

# VMware Solution Strategy and Roadmap Services

Create a solution roadmap to deliver measurable business outcomes

## AT A GLANCE

Develop a solution strategy and roadmap to deliver your desired business and IT outcomes.

## KEY BENEFITS

- Align IT with business goals and objectives
- Gain consensus across the organization on issues and priorities
- Understand the gaps between your current state and future state
- Create a common vision and language between technology and business stakeholders

## Business challenge

IT organizations are constantly pressured to be innovative, keep costs down, and quickly deliver the outcomes that the business needs. Many organizations struggle to keep pace with new markets, disruptive technologies, and new competition. And they are challenged with providing a positive and seamless end-user experience. They find that their end users are increasingly impatient and dissatisfied and frequently bypass IT to consume services from cloud providers to meet their time-to-market and cost objectives.

To address this, organizations need to fundamentally re-envision their service experience, service operations, and service delivery model. This may include initiatives such as moving to the cloud and providing a public cloud-like experience, empowering end users with self-service, elevating the security posture, supporting a mobile or remote workforce, and creating a great employee experience. And all this needs to be done while keeping up with changing technology, changing business requirements, and changing user needs.

How do you prioritize and plan major initiatives? How do you know what the best approach is to tackle them? How can you get all your stakeholders aligned? Where do you start?

## Service overview

VMware Professional Services will help you create a strategy and roadmap to reach your desired business and IT outcomes. We then translate your strategy into a highly visual and impactful illustration that you can use to communicate your strategy quickly and easily to stakeholders and business leaders.

## Planning and Kickoff

VMware will review your mission and business objectives and define project results criteria. We will also review high-level organizational and technical details of the environment in scope.

## Analysis

Project sponsors and stakeholders participate in a series of VMware-led workshops to assess the current state of your people, processes, and technology. This includes efficiencies and deficiencies, pain points, goals and desired changes, and IT service and technology strategy.

## Design

Using the data gathered in the analysis phase, VMware experts will develop the project deliverables. We will construct an illustration that conveys your end state and strategy. The illustration contains recommendations for a services architecture and blueprints,

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services team roles and skills, current and future VMware product and solutions adoption, integration and usage, and steps to get to the end state.

### VMware Solutions

Solution strategy and roadmap services are available for the following VMware Solutions:

- Cloud Computing
- Multi-Cloud Services
- Digital Workspace Services

### Deliverables

The deliverables from this service include 1-2 illustrations that represent your preferred end state and strategy. The illustrations include:

- Recommendations for end services architecture
- Recommendations for services team definition, roles, and skills
- Recommendations for current and future VMware product and solutions adoption, integration, and usage
- A solution roadmap to get to your end state

### Benefits

Whether you're implementing a cloud initiative or a digital workspace, VMware Professional Services has the experience, best practices, and proven methodologies to help you chart the path to reach your desired outcomes. Our broad expertise in cloud strategy, digital experience strategy, Infrastructure, organizational structure, IT service strategy, and operations and management, along with our deep knowledge of VMware technology can help you reduce risk and complexity. Our holistic approach to addressing people, process, and technology helps to ensure an efficient business-aligned solution execution plan to maximize success.