VMWARE WORKSPACE ONE ADVANTAGES OVER JAMF PRO

For the seventh consecutive year, Gartner named VMware a Leader in the Gartner Magic Quadrant for Enterprise Mobility Management (EMM).

Apple's High Sierra release continues to modernize macOS, bringing it closer in management sophistication to iOS. With Apple File System, legacy imaging-based configuration and provisioning becomes less relevant. Modern workers require access to any app—native Mac, cloud, Win32, web—on macOS devices.

VMware Workspace ONE™ modernizes Mac management, allowing organizations to take advantage of simplified, lower-cost management and configuration enabled by Apple while delivering a digital workspace for a great user experience and access to any application, including all native Mac applications and Win32 apps.

- Apple management for the entire ecosystem provides security, compliance, and management of day-to-day end-user environments
- Flexibility in delivering workspaces to users—on premises, cloud, and offline—all within a unified workspace with single sign-on
- Infrastructure optimized for end users to drive down costs, simplify acquisition, upgrade easily, and support policy management

Comprehensive Apple Management

With millions of Apple devices under management, VMware Workspace ONE delivers the leading solution for comprehensive Apple management.
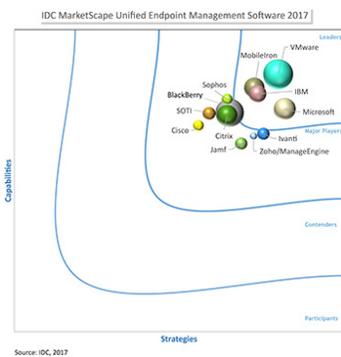
Positioning VMware as a leader, the IDC MarketScape: Worldwide Unified Endpoint Management Software 2017 Vendor Assessment cites "macOS management features such as Mac app delivery, pre-deployment/staging system configuration, and support for macOS via Apple's Device Enrollment Program (DEP).

Figure 1: VMware Workspace ONE Supports All Types of Apple Devices

Benefits of the VMware and Apple partnership include:

- Full support and founding member of Apple-backed App Config Community
- Comprehensive support for iOS, macOS, tvOS, and watchOS
- Largest share of Apple devices under management
- Same-day support for all major iOS and macOS releases

COFENSE

"Workspace ONE is easy to use and provides all the functionality we need to manage our mixed fleet of Windows 10 and Mac laptops. In our experience, it works equally well with both platforms."

– COFENSE

VMware Workspace ONE Offers Major Advantages over Jamf

In addition to comprehensive Apple device management, Workspace ONE provides the following key advantages over Jamf:

Identity-Defined Digital Workspace	Ease of Management	Comprehensive Security for the Digital Workspace
Unified App Catalog	DEP + Bootstrap Package	Real-Time Compliance and Remediation
Single Sign-On Any App	Full Rest API fo DevOps	Security Certifications
Conditional Access	Single Pane of Glass	Best Network Security
User-Based Licensing	Apple GSX Integration	Enterprise Security Integrations
Win32 App Publishing	Comprehensive Certificate Lifecycle Management	

Figure 2: Workspace ONE Advantages over Jamf

Identity-Defined Digital Workspace

VMware Workspace ONE provides a unified app catalog bridging the "app gap" and allowing users access to any app. The single sign-on capability supports all types of apps including cloud, mobile, web, virtual, or Windows. Workspace ONE conditional access supports any major cloud or on-premises directory or identity service. Studies show the majority of enterprise users work with three or more devices. To better support a multi-device workforce, Workspace ONE offers user-based licensing with one price across devices. Jamf lacks a unified app catalog, doesn't support SSO for all apps, and recent price increases have caused concern in their user base.

Ease of Management

Admins appreciate the ease with which they manage Apple devices from a single pane of glass with Workspace ONE. Time-saving capabilities include DEP + Bootstrap Package for easier deployment, full REST APIs for Automation, Apple GSX integration, and simple, automated certificate lifecycle management (enterprise PKI and SCEP). In addition, and for future use cases, Workspace ONE offers the broadest cross-platform support managing popular enterprise devices such as iOS, Android, Windows 10, macOS, Chrome, rugged, and IoT. Jamf was built for legacy Mac management based on costly disk imaging. JAMF enrollment and provisioning still relies on costly imaging, has limited support of non-Apple platforms, and requires painful manual certificate management.

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"The ability to manage both PC and mobile endpoints using EMM is now realistic."

– THE FORRESTER WAVE™: ENTERPRISE MOBILITY MANAGEMENT, Q4 2017

Comprehensive Security for the Digital Workspace

In the world of device management, it's all about security. That's why Workspace ONE powered by VMware AirWatch® technology was built from the ground up with security in mind. Several capabilities set Workspace ONE apart in the market as the most secure platform:

- Real-time compliance and remediation
- Security certifications – FIPS, FedRamp, Common Criteria/NIAP, DISA STIG, S-MIME, and CAC/PIV
- Best network security with integrated per-app VPN provided by VMware Tunnel™ and VMware NSX® microsegmentation integration
- Enterprise security integrations with Palo Alto Networks, Check Point, IdPs, CASB, MTD, VPN/NAC, malware, and more

Jamf lacks email client and infrastructure protection while Workspace ONE includes productivity apps such as email, content, and browsing. Any device managed by AirWatch can be prevented from accessing mobile email. With Workspace ONE, integration is virtualized, and data is never stored locally. Additionally, Jamf doesn't provide per-app VPN, causing additional expense and management overhead from a third-party VPN provider.

Why IT leaders choose Workspace ONE

- VMware Workspace ONE bridges the "App Gap"
- Modern management aligns to macOS future
- Lower cost with no legacy imaging
- Best user experience across devices
- Unified endpoint management means one less vendor

Why Mac admins choose Workspace ONE

- DEP plus Bootstrap package
- SSO and conditional access
- Single pane of glass
- Native app Workspace ONE app
- On-demand management with real-time compliance
- Enterprise integrations and comprehensive PKI lifecycle management
- Secure per-app VPN
- Rich set of APIs for automation workflows

LEARN MORE

To find out more about VMware Workspace ONE, visit www.vmware.com/products/workspace-one. To purchase VMware Workspace ONE or any VMware solution, call 877-4-VMWARE (outside North America, +1-650-427-5000), visit http://www.vmware.com/products, or search online for an authorized reseller. For detailed product specifications and system requirements, refer to the product documentation.

Workspace ONE Is the Best Choice

VMware Workspace ONE is the most complete solution for delivering, managing, and protecting Apple devices. Find out why you should use Workspace ONE for Apple device management. Contact VMware today!

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