

Move Beyond the Energy Crisis with VMware Cloud on AWS



As energy prices continue to rise, powering on-premises infrastructure is more expensive than ever. That's why organizations increasingly turn to VMware Cloud™ on AWS for its superior power usage effectiveness (PUE) and dramatically lower total cost of ownership (TCO). In fact, VMware Cloud consistently enables organizations to cut power consumption by up to 73 percent.¹

Follow along as we show you how these savings are possible and how you can **buy an instance of VMware Cloud on AWS with guaranteed pricing for 3 years.**

Extend your private cloud VMware vSphere workloads to AWS Cloud

- ✓ Reduce the complexity, cost and risk of cloud migrations compared to alternatives that require more time and new skills.
- ✓ Start modernizing applications with minimal disruption.
- ✓ Easily extend your on-premises data center to AWS for quick access to additional capacity.
- ✓ Simplify disaster protection with VMware on-demand disaster recovery as a service.

Reduce power usage by up to

73%¹

(Estimate includes workload optimizations.)



Save up to 41.6% based on PUE alone¹

On-premises infrastructure is expensive

- **Hardware**
(purchase and replacement costs)
- **Racking**
(purchase costs)



- **Floor space**
(real estate costs)
- **Compute energy**
(ongoing costs)
- **Cooling energy**
(ongoing costs)

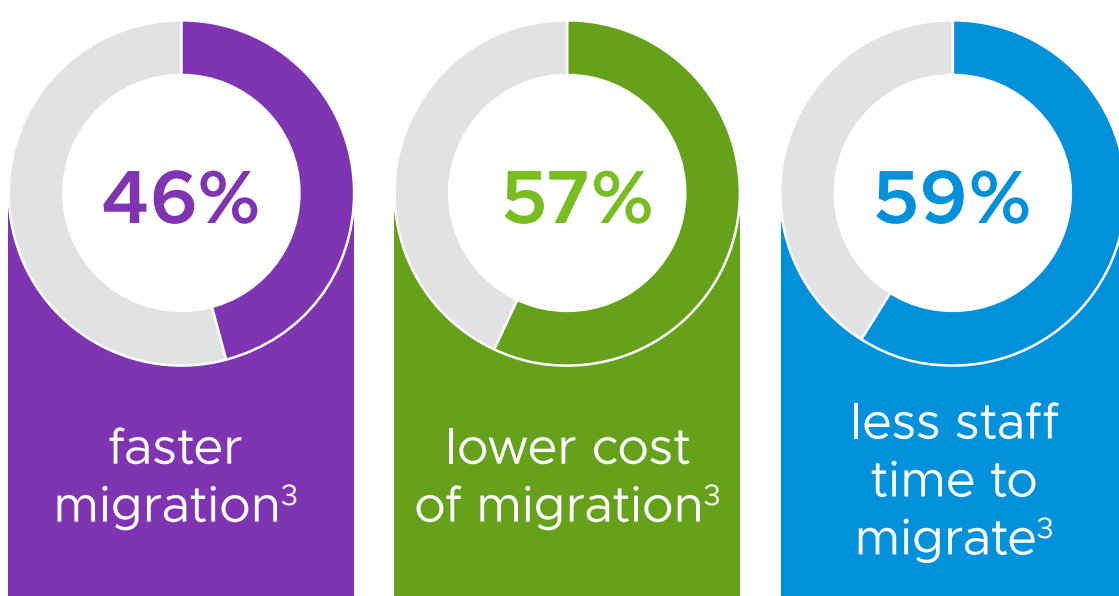
VMware Cloud on AWS offers predictable, affordable pricing

With simple pricing per instance at a guaranteed rate for 3 years, VMware Cloud on AWS is the fast, safe path to the cloud for all your VMware vSphere® workloads.

How are these savings possible?

- ✓ Hyperscalers use power much more efficiently.²
- ✓ AWS hardware is more efficient than commercial hardware.²
- ✓ Customers perform optimizations when moving workloads to the cloud.²

VMware Cloud on AWS prevails over other public cloud solutions



3-year savings

351% ROI³

44% lower cost of operations³

Sign up today to lock in your pricing for 3 years.

Step 1: Estimate your savings

Get an idea of how much you can save at vmware.valuestoryapp.com/vmwarecloud.

Step 2: Get in touch

Contact a [salesperson](#) to learn more or buy your reserved instance of VMware Cloud on AWS with guaranteed pricing for 3 years.



1. VMware internal analysis, February 2023. Based on comparison of 240 VMware customer data records for on-premises usage to cloud environments. Assumed on-premises usage of 500 watts/hour as opposed to i3.metal at 400 watts/hour. Also assumes as much as 30 percent power savings due to efficient use of compute resources as a result of vSphere features, such as CPU oversubscription and greater consolidation. 2. VMware internal data, February 2023. 3. IDC White Paper, sponsored by VMware, Business Value of Running Applications on VMware Cloud on AWS in VMware Hybrid Cloud Environment, doc #US46919520, October, 2020.