Why Choose VMware Over Citrix
Introduction

Without the right workspace solution, delivering users a positive work experience is a daunting task.

See why more customers choose VMware Workspace ONE over Citrix Workspace.
VMware Workspace ONE’s Key Advantages

- **Seamlessly move** to modern management
- Give users a workspace that’s **more personal, engaging, consistent, and productive**
- **Protect data** in a more intelligent manner that reduces risk and security incidents
- Achieve **higher ROI** and service levels

“The benefits of using VMware Horizon are in hardware cost and time savings. It equals out to be about $3.2 million savings per year for the organization. That’s money that we can put back into services for the citizens of Mecklenburg County.”

CLIFF DUPUY, DIRECTOR OF TECHNICAL SERVICES, MECKLENBURG COUNTY, NORTH CAROLINA
Leading Modern Management

• **Market leading UEM with millions of devices** under modern management. Drive consistent processes and policies across iOS, Android, Windows 10, macOS, Chrome OS and more. Streamline activities such as onboarding with over-the-air provisioning.

• **Digital Employee Experience Management** combines performance analytics with automated remediation to mitigate interruptions e.g. identify a PC with low battery performance; delay an application update due to conflicts.

• **Better Win10 Modern Management** with unique features such as Workspace ONE AirLift simplifies transitioning from traditional client management tools to Win10 modern management (including migrating collections, policies, & applications). No need to rewrite policies.

• **Intelligent Automation** engine simplifies common IT tasks including deploying patches and roll-backs.
Better User Experience

• **Single personalized app catalog with SSO and ratings** makes it easy for users to access any app.

• **Real-time prioritized notifications** keeps employees informed e.g. email outages, company meetings.

• **Mobile workflows** automates common tasks e.g. approve time-off, expense reports, customer discounts.

• **Intelligent Hub** supports Mobile Flows one-click contextual workflows for popular SaaS and backend applications.

• **Real-time collaboration** with co-workers through company directory and integrated one-click to chat, text, call, and email.

• **BYOD with unique privacy transparency** lets users know what IT can or cannot see and builds trust between IT and user.

• **Virtual assistant** initiates self-service tasks.

• **Remote control** for mobile and PC users.

• **Workspace ONE Boxer** provides a better-than-native email experience with government certified security.
Comprehensive Security

- **Zero-Trust security combined with industry leading UEM and Trust Network** (endpoint protection, MTD and CASB partners) provides stronger protection by integrating single sign-on, conditional access, contextual insights, machine learning (to identify risky behavior) and real-time threat information.

- **Real-time device hygiene with intelligent queries** checks BIOS, firmware, and peripheral settings.

- **Smaller attack surface** with unique per app tunneling and micro segmentation to ensure least privilege access.

- **Preset and customizable baselines plus templates** simplify administration while reducing risk of non-compliance.

- **Data Loss Prevention** (DLP) protects data across apps and endpoints with DLP policies such as device wipe, token revocation, and per-app security.

- **Decision engine** automates compliance for advanced DLP policies.
Higher Value

• **Robust analytics** uncovers business impact opportunities e.g. quantify app development ROI; identify laptops for redeployment.

• **Just-in-Time Management Platform (JMP)** offers capabilities such as Instant Clone to deploy virtual apps and desktops 85% faster and desktops are always available even during maintenance.

• **Virtual apps and desktops at a lower cost** with VMware’s industry leading virtualization platform’s (vSphere, vSAN, NSX) integrates with Workspace ONE, resulting in substantial cost reduction in storage network and security.

• **VMware Cloud Foundation™** reduces cloud transition costs with the industry’s most advanced hybrid cloud platform and combines software-defined services for compute, storage, networking, security, and cloud management to run enterprise applications.

**THE TOTAL ECONOMIC IMPACT OF VMware WORKSPACE ONE FOR WINDOWS 10 FORRESTER REPORT FOUND THAT FOR A COMPOSITE ORGANIZATION OF 12,000 EMPLOYEES**

- IT reduced the delivery of core applications from 2 hours to just over 10 minutes with a savings of $1.3M.
- End-user efficiency has improved through less time spent on support calls and more faster application installation requests, adding up to nearly $2.0 million in savings.
- Reduced its security risk exposure by 35% in the first year and 55% in later years.

**VMWARE WORKSPACE ONE VERSUS CITRIX WORKSPACE STORY**

**Introduction VMware Workspace ONE’s Key Advantages**

**Leading Modern Management**

**Better User Experience**

**Comprehensive Security**

**Higher Value**

**Why VMware Workspace ONE**
Why VMware Workspace ONE

1. Market leading UEM with millions of devices under management
2. Market leading modern management including Windows and Mac
3. Market leading hybrid cloud platform with over 60 VMware Cloud Verified partners including AWS, Azure, Google Cloud, IBM Cloud
4. Market leading virtualization platform
5. Market leading workspace security network ecosystem
Summary

To learn more about VMware Workspace ONE advantages over Citrix Workspace, download our whitepaper.

DOWNLOAD NOW