is defined as **"the transformation of IT platforms (public and/or private cloud, on-premises data centers, and/or edge), applications, governance, and processes to achieve revenue goals."**¹

The state of IT modernization today



What are organizations' top investment priorities to support IT modernization?



What are the top goals driving those investment decisions?



Improved application performance/speed



Improved flexibility/choice with respect to application deployment models



Improved security and compliance



Improved application performance/speed is a much greater motivator for organizations that have made more progress with IT modernization (66% versus 29% for those in the planning stages).

What's getting in the way of progress with IT modernization?

New skills needed (46%) and data privacy/security concerns (37%) rank as the top obstacles.



One of the many lessons of 2020 is that everything can change in a very short amount of time.

VMware can help you effectively prioritize your IT budget investments to make the modernization journey as smooth as possible. The key is a flexible platform that enables support for any application (traditional or cloud-native) in any environment (on-prem, public cloud, or edge) via a consistent infrastructure.