

VMWARE WORKSPACE ONE ADVANTAGES OVER MOBILEIRON



For the seventh consecutive year, Gartner named VMware a Leader in the [Gartner Magic Quadrant for Enterprise Mobility Management \(EMM\)](#).

Transformative forces in the way people work are causing organizations to adopt nimble management techniques, preparing their businesses for the future of work. VMware has steadily introduced game-changing technologies that help organizations evolve the way they do business and how their employees do their work. Point solutions with limited deployment options, weak cross-platform support, and piecemeal management capabilities simply can't provide the scalability and globalization needed to empower a totally mobile workforce. Niche players like MobileIron can only provide limited capabilities for managing a mobile workforce.

Workspace ONE Key Advantages

VMware Workspace ONE™, powered by VMware AirWatch® technology, is a simple and secure enterprise platform that delivers and manages any app on any smartphone, tablet, or laptop. It begins with consumer-grade self-service and single-sign-on access to cloud, mobile, and Windows apps, and includes powerfully integrated email, calendar, file, and social collaboration tools that delight employees. Workspace ONE high-level advantages over MobileIron can be grouped into four main categories:

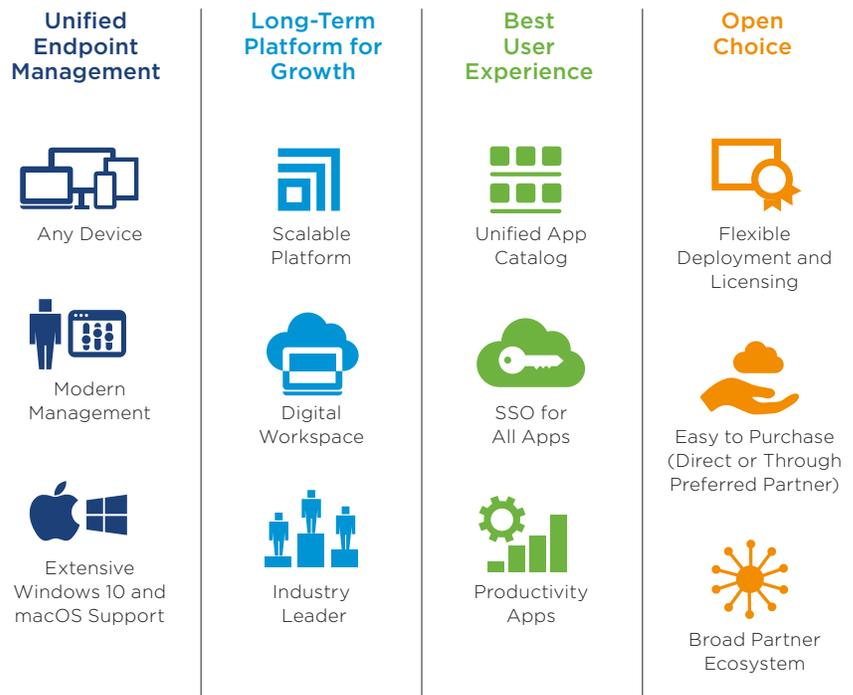
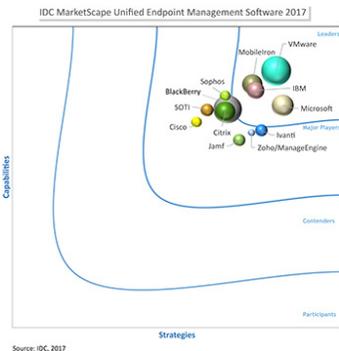


Figure 1: VMware Workspace ONE Provides a Platform for Now and the Future

Long-Term Platform for Growth

Workspace ONE is a proven, scalable platform with deployments exceeding one million devices on a single instance. The multi-tenancy architecture allows easy growth and ongoing management. Integrations with industry leaders such as Apple, Microsoft, Google, HTC, Samsung, Zebra, Lenovo, Dell, HP and more ensure operation in any environment. VMware Workspace ONE has demonstrated leadership by having the largest user base of any EMM provider and winning a leadership position in Gartner’s Magic Quadrant for seven consecutive years. VMware continues to innovate with new capabilities such as [Workspace ONE Intelligence](#), which provides administrators with deep insights into the entire digital workspace, enables smart unified endpoint management planning, and delivers powerful automation. Together, these capabilities help IT improve security, compliance, and user experience across the entire environment.



Positioning VMware as a leader, the [IDC MarketScape: Worldwide Unified Endpoint Management Software 2017 Vendor Assessment](#) cites “extensive UEM support in addition to Windows 10 modern management capabilities... management features such as Mac app delivery, pre-deployment/staging system configuration, and support for macOS via Apple’s Device Enrollment Program (DEP).”



Best User Experience

Ultimately, the test of any product is how quickly users adopt it. Workspace ONE empowers end users with an easy-to-access unified app catalog for web, SaaS, native, and remote apps across all platforms. VMware innovative single-sign-on for all apps provides a single password or biometric authentication. The platform supports any device end users have, and provides secure access to any application the organization makes available. Workspace ONE delivers time-saving productivity apps for email with mobile flows, browser, and social apps among others. Adoption is quick and easy with end users consistently rating Workspace ONE as a favored app.

Unified Endpoint Management

Only VMware delivers a single platform and tightly integrated console across mobile and desktop capabilities providing the deep support needed for operating system and existing policies. Workspace ONE is the management platform of choice for mobile and modern management. The platform continues to grow and expand its capabilities with more comprehensive Windows 10 and macOS management, better Android support, rugged device management, multi-tenancy, conditional access, and more.

Open Choice

Workspace ONE delivers solutions on premises, in the cloud, or as a hybrid environment. New installations or legacy deployments can be managed from the same console as existing infrastructure, providing a seamless management experience for hybrid operations. Its flexible licensing model helps organizations choose the deployment option that works best for their unique requirements. VMware offers an open choice approach that features zero lock-in to any vendor or deployment model.

LEARN MORE

To find out more about VMware Workspace ONE, visit www.vmware.com/products/workspace-one. To purchase VMware Workspace ONE or any VMware solution, call 877-4-VMWARE (outside North America, +1-650-427-5000), visit <http://www.vmware.com/products>, or search online for an authorized reseller. For detailed product specifications and system requirements, refer to the product documentation.

More Reasons to Choose Workspace ONE

Workspace ONE technical advantages over MobileIron include:

- Supports Windows, macOS, iOS, Android, and Chrome OS
- Manages all devices regardless of ownership model
- Leverages multi-tenancy for scalability
- Provides industry-specific curated templates
- Includes extensive troubleshooting capabilities
- Protects corporate documents at all times across all apps (including Office 365)

Further, MobileIron doesn't have the same strong cloud offering that Workspace ONE does. Workspace ONE leverages a uniquely designed codebase that is the same for both on-premises and cloud offerings, providing feature parity across deployments while MobileIron does not. The Workspace ONE unified app catalog is intuitive and easy to use, increasing user productivity, while MobileIron has a cumbersome app catalog. MobileIron requires the use of PowerShell programming to manage Office 365, whereas Workspace ONE Graph API integrations allow DLP administration from a single pane of glass. And, most capabilities MobileIron claims as advanced are only available in their more expensive Platinum edition.

Workspace ONE Is the Best Choice

VMware Workspace ONE is the most complete solution for delivering, managing, and protecting all your workplace devices. Find out how you can use Workspace ONE to enable a totally mobile workforce. Contact VMware today!

