

Delivering Value Beyond IT

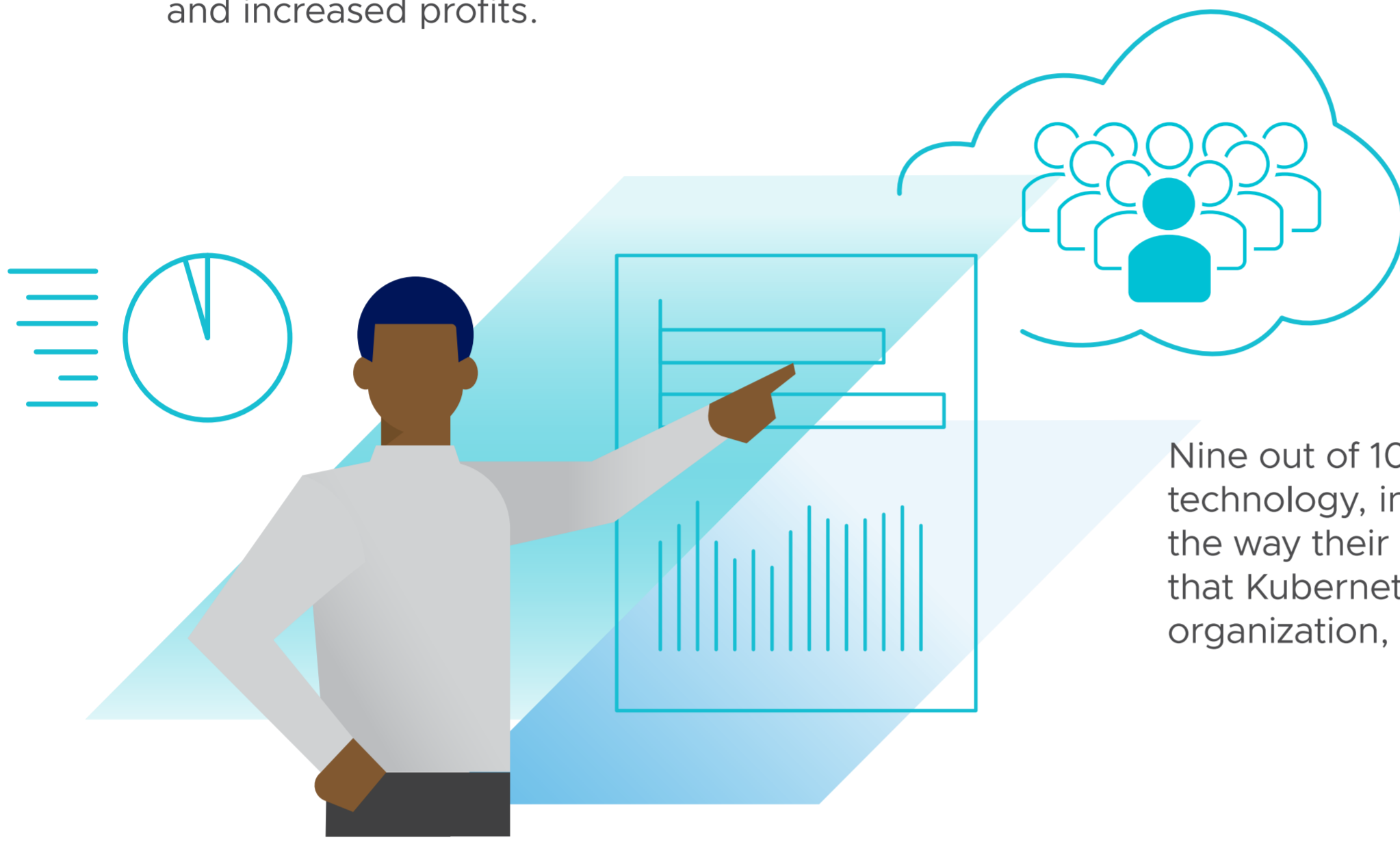
How Kubernetes helps businesses thrive

Now that we've seen Kubernetes enter the IT mainstream, it's time to examine its impact on the business. The operational advantages within the IT department are having a positive ripple effect on the whole business.



The benefits of Kubernetes are substantial—even outside of the IT department

97% report seeing business benefits, including growth in market share and increased profits.



Nine out of 10 (90%) agree that cloud native technology, including Kubernetes, is transforming the way their business operates. 91% agree that Kubernetes has benefited their entire organization, not just IT.

Create revenue-driving customer experiences faster with Kubernetes

98%

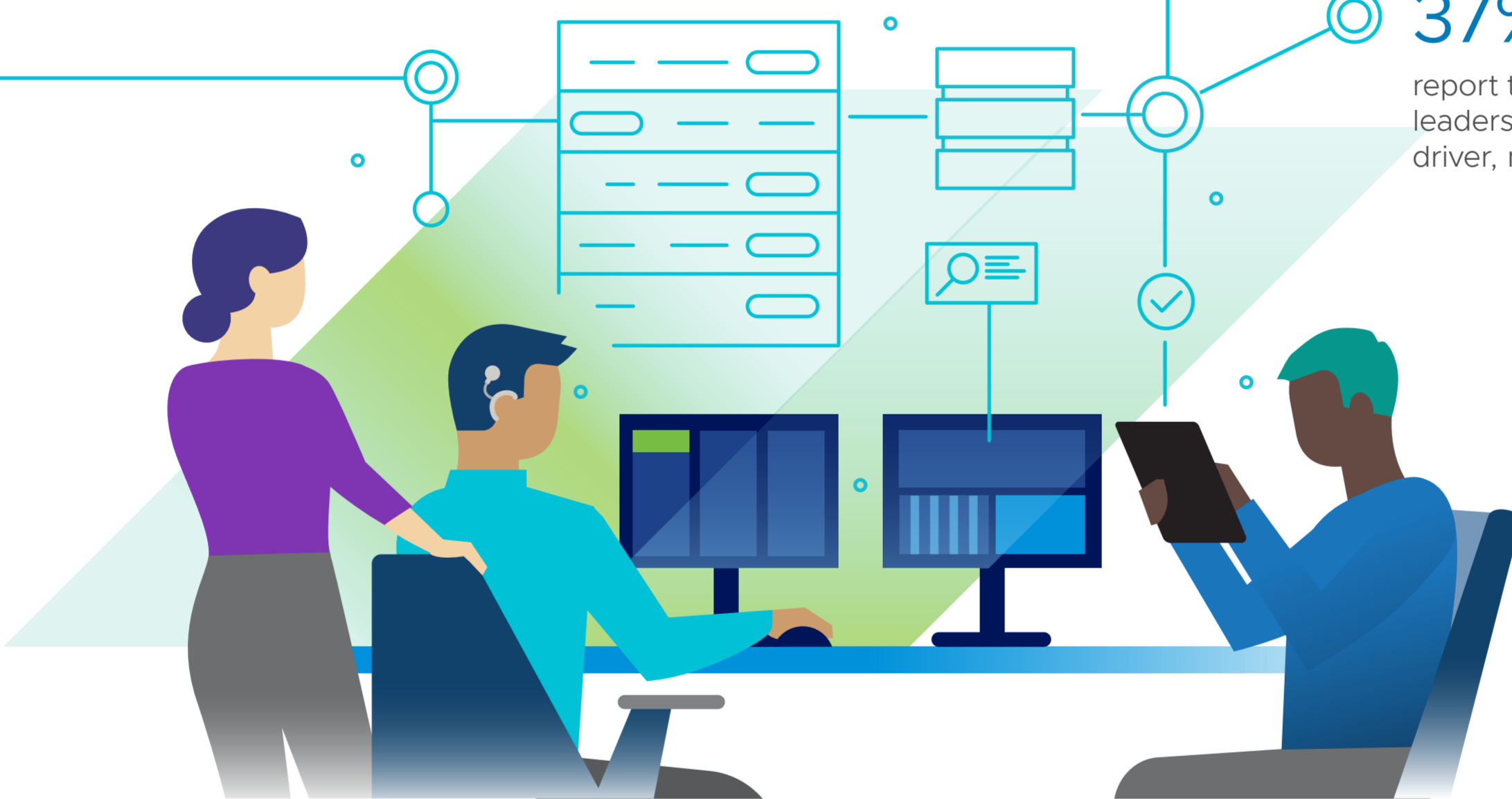
of stakeholders reported seeing operational benefits. The top benefit was improved resource utilization (50%) followed by shortened software development cycles (41%).

64%

of IT operators are more efficient, and 60% of developers are more productive.

37%

report that Kubernetes helps IT leadership show IT as a revenue driver, not just a cost center.

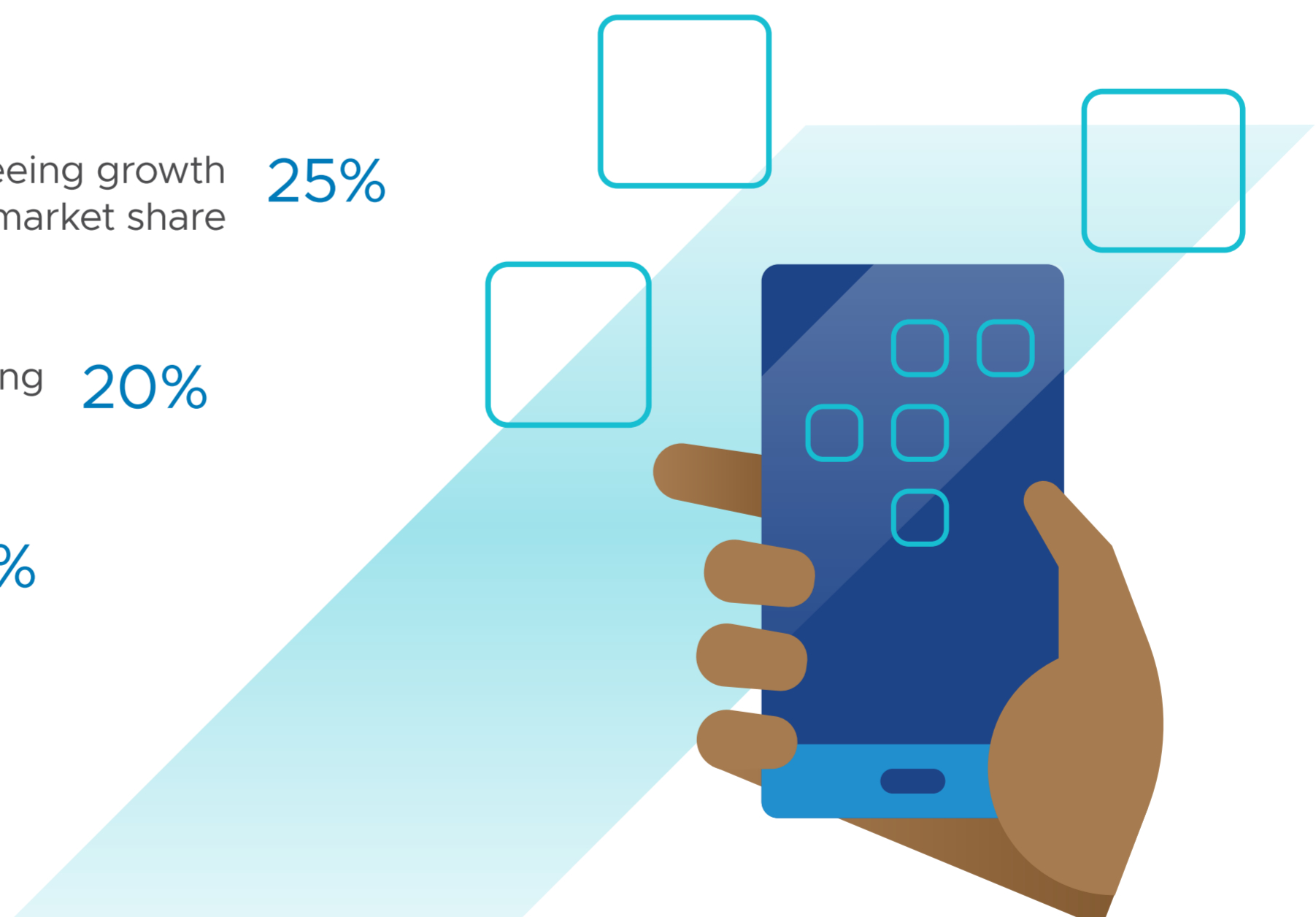


Kubernetes delivers significant ROI

The business is seeing growth in market share **25%**

Profit margins are increasing **20%**

New revenue-driving customer experiences have been created **21%**



For more information on these trends, read the [2023 State of Kubernetes report](#).