

5 BIG DISASTER RECOVERY MYTHS

Get the facts and get protected

Keep your business safe and healthy. Make sure your essential technology is protected against unexpected events by busting these common high-risk Disaster Recovery myths.

MYTH 1 "IT disasters happen to other businesses. Not mine."

- REALITY -

ATTACKS

53% 

of midmarket companies suffered a security breach in 2018¹

HUMAN ERROR

 93%

of social attacks are due to people falling for phishing schemes²

HEALTHCARE

304 

confirmed data disclosures perpetrated by internal actors³

DATA LOSS

 70%

of business people experienced data loss due to accidental deletion, disk or system failure, viruses, fire, or other disasters⁴

MYTH 2 "Our business would be OK if disaster struck."

- REALITY -

545

hours of staff productivity are lost annually due to IT outages⁵



\$415b

billion lost to climate related disasters in North America from 2015-2018⁶

40%

of small businesses never reopen their doors following a disaster⁷

68%

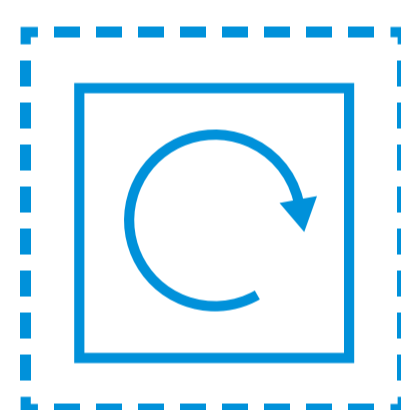
of US businesses have no cyber liability or data-breach coverage⁸

MYTH 3 "We already have a Disaster Recovery solution."

- REALITY -



OFFSITE BACKUP:
slow, not a comprehensive recovery solution



INTERNAL DISASTER RECOVERY:
slow, cost/CAPEX, poor protection for remote offices



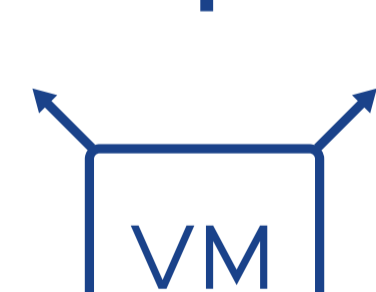
GOING CLOUD:
45% of businesses are planning to migrate DR workloads to the cloud⁹

MYTH 4 "A Disaster Recovery solution will take too much time and cost."

- REALITY -

VMware vCloud Availability is a powerful solution built to offer disaster recovery services. It's simple, cost-effective, and secure.

Simple operations



Setup and validate Disaster Recovery in minutes, not days

Utilize your existing VMware investments

Recover applications and data fast (~ 5 min RPO)

Cost-effective



Zero capitol Investment

Switch from CAPEX to OPEX-based Disaster Recovery to control costs

Remove overhead of managing infrastructure

Secure



VMware Cloud Provider manages security




Industry standard SSL encryption built-in

Secure from on-premises to the cloud and back

MYTH 5 "It's hard to know who to trust for a Disaster Recovery Service."

- REALITY -

Secure, proven Disaster Recovery as a Service built on VMware vCloud Availability and delivered by a trusted VMware Cloud Provider.

-  Leave the worries of your Disaster Recovery Service and environment to a trusted partner
-  Choose from leading VMware Cloud Providers
-  Secure every step between your essential on-premises systems and the cloud

FIND A VMWARE PARTNER TO HELP MAKE IT RESILIENCY A REALITY TODAY.

For more information visit:

http://bit.ly/vmw_draas



1 Cisco, "Small and Mighty - Cybersecurity Special Report," July 2018
2 Netwrix, "Top 5 Human Errors that Impact Data Security," Jan 2019
3 Verizon, "2019 Data Breach Investigations Report"
4 CSO Online, "With the Bigger Dangers of Data Loss and Some Statistics, the Value of Backups is Becoming Prominent," April 2018
5 ERS Solutions, "The Costs of IT Downtime & Other Computer Downtime Statistics," 2019
6 CNBC, "Climate disasters cost the world \$650 billion over 3 years....," Feb 2019
7 FEMA, "Protecting Your Business," Sept 2018
8 Cisco, "Cyber Security and Insurance," 2018
9 IDC 2018 Cloud Computing Survey