

FOUR WAYS VMWARE HORIZON BEATS MICROSOFT



VMware Horizon® helps more organizations compete in the mobile cloud era by providing productivity-enhancing capabilities that are simply better. Tailored to uniquely provide both end-user mobility *and* IT control, VMware mobile-cloud architecture addresses the needs of today's organizations more effectively than Microsoft in four important ways:

1 Simplify and Unify Workspace Endpoint Management

Configure and manage digital workspaces, track operations, and automate certain IT workflows with VMware Unified Endpoint Management. Microsoft Intune is not proven at scale, neglects other key operating systems, and lacks important endpoint-management features offered by VMware Workspace™ ONE™:



Cradle-to-grave control over OS and applications



Over-the-air configuration



Asset analytics for tracking and inventory



Industry-specific templates

2 Deliver Virtual Apps and Desktops Easily and Effectively

VMware Horizon provides all types of virtualized apps and desktops:



Published and hosted apps



Real-time app delivery and lifecycle management



Virtualized apps and desktops



User personalization



Operations monitoring from desktop to data center

VMware Horizon supports all types of applications including many business vertical solutions and critical third-party productivity apps. Microsoft cannot support the extensive app ecosystem VMware uniquely provides.

VMware User Environment Manager™ supports a broader range of use cases than Microsoft User Experience Virtualization (UE-V) and delivers a consistent experience across multiple platforms during OS migrations and between on-premises and cloud-based environments. Microsoft UE-V has a rudimentary user interface, and it does not have the ability to dynamically apply user settings based on context.

3 Provide a Secure Workspace

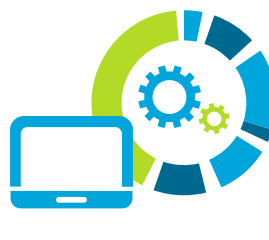
Get serious security with VMware. Horizon is integrated with Workspace ONE and VMware NSX®, providing data loss prevention and microsegmentation among other protective features.



One-touch single sign-on and multifactor authentication



Conditional access



Microsegmentation



Data loss prevention

Microsoft Azure AD potentially lacks key features that Workspace ONE offers such as adaptive management, mobile SSO, device posturing (compliance), on-premises deployment, and SSO for Horizon and Citrix apps.

4 Expand Your Cloud Options

The VMware comprehensive cloud service strategy enables delivery of any type of workspace from any cloud: public, cloud service provided, or private. Microsoft falls short in these important features:



Personalized Desktops
VMware App Volumes™ delivers nonpersistent desktops with a personalized desktop experience from the cloud.



Desktop-as-a-Service
VMware Horizon Cloud Service™ provides any kind of workspace as a service from the cloud.

TRANSFORM HOW YOU WORK

VMware Horizon and Workspace ONE is the most complete solution for delivering, managing, and protecting Windows desktops, applications, and online services across devices, locations, media, and connections. To learn more about how Workspace ONE delivers and manages any device by integrating identity, application, and enterprise mobility management:



Check out [Horizon Apps](#).



Visit <http://www.vmware.com/products/horizon>.