

REGISTRATION FORM - VMworld 2007
September 11 – 13, Moscone Center, San Francisco CA



VMworld 2007 PRICING

- ❖ VMworld Alumni (Attended 2 out of the last 3 conferences)-----\$1,295
- ❖ Early Bird (Register before July 13): -----\$1,395
- ❖ Standard (Register between July 14th and September 10th)-----\$1,645
- ❖ On Site (Register after September 10th)-----\$1,795
- ❖ Government Employees -----\$1,275
- ❖ University students and faculty members -----\$995

CONTACT INFORMATION Required Field = (*)

*First Name	*Last Name
How would you like your first name to appear on your badge, if different from above?	How would you like your last name to appear on you badge, if different from above?
*User Name	*Password
*E-mail Address	Promotional Code
*Company Name	*Title
*Address 1	Address 2
*City	*State/Territory/Province/County (Required only for Australia, Canada, UK, and USA)
*Postal code/Zip	*Country
*Company Phone Number	*Company Fax Number

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SURVEY INFORMATION

***What is your primary goal in attending VMworld? (Select All that apply)**

- Education/Training
- Stay informed about the latest virtualization trends
- Network with Peers
- VMworld Labs
- Other (If other, please specify):

***How did you hear about VMworld? (Select One)**

- Attended last year
- Advertising
- Exhibitor/Partner
- Peer/Co-worker
- Sales Representative
- VMware email
- VMware Website
- VMware Seminar
- Other (If other, please specify):

***Select your position/level (Select One)**

- C-Level
- Vice President
- Director
- Manager
- Individual Contribution
- Specialist

***Select your department or organization (Select One)**

- | | | |
|---|---|--|
| <input type="checkbox"/> Customer Service | <input type="checkbox"/> Finance | <input type="checkbox"/> Human Resources |
| <input type="checkbox"/> Information Technology | <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Operations | <input type="checkbox"/> Procurement/Purchasing | <input type="checkbox"/> R&D |
| <input type="checkbox"/> Sales | <input type="checkbox"/> Other | |
- If other, please specify:

***What is your primary job role? (Select One)**

- Business Decision Maker
- Sales/Marketing/Alliance Management
- Software Development
- Systems Administrator
- Technology Evaluation
- Technology Decision Maker
- Technology/IT Architecture
- Other (if other, please specify):

***What is your level of expertise in using virtualization technology? (Select One)**

- Novice with limited experience
- Fundamental knowledge and some experience
- Intermediate knowledge
- Advanced knowledge
- N/A

***How many employees are at your company?**

- 1 - 99
- 100 - 999
- 1000 – 2500
- 2500+

***How many desktops do you have at your site?**

- Less than 500
- 501 – 1000
- 1000+
- N/A

***Are you interested in sharing your organization's virtualization story and results with VMware?**

- Yes, please contact me
- Not at this time, please contact me later
- No thank you

Please indicate if you have any dietary or physical needs that we can accommodate to make the event more comfortable and enjoyable for you?

- Kosher
- Vegetarian
- Wheelchair Access
- Hearing Impaired
- Other (If Other, please specify):

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***How many x86 and/or Blade servers currently exist in your environment?**

- Less than 50
- 51 – 100
- 101 – 500
- 501 – 1000
- 1000+
- N/A

***Would you like to sign up for VMworld Connect?**

- YES
- NO

With VMworld Connect, you can network with other attendees, make new contacts and schedule meetings with others in advance of the conference. If you opt-in, you will be provided with additional information on how to get started with this service in your email confirmation. Please note that by electing into this networking community, you are authorizing George P. Johnson Company to share your contact information with Leverage Software

***What virtualization products is your company currently using? (Select All that apply)**

<input type="checkbox"/> KVM	<input type="checkbox"/> Microsoft Virtual Server	<input type="checkbox"/> Microsoft Virtual PC	<input type="checkbox"/> Novell SUSE Enterprise Linux (Xen)	<input type="checkbox"/> Parallels Workstation
<input type="checkbox"/> Parallels Desktop for Mac	<input type="checkbox"/> Red Hat Enterprise Linux (Xen)	<input type="checkbox"/> Sun Solaris Containers	<input type="checkbox"/> Surgient	<input type="checkbox"/> SWsoft Virtuozzo
<input type="checkbox"/> Virtual Appliances on VMware Infrastructure	<input type="checkbox"/> Virtual Center for VMware Server	<input type="checkbox"/> Virtual Iron	<input type="checkbox"/> VMLogix LabManager	<input type="checkbox"/> VMware Workstation
<input type="checkbox"/> VMware ACE	<input type="checkbox"/> VMware Virtual Desktop Infrastructure	<input type="checkbox"/> VMware P2V/Converter	<input type="checkbox"/> VMware ESX Server	<input type="checkbox"/> VMware Infrastructure 3
<input type="checkbox"/> VMware Consolidated Backup	<input type="checkbox"/> VMware Lab Manager	<input type="checkbox"/> VMware DRS	<input type="checkbox"/> VMware VirtualCenter	<input type="checkbox"/> VMware Virtual SMP
<input type="checkbox"/> VMware HA	<input type="checkbox"/> VMware VMFS	<input type="checkbox"/> VMware Player	<input type="checkbox"/> VMware Server	<input type="checkbox"/> VMware VMotion
<input type="checkbox"/> VMware GSX Server	<input type="checkbox"/> XenSource XenEnterprise	<input type="checkbox"/> Other	<input type="checkbox"/> If other, please specify:	

NONE

***Is your organization using VMware technology for: (Select All that apply)**

SERVER CONSOLIDATION

<input type="checkbox"/> Cost Savings (Management, Power or Energy)	<input type="checkbox"/> Improve application SLAs and productivity	<input type="checkbox"/> Faster provisioning
<input type="checkbox"/> Hosting Legacy applications	<input type="checkbox"/> Reduce Number of datacenters/servers	<input type="checkbox"/> Workload/resource balancing

DISASTER RECOVERY/BUSINESS CONTINUITY

<input type="checkbox"/> Improve existing disaster/back up recovery plan
<input type="checkbox"/> Implement disaster recovery for systems that did not have one before
<input type="checkbox"/> Provide higher availability for applications

VSLA (Virtual Software Lifecycle Automation)

<input type="checkbox"/> Consolidation/pooling of servers in the dev/test lab	<input type="checkbox"/> Managing library of multi-tier environments
<input type="checkbox"/> Offshore Development	<input type="checkbox"/> Self-service provisioning of multi-tier environments
<input type="checkbox"/> Software Training/demo lab	

DESKTOP MANAGEABILITY

<input type="checkbox"/> Activity Partitions (Sandboxing)	<input type="checkbox"/> Call Center/Help Desk	<input type="checkbox"/> Desktop Disaster/Pandemic Recovery
<input type="checkbox"/> PC Replacement/Kiosks/Shared PC	<input type="checkbox"/> Remote Worker/Mobile User	<input type="checkbox"/> Secure Portability (Pocket ACE)
<input type="checkbox"/> Software Demos/Evaluations	<input type="checkbox"/> Training/Classroom Environment	<input type="checkbox"/> Offshore Development/Other Business Process

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GUEST INFORMATION

Will a guest be joining you for VMworld? YES _____ NO _____	Guest passes are \$250 and give your guest access to the VMworld Welcome Reception and Party. Guest must be 21 years of age or older NOTE: The guest pass does not include access to Breakout Sessions, General Sessions, Labs, Breakfast, Lunch, or any other activities that are reserved for attendees with full conference passes.
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Guest First Name	Guest Last Name
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HOTEL INFORMATION

VMworld Housing has reserved rooms for VMworld 2007 attendees at a discounted group rate. Group rate (exclusive of taxes) is effective until August 17, 2007. After this date, rooms and rates are subject to availability. VMworld will provide complimentary shuttle service between the hotels and the convention center (except for hotels within one block of the convention center).

If you would like us to arrange hotel accommodations for you, please select your arrival and departure date, and preferred room type. You will then be presented with all available hotels that meet your specified criteria.

Do you need a hotel room? Yes No

If you are part of a sub-block, enter your hotel "booking code" here _____

Arrival Date: <input type="checkbox"/> September 9 th <input type="checkbox"/> September 10 th <input type="checkbox"/> September 11 th	Departure Date: <input type="checkbox"/> September 10 th <input type="checkbox"/> September 11 th <input type="checkbox"/> September 12 th <input type="checkbox"/> September 13 th <input type="checkbox"/> September 14 th	Room Type Preference: <input type="checkbox"/> 1 King/Queen Room <input type="checkbox"/> 2 Double Beds Room	<input type="checkbox"/> Smoking <input type="checkbox"/> Non Smoking
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HOTEL CREDIT CARD GUARANTEE

I understand that a valid credit card is required to guarantee my hotel reservation. If I do not cancel 72 hours prior to my scheduled arrival date or I fail to check in at the hotel on the scheduled arrival date, my credit card will be charged a penalty equal to one night's room & tax.

I understand that in the event I check out prior to my reserved check out date, the hotel may add an early check out fee to my individual account in the amount equal to one night's room charge, plus applicable taxes. If I wish to avoid an early check-out fee, I should call the VMworld Registration Team at +1 866.405.2516 (US & Canada) or +1 650.226.0830 (International) or via email at vmworld@eventreg.com or advise the hotel at check in of any change in my planned length of stay.

I Accept
 Please enter a credit card to guarantee your hotel reservation

Name as it appears on Credit Card

Credit Card Number	Credit Card Type
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Expiration Month	Expiration Year	CID
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PAYMENT INFORMATION

Payment Method: Credit Card Check Wire Transfer

Name as it appears on Credit Card

Credit Card Number	Credit Card Type
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Expiration Month	Expiration Year	CID
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Billing Address: Different Address <input type="checkbox"/> Yes <input type="checkbox"/> No	Billing Address
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Billing City	Billing County/State/Province	Billing Zip/Postal Code	Billing Country
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FEES/CHARGES

Registration Fee	
Guest Fee	
TOTAL FEES	

TERMS AND CONDITIONS

Cancellations

All cancellations must be received in writing. Fax your cancellation notice to (650) 226-0840.
 Full Refund – Cancellation must be received by close of business on July 13, 2007
 50% Refund – Cancellation received between July 14, 2007 and close of business August 10, 2007
 NO REFUND WILL BE GIVEN AFTER August 11, 2007

Cancellation of hotel reservations is the exclusive responsibility of the registrant. If you need to change or cancel your hotel reservation, contact the VMworld Registration Team at VMworld@eventreg.com.

Substitutions

Substitutions must be sent in writing to the VMworld Registration Team at VMworld@eventreg.com with the names of both the original and substitute registrant.

ACCEPTANCE

Signature	Date
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Your signature above will signify that you agree that you have read our terms and conditions. Also, if paying by credit card, you hereby authorize The George P. Johnson Company acting as proxy on behalf of VMware to charge your credit in the amount shown above for fees associated with this event.
 This registration form can be faxed to (650) 226-0840 or mailed to VMworld 2007 c/o The George P. Johnson Company at 999 Skyway Road, Suite 300, San Carlos, CA 94070,