# VMware Cloud Foundation on Partner-Managed Clouds

Choice and flexibility with license portability

"Broadcom is adding new levels of flexibility, investment protection and lower TCO for VMware Cloud Foundation with support for license portability"

Krish Prasad General Manager VMware Cloud Foundation Div., Broadcom

# VMware cloud partners offering managed VCF services

Use VCF license portability for flexible cloud deployments in over 100 regional data centers worldwide operated by these hyperscale cloud providers.

- Amazon Web Services: <u>Elastic VMware Service</u> (in preview)
- Google Cloud Platform:
  <u>Google Cloud VMware Engine</u>
- Microsoft Azure:
  <u>Azure VMware Solution</u>
- IBM: IBM Cloud for VMware Solutions

Plus, over 30 <u>VMware Cloud Service</u> <u>Provider</u> partners support VCF license portability with more added regularly. Many offer special capabilities for data sovereignty, government security, and regulatory compliance.

# Hybrid and private clouds need flexibility

Hybrid cloud is today's preferred IT operating model, but IT decision-makers need a hybrid cloud platform that can respond to changing requirements from internal business and external market influences. Adjustments to infrastructure deployment decisions are inevitable and IT leaders need hybrid on-premises and cloud infrastructure that accommodates those changes.

VMware Cloud Foundation (VCF) license portability provides the flexibility to run your private cloud in the locations best matching your needs. Deploy VCF on-premises today and shift to the cloud tomorrow. Get the same VCF experience on any certified hardware or cloud. License portability protects your VCF investment and adds IT agility.

Choose where to run VCF with license portability.



A decision on where to deploy IT infrastructure and workloads that can't be changed is simply too risky in today's dynamic environment. It's inevitable that workloads will need to move between on-premises data centers, hyperscale clouds, and specialist clouds. An IT infrastructure platform that can be consumed in any of those locations is mandatory for responsible IT leaders.

# IT agility with VCF license portability

License portability is a feature of VCF that lets you relocate your VCF core license entitlement to Broadcom-certified partner clouds and VCF-certified hardware in hosting provider facilities. VCF licenses can be moved between on-premises and cloud, or between clouds, at your discretion. License portability frees your VMware infrastructure from lock-in to a single location or cloud to bring a new level of flexibility to IT operations.



Broadcom partners manage the VCF infrastructure to free your time and budget for higher-value activities.

#### **On-Premises**

- Management Application Operating System Patches & Updates Hypervisor
- Storage
- Servers
- Networking
- Power and Cooling
- Facilities
- Real Estate

#### Hyperscaler-Managed VCF

Management

Application

Operating System

Patches & Updates

Servers Hyperscaler Networking

Power and Cooling

Facilities

Real Estate

You manage Provider manages

#### Hybrid cloud choice and investment protection

VCF with license portability builds on the consistent VMware platform that VCF provides in on-premises data centers and in hundreds of VCF-certified sites operated by hyperscaler clouds, Broadcom partner clouds, hosting facilities or colocation providers. Your VCF license entitlement moves along with the workloads so your investment in VCF is protected in the event of a migration to the cloud or a change in cloud providers.

## Save cloud costs with portable VCF licenses

Cost is always a top concern for any cloud migration. Yet, in 2024, 69% of companies surveyed by Gartner reported budget overruns in their cloud spending<sup>1</sup>. Bringing portable VCF licenses to a managed VCF partner cloud when you expand or migrate to the cloud saves costs in these important ways:

- Moving VMware infrastructure from your on-premises data center to a managed VCF cloud avoids slow and costly replatforming of VMware workloads to native cloud VMs. Managed VCF cloud partners offer the scalability, geographic coverage, and access to native services that you expect from a cloud operating model, but on a fully consistent VMware platform compatible with your current environment.
- Bringing portable VCF licenses to the cloud preserves your VMware investment. VMware cloud partners offer reduced subscription prices when you provide portable VCF licenses.
- You keep the option to move VMware workloads back on-premises or to other clouds. Your VCF license investment is never locked to a single cloud and there is no wasted replatforming effort.

#### VCF licenses also available from VMware cloud partners

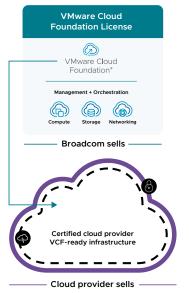
Customers wishing to source their managed VCF private cloud from their preferred cloud provider can do so using the integrated VCF offerings from those providers. Integrated VCF offerings combine VCF license entitlement with the physical cloud infrastructure hosting VCF, but that license entitlement is tied to the cloud provider and is not portable.

1. Source: Gartner\*, How to Build a Cloud Migration Cost Estimate, November 5, 2024



# VCF licensing options in partner-managed VCF clouds

#### **OPTION 1: VCF License Portability**



**OPTION 2: Integrated VCF Offering** 



### VCF license portability resources

Video – <u>Accelerate IT Innovation</u> with Every Move

VCF License Portability List of Certified Cloud Providers

VCF License Portability Policy

# Top use cases for VCF license portability

With the flexibility to run your VCF private clouds in your own data center or in a Broadcom partner-managed facility or cloud, you can apply the value of your VCF investment across these popular use cases.

Hybrid cloud solutions enabled by VCF license portability	
Use Case	Benefits
Data center extension	Deploy new or existing VCF licenses to Broadcom partner clouds to quickly add capacity, bring licenses back on-premises or move to different clouds as needs change.
Data center exit/migration	Protect your VCF investment when shifting to the cloud by moving licenses along with your VMware workloads. Cloud partners offer discounted node subscriptions when paired with ported VCF licenses.
App modernization	Broadcom cloud partners offer hundreds of advanced native cloud services you can use to incrementally modernize and enhance VMware workloads moved to the cloud.
Cloud virtual desktops	Move on-premises VDI desktops on VCF to cloud VDI solutions from Omnissa, Citrix and others while retaining the value of your VCF licenses and preserving the option to switch clouds or move back on-premises.
DR to the cloud	Protect your on-premises VCF workloads using <u>VMware Live</u> <u>Recovery</u> or other DR solutions. Use portable VCF licenses on cloud nodes as a recovery environment.

### Next steps

Run your VMware private cloud where you choose and change plans anytime with VCF license portability. If you're ready to protect your VMware investment and keep IT flexible and agile, <u>learn more here</u>.



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