VMWARE HORIZON 7 ADVANTAGES OVER CITRIX

VMware mobile-cloud architecture provides customers with more capabilities, more value, and more productive end users than Citrix.

Organizations choose Horizon 7 over Citrix for their desktop and application environments for three key reasons.

1. TRUSTED PLATFORM FOR REDUCED RISK AND LOWER COSTS

From the desktop through the data center to the cloud, only VMware offers a end-to-end platform based on the industry-leading Software-Defined Data Center—VMware vSphere®, VMware Virtual SAN™, and VMware NSX™.

The unique integration between computing, networking, and end-user desktop management ensures lower costs and flexibility in a way that Citrix can’t compete with. VMware continues to innovate past Citrix with vSphere Zero Client Technology, speeding the time to create and deliver VMs.

By virtualizing our server and desktop estate with VMware, we’ve cut dramatically simplified our IT infrastructure and transformed how we support our 1,000 desktops in our service center in Dublin.”

– Paul Bermingham, Staff Vice President, Information Technology Services, Hertz International

“VMware Horizon has been transformative on many levels. Enabling our GPs [doctors] to access applications from any internet-connected device means they can treat patients from the comfort of their own home, with the same speed and efficiency as if they were in the surgery.”

– Melanie Daly, Enterprise Architecture and Innovation, Yorkshire & Humber

2. FLEXIBLE DELIVERY FOR THE BEST END-USER EXPERIENCE

VMware Horizon 7 offers flexible delivery options that provide access to more types of workspaces and applications than Citrix.

Customers gain mobile, remote, local, and offline access to all of their desktops, applications, and online services.

Horizon 7 provides a unified workspace that is available across devices from anywhere and on any cloud, or a combination of both. Horizon 7 delivers more choice, more flexibility, and the best end-user experience with PCoIP, RDP, and Blast Extreme (built on H.264) display protocol.

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3. WORKSPACE ENVIRONMENT MANAGEMENT LOWERS OPEX

Horizon 7 includes a powerful Workspace Environment Management (WEM) platform that allows customers to manage, monitor, and expedite the delivery of applications, desktops, and the infrastructure to ensure that data is secured back in the data center.

Only VMware provides an enterprise-grade virtualization platform that spans across end-user and administrator needs. The solution provides market-leading applications, images, and desktop management in addition to enterprise policy, security, and compliance management. Administrators are kept informed by WEM comprehensive monitoring, as well as automatically customized for online and off-premises running both on- and off-premises shared policies deliver a tight, policy-based approach to the management of the dynamic, role-based management as well as RPS ISO-2 compliance.

Citrix either lacks these capabilities altogether or provides only a partial offering.

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ADDITIONAL ADVANTAGES

• VMware is the only provider with the most comprehensive portfolio of virtualization and desktop virtualization services.

– Kevin Moll, Desktop Operations Manager, Foley

• VMware was recognized as the Leader by Gartner in the 2015 Market Guide for Desktop and Application Virtualization.

– Kevin Moll, Desktop Operations Manager, Foley

VMWARE HORIZON 7 IS THE BEST CHOICE

Receive more capabilities, a broader solution, best-of-breed platform, and more value for your end-user computing dollar by purchasing VMware Horizon 7.