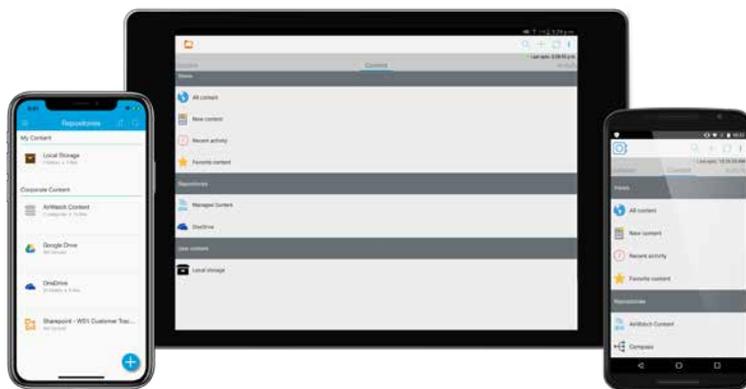


Mobile Content Management

Employees need anytime, anywhere access to corporate content to stay productive. Many users take advantage of free file-sharing services to access sensitive documents, putting your organization's corporate data at risk. By giving users access to the latest corporate content on their mobile devices across common repositories, organizations can improve employees' experience and increase productivity while ensuring corporate data remains secure.

The VMware Workspace ONE platform enables secure mobile access to content anytime, anywhere for employees, and helps you organize, secure, manage, distribute and retire diverse types of content across your organization. Ideal for both bring-your-own-device (BYOD) and corporate-liable deployments, Workspace ONE can meet a myriad of content use case requirements through two proprietary apps, VMware Workspace ONE Content and VMware Workspace ONE Smartfolio.

Workspace ONE Content



Secure, personal productivity across mobile devices

Drive employee productivity with a central access point to corporate content across repositories. Available on iOS and Android devices, Workspace ONE Content gives employees the power to access, share and edit files; securely capture and upload photos; view and annotate PDFs; and access many other file types from an aggregated set of content management sources. Workspace ONE Content also supports secure file editing and sharing of Office 365 files managed by Microsoft Intune through Workspace ONE Send.

Empower field workers with the same functionality on the go as their counterparts in the office to ensure true mobile productivity. Enable them to securely create content (including Microsoft Office and text files), record audio, or capture photos and videos directly from their device, while ensuring that files get saved in Workspace ONE Content, not the device itself. Additionally, saved files sync across all devices to ensure anytime, anywhere access.

Enterprise-grade security policies and data loss prevention

Built with the Workspace ONE Software Development Kit, Workspace ONE Content is a fully containerized app with built-in advanced security and management capabilities. Authenticate users using Active Directory/LDAP, Kerberos, token and certificate-based methods. Content is encrypted in transit, in use and at rest with AES 256-bit, FIPS 140-2 compliant encryption. Configure restrictions for advanced data loss prevention, including offline viewing, cut/copy/paste, printing and emailing, as well as with open-in restrictions. Apply static text or choose user-specific lookup values via dynamic watermarking to deter malicious security threats and protect sensitive documents.

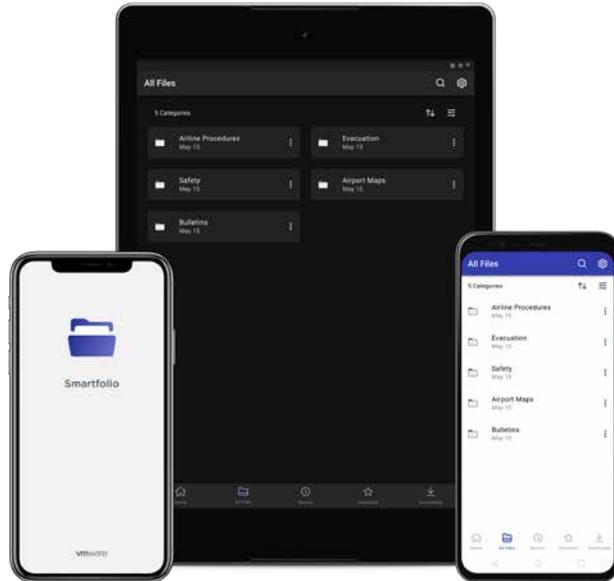
Flexible content storage in the cloud or existing repositories

Meet the unique requirements of your enterprise with flexible content storage options for cloud, on-premises and hybrid deployments. Content can be hosted in a public cloud, the Workspace ONE cloud, an existing content repository or an enterprise file share. Integrate existing network file systems, including SharePoint, Office 365, Box, OneDrive and more.

Content dashboard and analytics with complete audit trails

View content inventory at the organization, file or device level with real-time content dashboards in the Workspace ONE console. Generate and export file and user activity reports, such as how many times a file has been opened, which users have downloaded a particular document and more. Version controls and user analytics provide a full audit trail.

Workspace ONE Smartfolio



Efficient content experience

Workspace ONE Smartfolio, available on iOS, delivers a persona-driven content experience for employees that require quick access to critical information on the job. Via an efficient and intuitive interface, users can easily search through files and apply filters, view featured and recently viewed content, download content to their device and add favorites.

Managed content publishing

Ideal for scenarios where admins require a simple, effective way to deploy and manage the lifecycle of published content to groups of users, Workspace ONE Smartfolio makes it easy to get the right content to the right users. Deploy everything from PDFs, videos, presentations, spreadsheets, audio and more over the air, and select whether the file should automatically download or download on demand. Select specific groups to deploy content to, ensuring the right employees always have the content they require to do their jobs. Admins also have the option to build out categories and mark documents as “featured” or “required” to help users navigate files and increase visibility of select content.

Compliance and regulatory requirements

Workspace ONE Smartfolio is built to ensure you meet all necessary compliance and regulatory requirements in highly regulated industries, such as transportation. Security restrictions can be enabled at a per-document level and to meet document-oriented regulatory requirements. Configure critical documents to automatically download and track views/installation status for compliance workflows.

Release control and stability

Workspace ONE Smartfolio is ideal for industries where less frequent app releases, longer beta periods and predictability are priorities.

Comparing Workspace ONE Content and Workspace ONE Smartfolio

While use cases for both apps are geared on securely accessing content, it is a good idea to look at your particular use case and see how each app can empower your workforce. Workspace ONE Content solves primarily for uses cases on employee productivity, and includes document creation, editing and sharing. Workspace ONE Smartfolio solves for more targeted use cases centered on content publishing, and features a simple, efficient user experience without distracting functions, such as document creation, editing and uploading. Figure 1 provides more details.

WORKSPACE ONE SMARTFOLIO	WORKSPACE ONE CONTENT
Geared toward content publishing	Geared toward personal productivity and aggregation
Simplified user experience	User experience geared toward an expanded set of content use cases
Only supports the Workspace ONE Unified Endpoint Management (UEM) Managed Content repository	Supports all mobile content management repository types (OneDrive, NFS, SharePoint)
Only supports PDF annotations; no document creation	Supports document creation and editing
Currently only supports iOS	Supports iOS and Android
Less than 100MB install size (iOS)	Approximately 200MB install size (iOS)
Beta period: 2 week minimum (except for hot fix)	Beta period variable

FIGURE 1: Comparison of Workspace ONE Smartfolio and Workspace ONE Content.

For more information, visit air-watch.com/capabilities/mobile-content-management.