

Exceed Employee Expectations with Workspace ONE Intelligent Hub



Today's workforce wants to be as engaged and productive as possible. Yet 85 percent of employees worldwide report being disengaged at work¹. With the competition to acquire and retain top talent stronger than ever, savvy organizations prioritize engaging and empowering their employees just as much as they strive to delight their customers.

The nature of work is ever-changing. Nine-to-five workdays, email as the sole tool for collaboration, office PCs and landlines, and IT-dictated tooling are a thing of the past. With the current speed of technology adoption, today's IT organizations are faced with meeting the challenges of:

Continuous changes in job roles and workflows

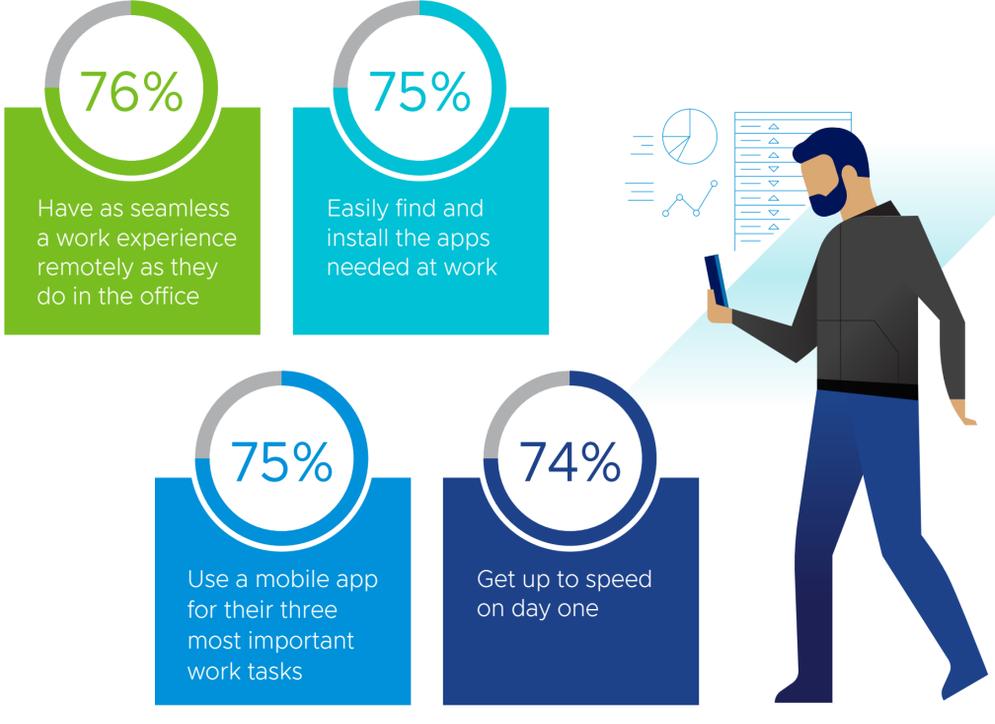
Fluid and virtual teams

Real-time and immersive collaboration

The demand for access to any app on any device

1 Gallup, Inc. "Dismal Employee Engagement Is a Sign of Mismanagement." Jim Harter, 2017.

A recent survey confirms that the majority of today's employees expect to:



Empowered employees drive business success

With employee expectations rising, organizations that undertake digital transformation initiatives that focus only on innovative customer experiences overlook a critical success factor: employee experience.

Exceptional employee experience starts with a human-centric design approach that puts employees first. Companies that are more inclusive, connect with their workforces in a meaningful way, and engage with employees more deeply will see the effect in how they use technology and the level to which employees are empowered—all of which directly impacts their business outcomes.



How VMware helps

Modern work requires modern tools and systems. VMware Workspace ONE® is the modern, integrated digital workspace platform that enables IT organizations to simply and securely deliver and manage any app on any device.

Built on the Workspace ONE platform, VMware Workspace ONE Intelligent Hub is a single app that provides employees with the ultimate personalized digital workspace experience. Workspace ONE Intelligent Hub empowers employees to securely access apps and company resources, stay connected with colleagues, and be productive on any device from anywhere.

Workspace ONE Intelligent Hub delivers consistent, engaging and productive experiences with:

- Intelligent Hub App Catalog**
One-touch company access to company apps and a rich app catalog.
- Intelligent Hub Notifications**
Custom notification alerts, actionable notifications, downtimes and surveys.
- Intelligent Hub People**
Break silos by enabling employee an directory for quick lookup of colleagues.
- Intelligent Hub Home**
Centralize information access by embedding an intranet or company resources portal.

To learn more about how **Workspace ONE Intelligent Hub** empowers employees to deliver their best work:



Visit us at www.vmware.com/employee-experience



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