

Boost Developer Experience To Reap Business Value

Developer experience enhancements pay dividends for development teams and the business.

BUSINESSES INCREASINGLY RELY ON THEIR DEVELOPER TALENT

Digital experiences are now the basis by which firms compete, making developers a strategic asset.



75%
agree

“The developer experience is important to our business strategy execution.”



75%
agree

“Our ability to compete is directly related to our ability to release quality software quickly.”



69%
agree

“A good developer experience results in a better end-user/customer experience.”

CHALLENGES WITH PEOPLE, PROCESSES, AND TOOLS STAND IN THE WAY

71% of leaders say they need to better understand and support developers, but they face these barriers:



Decentralized software development teams and management.



Difficulty recruiting/retaining developer talent.



Lack of a dedicated developer experience strategy or ownership.



A fragmented ecosystem of developer tools.



MOST ARE TAKING STEPS TO IMPROVE THE DEVELOPER EXPERIENCE

Companies have launched a range of initiatives to strengthen their developer experience:

49% are investing in developer training

48% are investing in a self-service developer portal

45% are investing in collaborative communication platforms/tools

37% are establishing a clear open-source usage strategy



WHILE STILL EARLY ON IN THEIR JOURNEY, COMPANIES ARE SEEING BUSINESS VALUE

Realized or expected benefits from companies' developer experience investments include:

95% Increased developer productivity.

95% Higher developer job satisfaction.

92% Higher customer satisfaction metrics.

88% Revenue growth.

