VMware Horizon® helps more organizations compete in the mobile cloud era by providing productivity-enhancing capabilities that are simply better. Tailored to uniquely provide both end-user mobility and IT control, VMware mobile-cloud architecture addresses the needs of today’s organizations more effectively than Microsoft in four important ways:

1. **Simplify and Unified Workspace Endpoint Management**
   - Configure and manage digital workspaces, track operations, and automate certain IT workflows with VMware Unified Endpoint Management. Microsoft InTune is not proven at scale, neglects other key operating systems, and lacks important endpoint management features offered by VMware Workspace™ ONE™.
   - VMware Horizon supports all types of applications including many business vertical solutions and critical third-party productivity apps. Microsoft cannot support the extensive app ecosystem VMware uniquely provides.
   - VMware User Environment Manager™ supports a broader range of use cases than Microsoft User Experience Virtualization (UE-V) and delivers a consistent experience across multiple platforms during OS migrations and between on-premises and cloud-based environments. Microsoft UE-V has a rudimentary user interface, and it does not have the ability to dynamically apply user settings based on context.

2. **Deliver Virtual Apps and Desktops Easily and Effectively**
   - VMware Horizon provides all types of virtualized apps and desktops:
     - Published and hosted apps
     - Real-time app delivery and lifecycle management
     - Virtualized apps and desktops
     - User personalization
     - Operations monitoring from desktop to data center
     - Asset analytics for tracking and inventory
     - Industry-specific templates
   - VMware Horizon supports all types of applications including many business vertical solutions and critical third-party productivity apps. Microsoft cannot support the extensive app ecosystem VMware uniquely provides.
   - VMware User Environment Manager™ supports a broader range of use cases than Microsoft User Experience Virtualization (UE-V) and delivers a consistent experience across multiple platforms during OS migrations and between on-premises and cloud-based environments. Microsoft UE-V has a rudimentary user interface, and it does not have the ability to dynamically apply user settings based on context.

3. **Provide a Secure Workspace**
   - Get serious security with VMware. Horizon is integrated with Workspace ONE and VMware NSX®, providing data loss prevention and microsegmentation among other protective features.
   - Microsoft Azure AD potentially lacks key features that Workspace ONE offers such as adaptive management, mobile SSO, device posture (compliance), on-premises deployment, and SSO for Horizon and Citrix apps.

4. **Expand Your Cloud Options**
   - The VMware comprehensive cloud service strategy enables delivery of any type of workspace from any cloud: public, cloud service provider, or private. Microsoft falls short in these important features:
     - VMware Horizon and Workspace ONE is the most complete solution for delivering, managing, and protecting Windows desktops, applications, and online services across devices, locations, media, and connections. To learn more about how Workspace ONE delivers and manages any device by integrating identity, application, and enterprise mobility management: check out Horizon Apps. Visit http://www.vmware.com/products/horizon.