

Sovereign Cloud Enables Seamless Data Mobility and Independence



Global data localization measures more than **doubles to 144 restrictions in 2021**, up from 67 in 2017¹



One point increase in data restrictiveness scale **cuts trade output by 7%** over five years¹

NAVIGATE UNCHARTED WATERS WITH EXPERT PARTNERS

An increasing number of VMware Cloud Providers are qualified sovereign cloud providers with specialized expertise covering:

- Data sovereignty, independence, interoperability and jurisdictional control
- Data access, control, protection, compliance and integrity

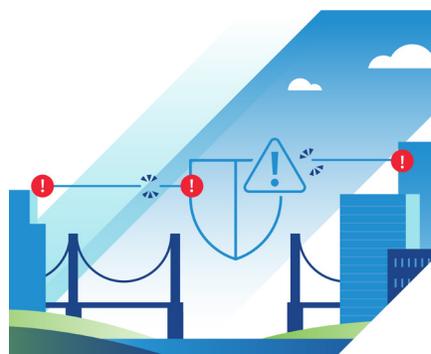
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Want to learn more about VMware Sovereign Cloud or if a sovereign cloud is right for you?

Please visit www.cloud.vmware.com/providers/sovereign-cloud for more information or reach out to your trusted VMware Cloud Provider.

The rising wave of data localization regulations restricting cross-border movement continues to gather momentum. The new regulations complicate data mobility and sharing and, in some cases, jeopardize digital trade.

Vague rules threaten data mobility and independence



Restricted data movement

Many countries require companies to store and even replicate data within their national borders and restrict cross-border movement.

Limited data sharing

Localization rules restrict or prohibit sharing data with other countries or regions with differing data and privacy rules.

Sovereign Cloud Breaks the Cycle of Fear

As data privacy and security threats become more prominent and severe, it's important to have a data mobility strategy in place. Sovereign cloud providers comply with local and international regulations to ensure your data is kept safe and secure. Engaging with a trusted Sovereign Cloud provider with expertise in privacy, data security, and data mobility can help guide you towards a robust data protection plan.

With a VMware Sovereign Cloud provider, you can follow these best practices:

- Data remains under sovereign control and avoids compelled access by foreign authorities
- Ability to use public clouds without risking exposure of data or metadata
- No dependency on any non-sovereign vendors
- Seamless portability and interoperability for freely deploying and moving data anywhere
- Utilize containerized apps on any cloud infrastructure running Kubernetes

1. ITIF 2021. "How Barriers to Cross-Border Data Flows are Spreading Globally, What They Cost, and How to Address Them."