

Most Proven, Trusted, and Widely Deployed Virtualization Platform Supporting Private Clouds, Hybrid Clouds, and Desktops

More than a decade of innovation has firmly established vSphere as the virtualization and cloud-infrastructure platform leader as recognized by customers, influencers, analysts, and the media. For four years running, VMware has been positioned in the Leaders Quadrant of the [Gartner Magic Quadrant for x86 Server Virtualization Infrastructure](#).⁵ VMware has also earned [hundreds of awards](#) for innovation and product excellence, further illustrating the technology gap between VMware and competitors.

“We have already saved \$2.1 million since moving to VMware vSphere, and expect to see these savings grow over the next few years. We have consolidated our servers at a 20:1 ratio, significantly reducing hardware costs. We have saved energy and space. We have even saved time because VMware technology has eliminated the extra time, steps, and costs of procuring and provisioning physical servers. From an operational and capital expense standpoint, going with VMware vSphere made a lot more sense.”

— Tom Hines, Chief Information Officer, Trilliant

VMware is behind some of the largest and most successful cloud environments in the world, including private cloud implementations and a global network of public cloud service providers leveraging VMware technology for a common infrastructure. Cloud services from VMware and more than 250 vCloud service providers enable enterprises to move applications seamlessly between a VMware private cloud and offsite environments—without worrying about application incompatibility or service provider lock-in often associated with other cloud services.

vCloud Hybrid Service—based on the software-defined data center architecture and owned and operated by VMware or a franchise partner—integrates existing applications and infrastructure with next-generation applications and the agility of the public cloud. Rolling out in specific markets across the world, it is the best and fastest route to hybrid cloud. It enables IT to quickly and seamlessly extend the data center into the cloud using the tools and processes already on hand. There is no need to rewrite code or change existing applications.

Because a private cloud is used to empower end users, VMware also provides VMware Horizon™ solutions. Horizon solutions do a better job than competing solutions in connecting end users to their data, applications, and desktops on demand—across multiple devices, both business and personal. Based on vSphere, Horizon technologies help businesses meet the needs of increasingly mobile workforces without sacrificing IT control and security.

World’s Most Successful Companies Run VMware

VMware is the proven choice for virtualization, from the desktop to the data center to the cloud. More than 500,000 customers of all sizes have chosen VMware as their virtualization platform, including

- 99 percent of Fortune 100 companies
- 99 percent of Fortune 500 companies
- 100 percent of Fortune Global 100 companies
- 99 percent of Fortune Global 500 companies

VMware virtualization leadership extends to large and small enterprises. Within small and medium-sized businesses (fewer than 1,000 employees), VMware has 75 percent market share.⁶

5. Gartner “Magic Quadrant for x86 Server Virtualization Infrastructure,” by Thomas J. Bittman, George J. Weiss, Mark A. Margevicius, Phillip Dawson, June 27, 2013. Gartner does not endorse any vendor, product, or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings. Gartner research publications consist of the opinions of Gartner’s research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

6. Spiceworks. Server Virtualization Market Share, February 2014.